Organizations That Did Not Apply for a Grant for 2022

2021 Grant Recipient - Organization Name	Primary Reason Org Did Not Apply for 2022 Grant
Cleveland Grays Armory Museum	COVID-related (museum closed)
Friends of the McGaffin Carillon	COVID-related (small performing arts)
Bedford Downtown Alliance	COVID-related (arts not primary mission, focusing on core work)
Boys & Girls Clubs of Cleveland	COVID-related (arts not primary mission, focusing on core work)
Cleveland Contemporary Chinese Culture Association	COVID-related (arts not primary mission, focusing on core work)
Cleveland Hearing & Speech Center	COVID-related (arts not primary mission, focusing on core work)
Cleveland Kids' Book Bank	COVID-related (arts not primary mission, focusing on core work)
East Cleveland Farmers' Market Preservation Society	COVID-related (arts not primary mission, focusing on core work)
Environmental Health Watch	COVID-related (arts not primary mission, focusing on core work)
Hasani Management Inc	COVID-related (arts not primary mission, focusing on core work)
Hispanic Police Officers Association	COVID-related (arts not primary mission, focusing on core work)
In Education	COVID-related (arts not primary mission, focusing on core work)
Judson	COVID-related (arts not primary mission, focusing on core work)
Lake View Cemetery Foundation	COVID-related (arts not primary mission, focusing on core work)
Merrick House	COVID-related (arts not primary mission, focusing on core work)
Metro West Community Development Organization	COVID-related (arts not primary mission, focusing on core work)
Mt. Pleasant NOW Development Corporation	COVID-related (arts not primary mission, focusing on core work)
NAMI Greater Cleveland	COVID-related (arts not primary mission, focusing on core work)
New Avenues to Independence	COVID-related (arts not primary mission, focusing on core work)
Northeast Ohio Alliance for Hope (NOAH)	COVID-related (arts not primary mission, focusing on core work)
Ohio City Incorporated	COVID-related (arts not primary mission, focusing on core work)
Old Brooklyn Community Development Corporation	COVID-related (arts not primary mission, focusing on core work)
Shore Cultural Centre	COVID-related (arts not primary mission, focusing on core work)
StandUP! For Change	COVID-related (arts not primary mission, focusing on core work)
The German Central	COVID-related (arts not primary mission, focusing on core work)
The Trust for Public Land	COVID-related (arts not primary mission, focusing on core work)
West Creek Conservancy	COVID-related (arts not primary mission, focusing on core work)
Woodland Cemetery Foundation of Cleveland	COVID-related (arts not primary mission, focusing on core work)
Lakewood Historical Society	Staff transition - limited capacity
Lake Erie Native American Council	COVID-related (Capacity - volunteer based)
Parma Heights Historical Society	COVID related (reduced planning capacity)
Twelve Literary Arts	Missed deadline
ATNSC: Center for Healing & Creative Leadership	Chose not to come in, focusing on other programming
Baseball Heritage Museum	Staff transition - limited capacity
Cavani String Quartet	COVID-related (small performing arts)
Cleveland Inner City Ballet	Unresponsive to CAC outreach
Cuyahoga River Restoration	Staff transition - limited capacity

Primary Reason Organizations Did Not Apply in 2022

	Percentage	Number
COVID-related	81%	39
Unresponsive to CAC outreach	6%	3
Staff transition - limited capacity	6%	3
Missed deadline	4%	2
Other	2%	1
Total	100%	48

Looking ahead: CAC anticipates that applications will rise again to nearly 300 as we enter a new - and hopefully safer - stage of the pandemic.

CAC Outreach & Technical Assistance Methods**
Individual phone calls
Individual emails
Mass emails
CAC posts on all social platforms (FB, IG, Twitter)
Staff reaches out to organizations on their social accounts
Workshops
Q&As

100% of organizations that chose not to apply for a 2022 grant received personalized emails or phone calls from CAC staff during the application process.

Earth and Air: String Orchestra	COVID-related (small performing arts)
Euclid Beach Park Now	COVID-related (Capacity - volunteer based)
Golden Ciphers	COVID-related (limited planning capacity)
Night Market Cleveland	COVID-related (arts not primary mission, focusing on core work)
No Exit	COVID-related (small performing arts)
Refresh Collective	Unresponsive to CAC outreach
STV Bavaria	Missed deadline
Symphony West Orchestra	COVID related (small performing arts)
The RASHAD Center	Unresponsive to CAC outreach
Underground Classical	COVID related (small performing arts)
Westlake-Westshore Arts Council	COVID-related (limited planning capacity)

How did CAC reach out to new, past and potential grant applicants for its 2022 grant cycle?

100% of organizations that did not to apply for a 2022 grant received personalized emails or phone calls from CAC staff during the application process See below for a sample of outreach/communication:

Program Launch - Eligibility Check
- All past, current and prospective grantees receive an email including key dates, links, and technical assistance via Constant Contact (CC)
- Grant managers forward email above to their primary contacts to ensure it's not caught in a spam filter
- As the eligibility check deadline approaches, more CC emails are sent to thousands of recipients on the general lists
- Follow up with groups based on workshop and Q&A attendance
- Staff send personalized emails to contacts that have not submitted an eligibility check a week before the deadline
- Week of eligibility check, staff make personalized calls to contacts that have not submitted or begun an eligibility check
- When possible and necessary, staff reach out unresponsive groups on social media or alternative contact information
- Groups are encouraged to submit an eligibility check, even if unsure about submitting an application to give them more time to decide

Application Deadline
- Eligible groups receive application reminders through the online application system and CC
- Regular emails and personal phone calls regarding technical assistance and reminders fielded by the entire CAC team
- As the application deadline approaches, more CC emails are sent
- Follow up with groups based on workshop and Q&A attendance
- Staff send personalized emails to contacts that have not submitted or begun an application two weeks before the deadline
- Week before the application deadline, staff make personalized calls to contacts that have not submitted or begun their application
- When possible and necessary, staff reach out unresponsive groups on social media or alternative contact information

Applicants That Did Not Receive Funding for 2022

Applicant: Organization Name	Amount Requested*	2022 Panel Score	Attended 1 or more CAC techincal assistance session	2021 Panel Comments: What led to a score of under 75/100	Panel Review Time on YouTube Channel^	2021 Panel Score **	2020 Panel Score **
Art Song Festival	$ 5,000.00	56	no	does not define who community is and how they are engaged in and inform the project	n/a	COVID extension	Somewhat met funding criteria
Arts Without Borders	$ 5,000.00	65.5	no	does not demonstrate how community is engaged and informs the project	n/a	Somewhat met funding criteria	n/a
BlueWater Chamber Orchestra	$ 5,000.00	54.5	no	does not demonstrate how community is engaged and informs the project	n/a	88.67	57
Bodwin Theatre Company	$ 5,000.00	29	no	does not demonstrate how community is engaged and informs the project + low organizational capacity	n/a	Fully met funding criteria	Somewhat met funding criteria
Broadview Heights Spotlights	$ 13,416.00	71	no	does not demonstrate how community is engaged and informs the project	9/28 AM @ 29:30	n/a	Ineligible
Cleveland Arts Prize	$ 15,665.00	66	no	does not demonstrate how community is engaged and informs the project	9/28 PM @ 19:55	77.33	n/a
Cleveland Print Room	$ 20,000.00	66	yes	does not demonstrate how community is engaged and informs the project	9/27 AM @ 58:20	92.33	95.2
Detroit Shoreway Community Development Organization	$ 8,836.00	65	yes	community as defined missing key stakeholders based on project desciption + does not demonstrate how community is engaged and informs the project + unclear responses to Artistic + Cultural Vibrancy funding criterion	9/27 AM @ 1:22:18	82.33	83.4
Friends of the East Cleveland Public Library	$ 5,000.00	59.33	no	does not demonstrate who community is and how they are engaged in and inform the project	n/a	Somewhat met funding criteria	Somewhat met funding criteria
From Me 2 U	$ 5,000.00	58	yes	does not demonstrate who community is and how they are engaged in and inform the project	n/a	Fully met funding criteria	Fully met funding criteria
Jewish Federation of Cleveland	$ 20,000.00	60.5	yes	does not demonstrate how community is engaged and informs the project	9/27 AM @ 1:43:36	COVID extension	81.4
Little Italy Redevelopment Corporation	$ 5,000.00	67.33	no	does not define who community is and how they are engaged in and inform the project + does not demonstrate how the project inspires and challenges its community	n/a	COVID extension	Somewhat met funding criteria
M.U.S.i.C.	$ 18,330.00	63.33	no	does not demonstrate how community is engaged and informs the project	9/28 AM @ 36:27	88.33	78.4
Mercury Theatre Company	$ 18,584.00	62.5	no	does not demonstrate how community is engaged and informs the project + low organizational capacity	9/28 PM @ 43:42	COVID extension	89.6
Museum of Creative Human Art	$ 5,000.00	71.33	yes	does not demonstrate how community is engaged and informs the project + low organizational capacity	n/a	n/a	n/a
Praxis Fiber Workshop	$ 20,000.00	66.5	no	does not demonstrate how community is engaged and informs the project	9/28 AM @ 1:12:06	86.67	91.2
Rollin' Buckeyez	$ 5,000.00	74.33	no	does not demonstrate how community is engaged and informs the project	n/a	COVID extension	Fully met funding criteria

Funded: scored 75 or higher	
Not funded: scored below 75	

Organizations that attended at least 1 CAC application workshop

Attended Technical Assistance?	%	#
YES	28%	7
NO	72%	18
Total		25

Top Themes for organizations that did NOT score 75 or above

Did not demonstrate HOW their community in engaged in and informs the project (public benefit funding criterion)

Did not define their COMMUNITY (public benefit funding criterion)

Insufficent organizational capacity (organizational capacity funding criterion)

Unclear responses to Artistic and Cultural Vibrancy funding criterion

Schmooze Ohio	$ 2,500.00	67	no	does not define who community is and how they are engaged in and inform the project	n/a	Somewhat met funding criteria	n/a
School of Cleveland Ballet	$ 20,000.00	66	yes	does not define who community is and how they are engaged in and inform the project	9/27 PM @ 1:42:15	Ineligible	66.8
Shaker Arts Council	$ 5,000.00	66	no	does not define who community is and how they are engaged in and inform the project	n/a	Fully met funding criteria	Fully met funding criteria
Sokol Greater Cleveland	$ 3,550.00	59.33	yes	does not define who community is and how they are engaged in and inform the project, does not demonstrate how the project inspires and challenges its community, insufficient evidence of organizational	n/a	n/a	n/a
The Brecksville Theater	$ 16,000.00	62.33	no	does not define who community is and how they are engaged in and inform the project	9/28 AM @ 1:19:17	COVID extension	77.8
Laura & Fred Bidwell Foundation dba Transformer Station	$ 20,000.00	67.67	no	does not define who community is and how they are engaged in and inform the project	9/28 AM @ 1:24:23	77.67	78
Tremont West Development Corporation	$ 6,260.00	68.33	no	does not define who community is and how they are engaged in and inform the project	9/28 PM @ 1:34:40	77.67	87.4
UpStage Players	$ 5,000.00	67	no	engaged in and inform the project, does not demonstrate how the project inspires and challenges its community	n/a	Fully met funding criteria	Fully met funding criteria

$258,141.00

Notes

*****: Applicants requesting more than $5,000 with a score of 75 or more receive a % of their grant request amount. The higher their score, the more of the request the receive.

^: Project Support applications of $5,000 or less were reviewed in a written panel.

**: Each panel year is separate, different panelists and different mean, mode, median scores. Some organizations apply for a different project each cycle.

"Covid extension" means organizations received a 2020 grant but due to covid opted to carry their grant into 2021. They did not have to reapply for 2021, therefore they have no 2021 score.

What grant application technical assistance did CAC offer?

See page 14 of the Nov. Grantmaking Memo for a complete overview - https://www.cacgrants.org/assets/ce/Documents/2021/2021-11-10-Board-Meeting-Materials.pdf

• Grant opportunities workshop (51 participants)

• Application workshops for the CH and PS programs (77 participants)

• Six Q&A sessions where applicants can connect with staff and learn from peers (82 participants)

• New workshop with Plante Moran on 990 and 990EZ (33 participants)

• SMU | DataArts Cultural Data Profile workshop (119 participants)

• Two rounds of virtual office hours where applicants meet with staff to demonstrate specific questions

• New organizational goalsetting workshop for GOS and CH applicants (16 participants)

• Regular emails and personal phone calls regarding technical assistance and reminders fielded by the entire CAC team.