



Minutes of the Regular Meeting of the Board of Trustees
Monday, December 11, 2017

A meeting of the Cuyahoga Arts & Culture (CAC) Board of Trustees was called to order at 3:30 pm in Miller Classroom, Idea Center, 1347 Euclid Avenue, Cleveland.

The roll call showed that Trustees Avsec, Garth, Gibbons, Miller and Sherman were present. It was determined that there was a quorum.

Motion by Trustee Gibbons, seconded by Trustee Avsec, to adjourn into executive session to consider the compensation of our public employees. No discussion. Vote: Avsec: aye; Gibbons: aye; Miller: aye; Sherman: aye. The motion carried.

Executive session ensued.

At 4:11 pm a motion was put forward by Trustee Gibbons, seconded by Trustee Avsec, to adjourn executive session and resume the public meeting. No discussion. Vote: all ayes. The motion carried.

Also in attendance were: CAC staff: Karen Gahl-Mills, executive director; Jill Paulsen, deputy director; Rosh Ahmadian; Meg Harris; Dan McLaughlin; India Pierre-Ingram; and Jake Sinatra.

1. APPROVAL OF MINUTES

Motion by Trustee Gibbons, seconded by Trustee Avsec, to approve the minutes from the November 13, 2017 Board meeting as amended. Vote: all ayes. The motion carried.

2. RESOLUTION OF APPRECIATION FOR TOM SCHORGL

Trustee Gibbons thanked Tom Schorgl for his continuous commitment to the Arts & Culture community. You can read the full resolution [here](#).

3. PUBLIC COMMENT ON MEETING AGENDA ITEMS

Geoffrey Peterson (Artist) and Adrienne Zarub (Artist).

4. EXECUTIVE DIRECTOR'S REPORT

Ms. Gahl-Mills thanked everyone for joining her and the Board for the final Board meeting of 2017. Ms. Gahl-Mills' full remarks can be found [here](#).

5. FINANCE REPORT

Ms. Harris' report can be found [here](#).

6. CONNECT WITH CULTURE

Mr. McLaughlin stated that CAC has 25 new cultural partners, 17 of which are first-time applicants and eight of which had applied unsuccessfully in the past. Mr. McLaughlin stated that all of the new cultural partners will be promoted through CAC's upcoming social media campaigns.

7. PRESENTATION AND DISCUSSION

Support for Artists Planning Team Recommendations

Mr. Sinatra, Trustee Garth, and planning team members Vince Robinson and Bryan Bowser presented the Support for Artists Planning Team recommendations. Read their recommendations [here](#).

8. BOARD ACTION

Receipt of SfAPT Recommendations

Mr. Sinatra asked the Board to acknowledge receipt of the SFAPT recommendations presented above.

Motion by Trustee Gibbons, seconded by Trustee Miller, to receive the SFAPT recommendations. Discussion: Trustee Sherman requested that a lawyer reviews all recommendations prior to execution. Vote: All ayes. The motion carried.

Approval of 2018 Operating Budget

Ms. Harris asked the Board to approve CAC's 2018 operating budget.

Motion by Trustee Gibbons, seconded by Miller, to approve the CAC's 2018 operating budget. Discussion: None. Vote: All ayes. The motion carried.

Approval of Employee Handbook

Ms. Harris asked the Board to approve CAC's updates to the employee handbook.

Motion by Trustee Garth, seconded by Gibbons, to approve the updates to the employee handbook. Discussion: None. Vote: All ayes. The motion carried.

Trustee Sherman left the meeting at 5:58 pm.

Contracts

Ms. Harris and Ms. Paulsen gave an overview of the following contracts for Board approval:

1. \$20,500 to DataArts for a one-year grant to support CAC's 2018 participation in the Cultural Data Project, the online platform that CAC uses with over 130 of its cultural partners to help them track and assess program participation and financial measures.
2. \$39,000 to Advocacy and Communication Solutions, LLC, a Cleveland-based, minority and woman-owned firm, which will provide CAC with representation before the executive agencies

and legislative branch of the Ohio government, as well as on a local (City and County) level. The one-year contract builds off initial, pilot work we started in Q4 2017 and will take the place of our previous contract with Van Meter Ashbrook.

3. \$45,000 in a twelve-month contract to Compelling Communications, a woman-owned firm, which will provide targeted media relations and communications support to CAC, helping achieve our goal of highlighting the work of our cultural partners and raising awareness about CAC's mission and impact. Specifically, CC will implement a media relations plan (story banking, pitching and sharing cultural partner stories; developing an editorial calendar, etc.); strengthen media relationships; and assist with our annual report. CC will assist with other PR/media projects as they emerge.

Motion by Trustee Gibbons, seconded by Trustee Avsec, to approve the contracts listed above. Vote: All ayes. The motion carried.

9. PUBLIC COMMENT

Aaron Sned (Artist), Dale Goode (Artist), Jan Trapp (Cuyahoga County Resident), and Adrienne Zarub (Artist).

The next meeting will be held at 4:00 pm on Tuesday, February 13, 2018 at the Idea Center at Playhouse Square in the Miller Classroom.

10. ADJOURNMENT

Motion by Trustee Gibbons, seconded by Trustee Miller, to adjourn the meeting. No discussion. Vote: all ayes. The motion carried. The meeting was adjourned at 6:21pm.

Joe Gibbons, President, Board of Trustees

Attest:

Gwendolyn Garth, Secretary, Board of Trustees