



**Regular Meeting of the
Cuyahoga Arts & Culture Board of Trustees**
Virtual Meeting*
Wednesday, February 10, 2021, 4:00 pm

- 1. Call to order, approval of minutes**
 - a. Call to order
 - b. Call the roll
 - c. Motion to approve December 10, 2020 minutes

- 2. Public Comment on Today's Agenda**

- 3. Executive Director Report**

- 4. Action Items and Reports – Grantmaking**
 - a. **Action: Approval of 2020 Additional CARES Grants**

- 5. Action Items and Reports – Finance and General Business**
 - a. **Finance Report**
 - b. **Action:** Approval of Contracts
 - c. **Action:** Extension of Families First Coronavirus Response Act (FFCRA) through March 31, 2021
 - d. **Alliance update**

- 6. Public Comment**

- 7. Adjourn**

Next Meeting: Annual Meeting - Wednesday, April 14, 2021 at 4:00 pm

**Note: In accordance with [Ohio General Assembly House Bill 404](#), public meetings of Cuyahoga Arts & Culture's Board of Trustees will take place electronically as part of the COVID-19 response. Cuyahoga Arts & Culture will continue to post advance meeting notices and will provide the public access to the discussions and deliberations of its Board of Trustees at cacgrants.org.*



Minutes of the Regular Meeting of the Board of Trustees
Wednesday, December 9, 2020

A regular meeting of the Cuyahoga Arts & Culture (CAC) Board of Trustees was called to order at 3:32 p.m. as a Virtual Event in accordance with Ohio General Assembly House Bill 404.

The roll call showed that Trustees Hanson, McGowan, Mendez, Scott Taylor, and Sherman were present. It was determined that there was a quorum.

Also in attendance were: CAC staff: Jill Paulsen, executive director; Luis Gomez; Meg Harris; Cheyanne Jeffries; Heather Johnson-Banks; Julia Murphy; India Pierre-Ingram; and Jake Sinatra.

Motion by Trustee Hanson, seconded by Trustee Mendez, to adjourn into executive session to consider the compensation of public employees. Discussion: None. Roll Call Vote: Hanson, aye; McGowan, aye; Mendez, aye; Scott Taylor, aye; Sherman, aye. The motion carried.

At 3:49 pm executive session adjourned, and the Board resumed the public meeting.

Motion by Trustee Mendez, seconded by Trustee Scott Taylor to approve the personnel provide to the Board of Trustees. Vote: all ayes. The motion carried.

1. APPROVAL OF MINUTES

Motion by Trustee Hanson, seconded by Trustee Mendez, to approve the minutes from the November 10, 2020 Board meeting. Discussion: None. Vote: all ayes. The motion carried.

2. PUBLIC COMMENT ON MEETING AGENDA ITEMS

There were no comments on the meeting agenda items.

3. EXECUTIVE DIRECTOR'S REPORT

Ms. Paulsen thanked everyone for joining her and the Board. Ms. Paulsen's remarks can be found [here](#).

4. BOARD ACTION - Grantmaking

Approval of Grants: Support for Artists

Ms. Johnson-Banks presented grant recommendations for the 2021 Support for Artists grant program as detailed in the memo shared with the Board as part of this meeting's materials.

Motion by Trustee Sherman, seconded by Trustee Scott Taylor, to approve the grants for the 2021 Support for Artist initiatives. Discussion: None. Vote: All ayes. The motion carried.

Resident-led arts and culture projects

Mr. Gomez presented grants to ioby (In Our Back Yards) and Neighborhood Connections as detailed in the contracts shared with the Board.

Motion by Trustee Sherman, seconded by Trustee Mendez, to approve a grant to ioby in the amount of \$90,000 and a grant to Neighborhood Connections in the amount of \$60,000 for programs in 2021, and a \$15,000 contract with Neighborhood Connections for Arts and Culture Network Night. Discussion: Trustee Sherman asked if that amount includes the possibility to move to in-person programming in the future. Vote: all ayes. The motion carried.

Approval of CARES Grants

Ms. Paulsen presented grants totaling \$2.664 million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds to 94 CAC grantees. Ms. Paulsen thanked Cuyahoga County Council and the County Executive for their support that will aid groups challenged by the pandemic.

The following actions were taken:

Motion by Trustee McGowan, seconded by Trustee Scott Taylor, to approve the CARES dollars to:

Organization	Grant
BorderLight	\$3,200
Cleveland Museum of Art	\$150,000
DANCECleveland	\$26,200

Discussion: None. Vote – Ayes: Hanson, McGowan, Mendez, Scott Taylor. Nays: None. Abstain: Sherman. The motion carried.

Motion by Trustee Sherman, seconded by Trustee Scott Taylor, to approve the CARES dollars to:

Organization	Grant
Cleveland Institute of Music	\$96,244
The Cleveland Orchestra	\$150,000

Discussion: None. Vote – Ayes: McGowan, Mendez, Scott Taylor, Sherman. Nays: None. Abstain: Hanson. The motion carried.

Motion by Trustee Sherman, seconded by Trustee Scott Taylor, to approve the CARES dollars as listed (below). Discussion: None. Vote All Ayes. Motion carried.

Organization	Grant
Apollo's Fire Baroque Orchestra	\$43,600
Art House	\$14,200
Arts Cleveland	\$28,100
Beck Center for the Arts	\$50,400
Brite Cleveland	\$1,912
Broadway School of Music and the Arts	\$14,100
Carolyn L. Farrell Foundation	\$5,000
Cassidy Theatre	\$7,500
Center for Arts-Inspired Learning	\$41,100
Chagrin Arts	\$5,000
Chagrin Documentary Film Festival	\$7,500
Chagrin Valley Little Theater	\$19,600
ChamberFest Cleveland	\$4,782
Children's Museum of Cleveland	\$33,300
CityMusic Cleveland	\$7,174
Cleveland Ballet	\$7,500
Cleveland Botanical Garden	\$66,300
Cleveland Chamber Choir	\$3,200
Cleveland Chamber Music Society	\$5,000
Cleveland Classical Guitar Society	\$7,500
Cleveland International Film Festival	\$56,100
Cleveland Jazz Orchestra	\$17,800
Cleveland Museum of Natural History	\$ 124,200
Cleveland Play House	\$91,700
Cleveland POPS Orchestra	\$31,000
Cleveland Public Theatre	\$43,600
Cleveland Restoration Society	\$3,206
Cleveland Rocks: Past Present and Future	\$3,200
Contemporary Youth Orchestra	\$18,500
Dancing Classrooms Northeast Ohio	\$3,200
Dancing Wheels	\$21,900
Dobama Theatre	\$25,100
DuffyLit	\$5,000
Dunham Tavern Museum	\$14,500
Ensemble Theatre	\$11,400
Great Lakes Science Center	\$78,800
Great Lakes Theater	\$63,400
GroundWorks DanceTheater	\$24,700
Heights Arts	\$16,700
Heights Youth Theatre	\$3,867
ICA - Art Conservation	\$36,600
Ingenuity	\$21,900
Inlet Dance Theatre	\$17,000
International Women's Air & Space Museum	\$3,200
Karamu House	\$39,700

Kulture Kids	\$3,545
Lake Erie Ink	\$16,300
Lake Erie Nature & Science Center	\$35,700
Lakewood Historical Society	\$5,000
LAND studio	\$57,800
Les Délices	\$7,500
LYLESART	\$3,200
Maelstrom Collaborative Arts	\$3,200
Maltz Museum of Jewish Heritage	\$51,400
Mercury Theatre Company	\$7,482
Morgan Art of Papermaking Conservatory and Educational Foundation	\$16,600
MorrisonDance	\$3,200
Museum of Contemporary Art Cleveland	\$53,000
Nature Center at Shaker Lakes	\$34,500
Near West Theatre	\$30,100
Northcoast Men's Chorus	\$16,800
Piano Cleveland	\$28,800
Playhouse Square	\$ 150,000
Playwrights Local	\$3,200
Praxis Fiber Workshop	\$5,000
Progressive Arts Alliance	\$26,300
Rainey Institute	\$36,500
Refresh Collective	\$3,165
Rock and Roll Hall of Fame and Museum	\$150,000
Roots of American Music	\$14,800
Sankofa	\$3,200
Shaker Arts Council	\$3,200
SPACES	\$20,600
Suburban Symphony Orchestra	\$3,200
Talespinner Children's Theatre	\$5,000
The Brecksville Theater	\$6,000
The Cleveland Opera	\$12,700
The Music Settlement	\$63,100
The Musical Theater Project	\$24,400
The Singing Angels	\$18,700
Transformer Station	\$7,500
Ukrainian Museum-Archives	\$12,000
Valley Art Center	\$20,500
Verb Ballets	\$22,800
Waterloo Arts	\$4,599
West Shore Chorale	\$3,200
Western Reserve Historical Society	\$71,500
Westlake Chinese School	\$3,000
Zygote Press	\$18,800

Trustee Hanson asked if the money distributed by the County or by the Federal Government. Ms. Paulsen shared that the county requested that CAC distribute the dollars. Hanson asked if there will be an audit from the Federal government. Paulsen answered in the affirmative and said CAC is preparing for the audit.

Trustee Hanson also asked about the additional CARES dollars that were distributed from the County. Paulsen shared that Arts Cleveland distributed the additional dollars that went to artists and for-profit arts organizations. Paulsen shared that we will be working to get all dollars out by December 30, 2020.

5. FINANCE REPORT

Ms. Harris' report can be found [here](#).

Ms. Paulsen asked about the status of funds in the reserve investment accounts. Ms. Harris stated that the reserve did not decrease in 2020 as CAC will not need to draw on the reserve, as planned, this year due to higher tax receipts and lower expenses. She stated that CAC does need to have cash on hand to cover any grants approved by the Board at the time of approval.

6. BOARD ACTION – Finance and General Business

Approval of 2021 Operating Budget

Ms. Paulsen presented the Board the 2021 operating budget, which is available in Budget Memo. Ms. Harris stated that it doesn't vary from much from the previous year's budget or long-term projections. The budget reflects a commitment to keeping General Operating Support and Project Support as steady as possible.

Motion by Trustee Hanson, seconded by Trustee Scott Taylor, to approve the CAC's 2021 operating budget. Discussion: None. Vote: All ayes. The motion carried.

Contracts Policies

Ms. Paulsen provided an overview of the two contracts included in the board packet for Board approval.

Motion by Trustee Sherman, seconded by Trustee Hanson, to approve a contract with DataArts in the amount of \$20,000 for January 1 – December 31, 2021. Vote – Ayes: Hanson, Mendez, Sherman. Nays: None. Abstain: Garth. The motion carried.

Motion by Trustee, seconded by Trustee, to approve a twelve-month contract for \$24,000 with Compelling Communications for work in the areas of communications and media relations. Discussion: None. Vote: All ayes. The motion carried.

Policies

Investment policies adjustment. Ms. Harris shared that the Audit and Finance Advisory Committee recommended an update to CAC's Investment Policy to bring it line with the Ohio Revised Code. The proposed change updates the investment length for certain investments and explicitly states that we can work with an investment advisor.

Motion by Trustee Hanson, seconded by Scott Taylor, to approve the updated Investment Policy as presented to the Board. Discussion: None. Vote: all ayes. The motion carried.

Strategic Alliance Update

Trustee Sherman thanked reporter Steven Litt for his recent article and shared the ways that the new alliance will be transformative.

Trustee Mendez said the collaborative nature of this work and how it's impact will be reflective of the changes that will be seen across the sector.

Trustee Hanson stated that the late Steve Minter had once shared that CPAC and Cuyahoga Arts & Culture need to work together to create a full vision for our arts and cultural sector and that initially this was a partnership that wasn't seen as viable but now this a vision coming true.

Trustee Sherman stated that this work and alliance will be working for the community and not just the individual.

Ms. Paulsen said that more information is available on our website [here](#). She added that this work is really for artists, nonprofit and for-profit arts organizations, and residents. This work and alliance are about bringing equity to the forefront and is not just about "expanding the table" but about "building new tables".

7. ADJOURNMENT

Trustee Sherman thanked the CAC staff for their great work over the year and thanked her fellow Board members for their commitment and hard work.

Motion by Trustee Scott Taylor, seconded by Trustee Hanson, to adjourn the meeting. Discussion: None. Vote: all ayes. The motion carried. The meeting was adjourned at 4:28 pm.

The next meeting will be held at 4:00 pm on Wednesday, February 10, 2021 as a Virtual Event.

Attest:

Michele Scott Taylor, Secretary, Board of Trustees

Charna Sherman, President, Board of Trustees

Executive Director's Report

Regular Meeting of the Board of Trustees: February 10, 2021

Welcome to our first CAC Board meeting of 2021.

This meeting marks a full year since last we've met in-person. As we "gather" on Zoom today, we do so on behalf of the nearly 300 arts organizations we fund as they do their best to weather the pandemic. I thank you for your commitment to our mission and ongoing support of our team; together, we're working hard to support our arts community.

Today's meeting should be straight-forward and relatively short. There is one grantmaking action for your approval. We will ask you to formally accept a grant from the County and approve the distribution of additional **CARES Act funds**, which we received and distributed in the final days of 2020.

In addition, I call your attention to the **staff report** in this packet. It provides a preview of what you can expect at the April annual meeting, including updates on the development of 2022-2023 General Operating Support and 2022 Project Support guidelines, as well as an outline for our new Cultural Heritage program. The entire team is collaborating to move this core work forward.

Finally, I'm pleased to share more on the **arts alliance** and our efforts to co-lead the **expansion of public revenue** for local arts and culture nonprofits when we meet. It's an exciting time to be working in partnership with our colleagues at Arts Cleveland and the Arts and Culture Action Committee.

I thank you in advance for spending time with the Board materials in this packet and participating in our Zoom meeting on the 10th.

Respectfully,

Jill

Updates from CAC Staff

CAC Board of Trustees Meeting – February 10, 2021

Each year, Cuyahoga Arts & Culture staff members identify team objectives to guide our work that are mindful of the staff team agreements that we have made with one another, and grounded in CAC's Mission, Vision & Values. Our team objectives fall into three areas: 1) grantmaking; 2) communication and raising awareness; and 3) effective teamwork and operations.

What follows is brief update on the progress made since last the Board met in December. View a list of our 2021 team objectives, which guide our work.

1. GRANTMAKING - Connecting with artists and organizations

CARES Funding Successfully Distributed

In late December, CAC received a **second round of CARES relief funds** from Cuyahoga County for arts and culture nonprofits which was distributed on December 30, 2020. We will ask the Board to formally accept the funds and approve the 56 grants totaling \$336,350 (listed later in the packet) at this meeting. In total, CAC regranted a total of \$2,998,126 to 94 organizations with the approval of the County Executive and County Council.

Closing Out 2020 Grant Programs

To date, nearly all **2020 General Operating Support Year-End Reports and 2021 Goals** have been submitted. Once reviewed and approved by program staff, the first 50% of 2021 grant amounts will be released. In their year-end reports, General Operating Support grant recipients reflect on **the impact of the COVID-19 pandemic**. CAC staff are compiling these data to share key takeaways in the following weeks.

During 2020, CAC offered a series of 'sold-out' technical assistance workshops to **support the Racial Equity Commitments** all General Operating Support grant recipients developed as part of their CAC grant. Through survey feedback from participants, respondents indicated that the **workshops helped organizations work toward their racial equity goals and would participate in future sessions.**

As of December 31st, **all 2020 Project Support grantees have completed their project activities.** Staff are working with grant recipients to complete reporting requirements and close out these grants. All final reports for 2020 Project Support are expected to be submitted by March 1st.

Launching 2021 Grant Programs

2021 Project Support has launched! Staff are working with 229 organizations through online workshops and outreach to offer support and communication through the ongoing pandemic and ensure grant recipients are in good standing and maximize their grant in the year ahead.

SPACES and Julia de Burgos have launched the applications for their Support for Artists programs. Each organization will work with 10 artists in 2021. Support for Artists work continues with Karamu House, Cleveland Public Theater, LAND Studio and Learning Lab participants as well. Learn more and encourage artists and creatives in your network to apply.

CPCP's Learning Lab, with Support from CAC continues in 2021. Project teams of twelve local artists and twelve CAC-funded nonprofits are continuing their collaborations to create civic practice projects. The

project period was extended through December 31, 2021, to allow groups additional time to make adjustments in light of the pandemic. CAC and CPCP continue to meet with participants to offer support and will provide highlights of these arts projects in the near future.

Continuing our commitment to Resident-led Work in 2021

Through our partnership with Neighborhood Connections, CAC will offer **six virtual Arts & Culture Network Nights in 2021**. Currently planned as online gatherings, these convenings will take place the 4th Thursday in February, April, June, August, October, and the 2nd Thursday in December. We look forward to seeing you there!

For the ninth year, CAC is co-funding resident-led, grassroots arts and cultural projects in Cuyahoga County through a grant to Neighborhood Connections. **Applications for [Neighbor Up COVID-19 Rapid Response Grants](#) are open** and have a rolling deadline through June 30, 2021. Applications for projects with an arts and culture component are eligible for co-funding through CAC. Please help to spread the word and encourage Cuyahoga residents to apply!

Planning for 2022 Grant Programs

As part of our **annual planning process for the 2022 grant application cycle**, see below for an initial outline of anticipated policy and program changes. Between now and April, staff will finalize these recommendations and present them to the Board for its approval at its annual meeting on April 14. There will be no Board action related to these guidelines at our February meeting.

Note: all grant programs will be designed to fit into budget forecasts and anticipated financial modeling.

- All Grant Programs: CAC's value of racial equity will more explicitly thread throughout the current funding criteria (public benefit, artistic/cultural vibrancy; and organizational capacity).
- Project Support 2022: We plan to merge Project Support into one grant program, rather than two; as well as reduce the maximum grant amount from \$25,000 to \$20,000. Maximum grant amounts would continue to be based on 15% of an applicant's budget for public arts and culture programming per the guidelines. New applicants and those submitting a 990-N would continue to only be eligible for up to \$5,000. These changes streamline internal processing of the grants while addressing CAC's cumulative revenue decline.
- GOS 2022-2023: All groups interested in General Operating Support will complete an eligibility check mid-summer to affirm that they meet the requirements for the 2022-2023 grant cycle. New applicants and current GOS grant recipients who have not received four consecutive grants from CAC, including at least one round of operating support, will be required to apply and participate in the panel process; all others not need complete a full application nor participate in panel to receive funding in 2022-23.

CAC will, once again, consider caps on the largest grants to be distributed through the program. Continuing this practice ensures that all eligible organizations receive meaningful grants.

CAC will consider revising its Eligible Revenue and Support Form to include categories for Tuition for Credit Bearing Courses and Housing, Room and Board under the Non-Eligible Revenue and Support section. This change would bring the revenue an organization can include as eligible in line with the intention of grants made through these public funds. It would also mirror practice of other public funders who require operating funding to focus on public programming. Finally, this change will help address the revenue declines by redistributing funds to organizations providing publicly accessible programming.

- New in 2022: CAC will launch a new Cultural Heritage program to provide flexible support to organizations for whom General Operating Support is not a good fit organizationally. Applicants must have a primary mission of arts and culture, a budget of less than \$500,000, and be representative of the culture of American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Native Hawaiian/Pacific Islander, or other culturally specific population.

This program is modeled off successful work at the Ohio Arts Council and the City of Dallas, both public grantmakers. Applicants will only be eligible to apply to one of CAC’s primary grant programs. Grant amounts will be determined based on 990s and will be up to \$30,000 based on an organization’s total revenue line. This program is designed to fit within the budget and allocation projections for 2022 grant programs.

2. COMMUNICATIONS / Connecting with residents

Media Partnerships Highlight Stories of CAC Grant Recipients. In 2021, CAC will continue to leverage a selection of modest paid media partnerships which promote the unique or lesser-known stories of our grant recipients. Promoted stories will focus on highlighting racial equity and direct viewers to the ClevelandArtsEvents.com website, with an emphasis on virtual events at this time. Partnerships include:

- **Fresh Water Cleveland** – Seven original stories and one “FreshFaces” podcast interview.
- **WKYC Channel 3**– Nine appearances throughout 2020 to promote the events and programs of CAC-funded organizations.

Together these media partnerships will help CAC continue to reach thousands of residents and visitors and to connect them to the CAC-funded activities taking place across Cuyahoga County.

Media Placements. In addition to consistent crediting for Cuyahoga Arts & Culture in the media by our partners, below is a sampling of recent media clips focused on CAC’s work:

- **Cuyahoga Arts & Culture announces 2021 grants, celebrates 16 first-time recipients** “The many Northeast Ohio organizations that have benefitted from Cuyahoga Arts & Culture (CAC) grants over the past 13 years not only know the importance of their work in enriching the region, but they also know that without funding it is often tough to survive.” (December 10, 2020) – *Fresh Water Cleveland*
- **Cuyahoga Arts and Culture Awards \$260,000 To Support Local Artists | Arts & Culture** “Arts funding agency Cuyahoga Arts and Culture (CAC) awarded grant money Wednesday to support the work of area artists. \$260,000 in support and services will be distributed through three local non-profits.” (December 10, 2020) – *ideastream*
- **Arts Cleveland distributes \$1.3 million in federal CARES Act pandemic aid to artists, cultural businesses** “Cuyahoga Arts and Culture, the public agency that distributes some \$12 million a year in county cigarette tax revenue to cultural nonprofits in the area, received \$2.66 million of the county’s CARES money, which it plans to distribute this month to 94 organizations...” (December 10, 2020) – *cleveland.com*

See a full list of media placements since CAC’s last Board meeting.

3. BUILDING INTERNAL CAPACITY / Effective Teamwork and Operations

As part of our work toward becoming a multicultural organization, the team completed the Intercultural Development Inventory as a team to inform how to work effectively together and increase individual cultural competence.

All CAC staff have fulfilled their orientation requirements as members of **Government Alliance on Race & Equity (GARE)** and are focused on joining working groups and developing relationships with public sector peers.

Cheyenne Jeffries, our **Cleveland Foundation Public Service Fellow**, continues to support the work of the grant program team. In March, she will host an immersion day for all Cleveland Foundation Public Service Fellows.

FINANCIAL UPDATE

2020 Unaudited Results

Revenue. Final, unaudited tax revenue for 2020 was \$12,732,464. Tax revenue for the year was \$711,464 (5.9%) above forecast and 1% (\$179,674) higher than 2019 tax receipts. Interest revenue was \$285,240. Additionally, CAC received \$3 million from Cuyahoga County from their CARES Act allocation and \$50,000 from the Cleveland Foundation for our Fellow. Total revenue was \$16,067,704.

Expenditure. Final, unaudited expenditures for FY2020 were \$15,837,925, ending the year \$1,897,794 over budget. When we factor in the \$3 million that passed through CAC from CARES Act funding, the expenses were \$1,146,207 under budget. The expenses were lower than planned primarily related to the impact of COVID-19 and the inability of grantees to safely conduct their programming in 2020. Grantees were given the opportunity to postpone their programs to 2021 and nearly 70 organizations elected to do this. As a result of higher than forecast revenue and lower expenses, CAC added \$229,779 to its cash reserve.

Annual Audit. The Local Government Services division of the Ohio Auditor of State began work on CAC's GAAP conversion for 2020 in early January and will finish the conversion in February. This year CAC will also undergo a single federal audit, a requirement because we received the CARES Act grant.

2021 YTD

Revenue. Tax revenue through January 31 was \$879,2605. This is \$145,714 (14.2%) below estimate. Interest revenue through January was \$4639.

Expenditure. The majority of CAC's budget is comprised of grants which were approved in 2020. These grants are accrued at the beginning of the year and recognized on the balance sheet. Non-grant expenditures for January were \$99,072.

Investments. As of January 31, CAC inactive monies are invested as follows:

- STAR Ohio: \$6,229,973 (yield .1%)
- RedTree Investment Group: \$12,778,746 (target yield 1.45%)

Cuyahoga Arts & Culture				
Through 12/31/20				
	Actual YTD	Budget YTD	\$ Over/Under Budget	% of Budget
Ordinary Revenue/Expenditures				
Revenue				
Excise Tax (through Sept.)	\$ 12,732,464	\$ 12,021,000	\$ 711,464	105.92%
Interest	\$ 285,240	\$ 295,000	\$ (9,760)	96.69%
Other revenue	\$ 50,000	\$ -	\$ 50,000	
CARES Act	\$ 3,000,000		\$ 3,000,000	
Total Revenue	\$ 16,067,704	\$ 12,316,000	\$ 3,751,704	130.5%
Expenditures				
Arts & Cultural Programming				
Salaries, Wages and Benefits	\$ 368,550	\$ 457,342	\$ (88,791)	80.6%
Grant Panel Expenses	\$ 8,966	\$ 24,000	\$ (15,034)	
Grant Management Expenses	\$ 58,473	\$ 86,000	\$ (27,527)	68.0%
Awareness Activities	\$ 25,788	\$ 58,000	\$ (32,212)	44.5%
Grants**	\$ 14,827,429	\$ 12,667,899	\$ 2,159,530	117.0%
Total A&C Exenditures	\$ 15,289,207	\$ 13,293,241	\$ 1,995,966	115.0%
General & Administrative				
Salaries, Wages and Benefits	\$ 328,470	\$ 406,567	\$ (78,097)	80.8%
Facilities, Supplies, Equipment	\$ 75,197	\$ 86,025	\$ (10,828)	87.4%
Professional Fees	\$ 148,842	\$ 152,300	\$ (3,458)	97.7%
Depreciation	\$ 1,210	\$ 2,000	\$ (790)	
Total G&A Expenditures	\$ 553,719	\$ 646,892	\$ (93,173)	85.6%
Total Expenditures	\$ 15,842,925	\$ 13,940,132	\$ 1,902,793	113.6%
Net Ordinary Revenue	\$ 224,779	\$ (1,624,132)	\$ 1,848,911	
Income Net CARES \$	\$ 13,067,704	\$ 12,316,000	\$ 751,704	
Expense Net CARES \$	\$ 12,844,799	\$ 13,940,132	\$ (1,095,333)	
	\$ 222,905	\$ (1,624,132)	\$ 1,847,037	

** Outstanding 2020 grant obligations are on the balance sheet.

Non-grant cash disbursements YTD	\$ 1,014,286	\$ 1,270,233	\$ (255,947)
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Cuyahoga Arts & Culture
Balance Sheet as of

Dec 31, 20

ASSETS

Current Assets

Checking/Savings

KeyBank

50,218.15

RedTree (U.S.Bank)

12,774,629.90

Star Ohio

5,441,677.65

Total Checking/Savings

18,266,525.70

Accounts Receivable

11000 · Accounts Receivable

1,187,772.61

Total Accounts Receivable

1,187,772.61

Total Current Assets

19,454,298.31

Fixed Assets

15000 · Furniture and Equipment

75,222.56

15001 · Software and Webdesign

10,000.00

17000 · Accumulated Depreciation

-83,428.79

Total Fixed Assets

1,793.77

TOTAL ASSETS

19,456,092.08

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

24000 · Payroll Liabilities

41,438.43

24300 · Project Support Grants

420,721.00

24400 · Other Grants/Program Contracts

40,000.00

Total Other Current Liabilities

502,159.43

Total Current Liabilities

502,159.43

Total Liabilities

502,159.43

Equity

32000 · Retained Earnings

18,729,153.75

Net Income

224,778.90

Total Equity

18,953,932.65

TOTAL LIABILITIES & EQUITY

19,456,092.08

CIGARETTE TAX RECEIPTS FY 19 VS FY 20 YTD				
	<u>2019</u>	<u>2020</u>		
Month	2019	2020	\$VAR	19-20%VAR
JANUARY	\$ 937,849.45	\$ 1,076,305.39	\$ 138,455.94	15%
FEBRUARY	\$ 911,499.85	\$ 994,450.54	\$ 82,950.69	9%
MARCH	\$ 998,471.61	\$ 1,061,588.50	\$ 63,116.89	6%
APRIL	\$ 1,091,847.74	\$ 984,297.91	\$ (107,549.83)	-10%
MAY	\$ 1,178,936.37	\$ 857,554.60	\$ (321,381.77)	-27%
JUNE	\$ 1,896,350.82	\$ 1,974,335.05	\$ 77,984.23	4%
JULY	\$ 189,281.14	\$ 264,637.95	\$ 75,356.81	40%
AUGUST	\$ 1,112,511.45	\$ 1,110,212.04	\$ (2,299.41)	0%
SEPTEMBER	\$ 1,221,169.15	\$ 1,204,394.78	\$ (16,774.37)	-1%
OCTOBER	\$ 1,085,374.60	\$ 1,067,270.43	\$ (18,104.17)	-2%
NOVEMBER	\$ 1,058,425.84	\$ 949,644.47	\$ (108,781.37)	-10%
DECEMBER	\$ 871,071.50	\$ 1,187,772.61	\$ 316,701.11	36%
TOTALS	\$ 12,552,789.52	\$ 12,732,464.27	\$ 179,674.75	1.4%

Cuyahoga Arts & Culture				
Through 1/31/21				
	Actual YTD	Budget YTD	\$ Over/Under Budget	% of Budget
Ordinary Revenue/Expenditures				
Revenue				
Excise Tax (through Sept.)	\$ 879,252	\$ 1,024,966	\$ (145,714)	85.78%
Interest	\$ 4,639	\$ 15,400	\$ (10,761)	30.12%
Other revenue			\$ -	
CARES Act	\$ -		\$ -	
Total Revenue	\$ 883,891	\$ 1,040,366	\$ (156,475)	85.0%
Expenditures				
Arts & Cultural Programming				
Salaries, Wages and Benefits	\$ 25,285	\$ 33,148	\$ (7,863)	76.3%
Grant Panel Expenses	\$ -	\$ -	\$ -	
Grant Management Expenses	\$ 30,754	\$ 288	\$ 30,466	10697.0%
Awareness Activities	\$ 9,000	\$ 2,200	\$ 6,800	409.1%
Grants**	\$ 12,081,779	\$ 12,043,634	\$ 38,145	100.3%
Total A&C Exenditures	\$ 12,146,818	\$ 12,079,270	\$ 67,549	100.6%
General & Administrative				
Salaries, Wages and Benefits	\$ 19,601	\$ 33,148	\$ (13,547)	59.1%
Facilities, Supplies, Equipment	\$ 11,046	\$ 7,310	\$ 3,736	151.1%
Professional Fees	\$ 3,385	\$ 12,430	\$ (9,045)	27.2%
Depreciation			\$ -	
Total G&A Expenditures	\$ 34,033	\$ 52,888	\$ (18,855)	64.3%
Total Expenditures	\$ 12,180,851	\$ 12,132,158	\$ 48,693	100.4%
Net Ordinary Revenue	\$ (11,296,960)	\$ (11,091,792)	\$ (205,169)	

** Outstanding 2021 grant obligations are on the balance sheet.

Non-grant cash disbursements YTD	\$ 99,072	\$ 88,524	\$ 10,548
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Cuyahoga Arts & Culture
Balance Sheet as of

Jan 31, 21

ASSETS

Current Assets

Checking/Savings

KeyBank 96,186

RedTree (U.S.Bank) 12,778,746

Star Ohio 6,229,973

Total Checking/Savings 19,104,905

Accounts Receivable

11000 · Accounts Receivable 879,252

Total Accounts Receivable 879,252

Total Current Assets 19,984,157

Fixed Assets

15000 · Furniture and Equipment 75,223

15001 · Software and Webdesign 10,000

17000 · Accumulated Depreciation -83,429

Total Fixed Assets 1,794

TOTAL ASSETS 19,985,951

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

20000 · Accounts Payable 1,109

Total Accounts Payable 1,109

Other Current Liabilities

24000 · Payroll Liabilities 20,101

24200 · GOS Grants 10,157,129

24300 · Project Support Grants 2,106,617

24400 · Other Grants/Program Contracts 39,022

Total Other Current Liabilities 12,322,869

Total Current Liabilities 12,323,978

Total Liabilities 12,323,978

Equity

32000 · Retained Earnings 18,958,933

Net Income -11,296,960

Total Equity 7,661,973

TOTAL LIABILITIES & EQUITY 19,985,951

CIGARETTE TAX RECEIPTS FY 20 VS FY 21 YTD				
	<u>2020</u>	<u>2021</u>		
Month	2020	2021	\$VAR	20-21%VAR
JANUARY	\$ 1,076,305.39	\$ 879,251.89	\$ (197,053.50)	-18%
FEBRUARY	\$ 994,450.54			
MARCH	\$ 1,061,588.50			
APRIL	\$ 984,297.91			
MAY	\$ 857,554.60			
JUNE	\$ 1,974,335.05			
JULY	\$ 264,637.95			
AUGUST	\$ 1,110,212.04			
SEPTEMBER	\$ 1,204,394.78			
OCTOBER	\$ 1,067,270.43			
NOVEMBER	\$ 949,644.47			
DECEMBER	\$ 1,187,772.61			
TOTALS	\$ 12,732,464.27	\$ 879,251.89	\$ (197,053.50)	-18.3%



COVID-19 Impact on Cuyahoga County Arts & Culture Nonprofits & Creative Workers

2020 Summary: March 12, 2020 – December 31, 2020

The ongoing COVID-19 pandemic has been devastating for local nonprofit arts organizations and creative workers.

After more than ten months, artists and organizations have developed some new programs and have taken existing programs online. But overall, the pandemic continues to negatively impact our community’s economy and quality of life.

As of December 31, 2020, **65 Cuyahoga County-based arts and cultural nonprofits report:**

Job Loss

Laying off, reducing hours, or canceling contracts of **3,157** people has resulted in a loss of compensation totaling **\$15,769,451**.

16% of full and part-time staff were laid-off, **38%** of staff experienced furloughs or salary reduction.

Contracted workers were hardest hit, with **61%** of all contracts canceled.

Revenue Loss

Organizations lost **\$119,001,653** in earned and contributed revenue (ticket sales, admissions, donations, etc.). This represents a **29.4%** decrease in revenue from 2019.

Decreased Services for Residents

6,539 events or activities were canceled or delayed indefinitely, ranging from music lessons to in-school arts education to large-scale festivals.

Federal Funding Provides a Stopgap

Of the 65 organizations surveyed, **108 applications for CARES Act funding** have been submitted, and **\$36,762,954** in federal funds have been distributed.

Despite this financial assistance, **50% said their organization would not survive more than 12 months without additional funding.**

CAC’s COVID-19 Response

Cuyahoga Arts & Culture funds 65 nonprofits through its General Operating Support (GOS) grant program ranging in annual budgets of \$120,000 to \$70 million.

GOS grants provide the largest, most flexible and consistent local funding (\$10.2M in 2021) to arts nonprofits in our region.

In 2020, CAC **accelerated payment of \$5.1M** to these 65 organizations, helping some to retain staff and improve cash flow.

CAC also **distributed \$3M in CARES Act funding** provided by Cuyahoga County to 94 arts and cultural nonprofits to help cover necessary expenses incurred due to the COVID-19 pandemic.

Adapting and Looking Ahead

Taking Programming Online: In 2020, **4,378 new, online events/activities** were created in response to COVID-19 pandemic, and **3,204 existing programs were modified** to go virtual. All (100%) of the 65 organizations surveyed conducted online programming in 2020.

Budgets Were Balanced by Reducing Expenses: Most groups were able to stay modestly “in the black” in 2020 by significantly decreasing their expenses in line with revenues. On average, revenues were **2.6% higher than expenses for 2020** (as opposed to **10% lower in 2019**). This is significant as there was a \$118M decrease in revenue in 2020. Organizations are making wise, but difficult, business decisions to ensure they can weather the pandemic.

Reserve Funds Up: Despite widespread financial hardship, most groups have not yet tapped into reserves (in fact, financial reserves at the end of 2020 were 16% higher than in March, likely due to increases in the stock market where many organizations invest their endowments).

What’s Next? Many local arts and culture organizations continue to seek clear and direct public health advice to guide their work, especially as vaccines become available to the public. As arts organizations and venues consider or begin to re-open in a safe manner, full recovery still appears 4-5 years away (see *below*).

Source: CAC general operating support year-end report submitted December 31, 2020.

COVID-19’s Impact on the State & National Creative Economy

In Ohio:

- According to a Brookings Institute Study (August 2020), an estimated one-third of the jobs in Ohio’s creative economy are gone.
- According to the November 2020 Ohio Labor Market Information, **Ohio’s arts, entertainment, and recreation unemployment rates are the highest** along with accommodation and food services, and leisure and hospitality. Arts and entertainment have been the highest unemployed sector since May 2020. Before COVID-19, Ohio’s creative economy was a \$41B industry, employing nearly 300,000 people.

Source: Ohio Citizens for the Arts, December 2020.

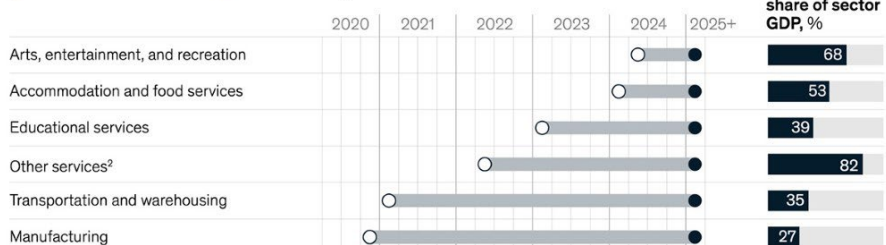
Nationally:

McKinsey & Company anticipates that it will **take the arts sector until 2025 to recover** to pre-COVID-level of contribution to national GDP.

In a muted recovery, it could take more than five years for the most affected sectors to get back to 2019-level contributions to GDP.

Estimated time to recover to pre-COVID-19 sector GDP¹

○ Virus-contained scenario ● Muted-recovery scenario





CARES Act Grants
Board Action: Approve 2020 CARES Additional Grant Awards

The CARES Arts and Cultural Relief Grant Program was launched in November 2020 based on Board-approved guidelines. Applications were due in late November 2020 and all grant funds were disbursed by CAC no later than December 30, 2020.

Following the Board’s December 9, 2020 approval of an initial allocation of \$2.66 million in CARES grants, Cuyahoga County announced an additional \$336,000 in funds to be distributed by CAC. Staff issued additional grant agreements to existing CARES grantees and upon receipt fulfilled payment. There are no reporting requirements associated with this grant as all applicants provided documentation of qualified expenses as part of their application. View additional information including total 2020 CARES grants [here](#).

Below are 56 grants ranging from \$1,500 to \$25,000 and totaling \$336,350. The following summarizes how the Board will move through approving the second round of 2020 CARES Arts and Cultural Relief Program grants.

1. Trustee Sherman will recuse herself from voting on the following grants:

Organization	Grant
Cleveland Museum of Art	\$ 25,000.00
DANCECleveland	\$ 3,500.00

2. Trustee Hanson will recuse himself from voting on the following grants:

Organization	Grant
The Cleveland Orchestra	\$ 25,000.00

3. The entire Board will vote on the following grants:

Organization	Grant
Apollo's Fire Baroque Orchestra	\$ 5,750.00
Art House	\$ 1,850.00
Arts Cleveland	\$ 3,700.00
Beck Center for the Arts	\$ 6,650.00
Broadway School of Music and the Arts	\$ 1,900.00
Center for Arts-Inspired Learning	\$ 5,450.00
Chagrin Valley Little Theater	\$ 1,500.00
Children's Museum of Cleveland	\$ 4,450.00
Cleveland Botanical Garden	\$ 8,800.00
Cleveland International Film Festival	\$ 7,450.00
Cleveland Jazz Orchestra	\$ 2,350.00
Cleveland Museum of Natural History	\$ 16,400.00
Cleveland Play House	\$ 12,150.00

Cleveland POPS Orchestra	\$	4,150.00
Cleveland Public Theatre	\$	5,800.00
Contemporary Youth Orchestra	\$	2,500.00
Dancing Wheels	\$	2,850.00
Dobama Theatre	\$	3,350.00
Dunham Tavern Museum	\$	1,950.00
Ensemble Theatre	\$	1,500.00
Great Lakes Science Center	\$	10,350.00
Great Lakes Theater	\$	8,400.00
GroundWorks DanceTheater	\$	3,200.00
Heights Arts	\$	2,250.00
ICA - Art Conservation	\$	4,800.00
Ingenuity	\$	2,900.00
Inlet Dance Theatre	\$	2,200.00
Karamu House	\$	5,200.00
Lake Erie Ink	\$	2,100.00
Lake Erie Nature & Science Center	\$	4,700.00
LAND studio	\$	7,600.00
Maltz Museum of Jewish Heritage	\$	6,850.00
Morgan Art of Papermaking Conservatory and Educational Foundation	\$	2,200.00
Museum of Contemporary Art Cleveland	\$	7,050.00
Nature Center at Shaker Lakes	\$	4,600.00
Near West Theatre	\$	4,000.00
Northcoast Men's Chorus	\$	2,250.00
Piano Cleveland	\$	3,800.00
Playhouse Square	\$	25,000.00
Progressive Arts Alliance	\$	3,500.00
Rainey Institute	\$	4,800.00
Rock and Roll Hall of Fame and Museum	\$	25,000.00
Roots of American Music	\$	1,950.00
SPACES	\$	2,750.00
The Cleveland Opera	\$	1,700.00
The Music Settlement	\$	8,350.00
The Musical Theater Project	\$	3,200.00
The Singing Angels	\$	2,450.00
Ukrainian Museum-Archives	\$	1,550.00
Valley Art Center	\$	2,700.00
Verb Ballets	\$	3,050.00
Western Reserve Historical Society	\$	9,450.00
Zygote Press	\$	2,450.00

Contracts & Grants Update for Board				
Contractor	Amount	Purpose	Term	Require Board Approval
Capitol Partners	\$30,000	Strategy consulting services	1/1/2021-6/30/2021	Y