

Cuyahoga Arts and Culture

Minutes of Meeting of Board of Trustees

Tuesday May 8, 2007, 10:00 am

A regular meeting of the Cuyahoga Arts and Culture (CAC) Board of Trustees was called to order at 10:00 a.m. in the Second Floor Conference Room of the Ideacenter Building at 1375 Euclid Avenue, Cleveland, Ohio. The three Trustees of the CAC Board were in attendance: Steven Minter, Santina Protopapa and David Bergholz.

1. Approval of Minutes

Trustee Bergholz stated that the Minutes describe the last CAC meeting very well and the current method for recording minutes seems to work.

Trustee David Bergholz moved to approve the Minutes from April 25, 2007 Special Meeting. Trustee Protopapa seconded the motion. On roll call vote, Trustees Bergholz, Minter and Protopapa each voted yes.

2. Review and Discussion of proposed General Operating Support Grant Application

Executive Director Boyle presented to the Board two GOS applications prepared by CPAC. ED Boyle stated that she had talked to all three members of the Board individually, and the majority felt Application B was the better option. She further explained that Application A is similar to the Ohio Arts Council (OAC) application, including 8 different narratives for the applicant to complete. Application B, however, includes one narrative based on the criteria in the GOS Guidelines that the applicants will be judged on in the Grant Application Review. ED Boyle is more comfortable with Application B because the narrative contains more specifically the criterion on which the applications will be judged. Trustee Protopapa stated that she likes Application A better, because it's direct and people will be comfortable with the OAC similarities and smaller organizations applying would probably prefer Application A. President Minter commented that Application A is more like an essay exam and would be more difficult to judge. Trustee Bergholz commented that tying the application process more to the criterion makes better sense and it is more demanding of the grant seeker, and Application B serves this purpose. He also added that relating it to where CAC comes from makes additional sense from an adjudication standpoint. Tom Schorgl commented that when these two applications were developed, the OAC process was used as a guide, which is a more subjective approach. However, application B is a more objective approach. This is a policy question in which it is asked 'is the CAC at a point to ask subjective questions in this first round of grants?' Trustee Bergholz commented that

Application B is about the fairest way to present to the public how CAC is determining who will receive grants, and that the CAC should err on the side of Application B.

Deena Epstein, Senior Program Officer for the Arts at the Gund Foundation, asked to comment. She noted that without having seen the GOS guidelines or application being discussed, that having served as a reviewer/panelist for the OAC application process, she found it very difficult to make judgments based on the more subjective approach to an application. It is her opinion that the more objective approach would certainly be easier for judges to make decisions as well as the public to understand.

President Minter asked if there would be a scorecard or scoresheet that Grant Application Review panel would use? Tom Schorgl stated that the panelists would have a scoresheet based on a total of 100 points. The specific sheets are used to score the 3 major criteria. CAC staff and consultants will then summarize and create a final report for the CAC Board for Board action and approval. ED Boyle commented that she along with CPAC have been discussing refining the questions in Application B to be more specifically related to the criterion. Trustee Bergholz stated that Application B is better, and just needs to be fine tuned, President Minter stated that would be fine. ED Boyle stated that the application needs an introduction and some additional wording, as well as a final review by CAC legal counsel.

Trustee Bergholz moved to approve Application B with fine tuning. President Minter seconded the motion. On roll call vote, Trustees Bergholz, Minter and Protopapa each voted yes.

3. Approval of contract with M+R Strategic Services

The Board tabled item #3 until the next meeting.

4. Approval of contract with Musical Arts Association

Executive Director Boyle stated that she is in possession of a signed contract with the Musical Arts Association (MAA) for the Cleveland Orchestra's annual Fourth of July Concert on the Square for a period of three years starting June 1, 2007 through July 31, 2009 in the amount of \$275,000 for each of the three years. Barbara Hawley, CAC legal counsel, stated that the contract was signed with no changes.

Trustee Bergholz moved to approve the contract. Trustee Protopapa seconded the motion. On roll call vote, Trustees Bergholz, Minter and Protopapa each voted yes.

5. Executive Director report to the Trustees

Executive Director Boyle commented that CAC did receive the misdirected cigarette tax funds back from the Stadium Corporation (through the Bank of New York, where it was being held in escrow) with interest. The amount of the funds returned to CAC was \$321,881.38 plus interest.

ED Boyle also noted that a STAR OHIO investment account would be set up soon with assistance from the county treasurer's office. Currently, CAC has received \$1,708,083.87 (plus the amount returned from the stadium totaling \$2,029,965.25) in cigarette tax revenue. The floor stock tax was collected in February and is due to be received next month.

ED Boyle commented that Anne Hill from Governor Strickland's Cleveland office explained where to view the status of CAC's request to expand the Board of Trustees from 3 to 5 members in the Governor's SFY 2008-09 budget on-line. ED Boyle noted that it had passed through the Ohio House unchanged and was now in the Senate. Ms. Hill also noted that the legislation should pass without any problems, and will be signed by the Governor at the end of June 2007. Barbara Hawley, legal counsel for CAC noted that once the Bill passes, it would take 90 days for it to take effect.

ED Boyle stated that the CAC offices would be moved to Suite 407 in the Bulkley Building for at least one year, eliminating the build-out expense for Suite 310.

ED Boyle stated that she and President Minter met with Tom Schorgl and Megan Van Voorhis of CPAC to discuss additional grant programs. CPAC has agreed to work with CAC to develop a Project Support Grant model (guidelines and application) that would be ready to roll out when CAC announces the GOS grant awards in the fall of 2007. Additionally, at a CAC board meeting in the next few months, CPAC will make a presentation to the Board on several Individual Artist Support Grant models.

Trustee Bergholz asked about the potential opportunity to partner with other organizations for the Individual Artist Support grant category. Tom Schorgl commented that the potential is there, and that it will almost be essential to partner with other organizations because of the limits of the Ohio Revised Code Chapter 3381 that states CAC can only issue grants to arts or cultural organizations. President Minter further commented that the significant question is how CAC supports individual artists. Perhaps a taskforce working in conjunction with CAC staff and CPAC might be able to address that question further.

6. Additional Business and Public Comments

President Minter commented that CAC is an independent entity, and the ability to benefit from the services in place in Cuyahoga County Government seems more and more unlikely, given the Ohio Revised Code Chapter 3381. Therefore, CAC should move forward to get its own systems in place, including accounting standards, accounts, payroll, and the like. He noted there is a meeting scheduled with County Administrator Dennis Madden and Bill Reidy, to discuss the processes involved in setting up accounting standards for CAC. Barbara Hawley added that as an independent political subdivision, it makes it more prohibitive to work with the County. Unfortunately, the County does not have the authority, and CAC does not need complex accounting and auditing program as

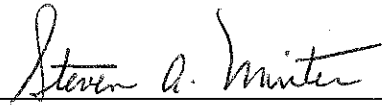
does the county. ED Boyle expressed the hope that by the end of next week a system should be in place for CAC.

President Minter inquired about the issuing of for RFP's for necessary services or soliciting proposals. Barbara Hawley stated that CAC is not subject by law to a bidding process. It is the prerogative of the Board, and decisions can always be changed by Board action.

President Minter, on behalf of the CAC Board, acknowledged and congratulated Tom Schorgl on his win for the Bergman Prize. The ceremony will be June 28th, 2007.

Trustee Bergholz made a motion to move to Executive Session to discuss CAC personnel matters, specifically a staff position of Director of Administration. President Minter seconded the motion. On roll call vote, Trustees Bergholz, Minter and Protopapa each voted yes.

There being no further business, the special meeting of the CAC Board of Trustees was adjourned at 10:57 am, May 8, 2007.



President

Attest:



Secretary