



cuyahoga  
**arts & culture**  
strengthening community

with funding from



## ARTS & CULTURE IN THE SQUARE

CALL FOR PARTICIPATION  
FOR ORGANIZATIONS

[DUE MARCH 29, 4:30 PM](#)



Photo courtesy of LAND studio



# CALL FOR PARTICIPATION

Photo courtesy of Lake Erie Nature and Science Center

## WHAT

Cleveland’s new Public Square is full of possibilities – and this summer, you can bring creative and imaginative programming to this vibrant space. With funding from **National Endowment for the Arts** and **Group Plan Commission** and in partnership with **LAND studio**, Cuyahoga Arts & Culture will provide up to \$20,000 to selected organizations to carry out projects.

Our goal is to bring a diverse range of free, fresh and new programming to Public Square this summer. Projects can be recurring, and can span across all arts and cultural disciplines. Some ideas include:

- festivals
- star gazing on the square
- teaching kids about animals
- science experiments and demonstrations
- musical, dance or theatrical performances
- dance class for the public
- creating a communal painting
- storytelling
- planting a mobile community garden

## WHO

Small to mid-sized organizations\* receiving a General Operating Support or Project Support grant from CAC in 2017 can submit ideas ([see the list](#)). Successful organizations will work with Group Plan Commission for technical assistance and project management.

*\*For the purpose of this program, CAC defines small to mid-sized organizations as those with operating budgets up to \$3 million.*

## HOW

Interested organizations should submit their project ideas at [cacgrants.org/square](http://cacgrants.org/square) by **Wednesday, March 29 at 4:30 pm**. A committee of local residents will review submissions. 2/3 of your review will be based on your project’s ability to “enliven the space” and the remaining 1/3 based on your “project’s feasibility.” We define these criteria as:

Enliven the space:

- create a program that brings hundreds to Public Square
- create fresh programming that inspires the community to engage creatively and/or differently
- contribute to a lively and energetic Public Square

Project’s feasibility:

- create a project that is realistic
- demonstrate a clear plan to execute the project
- engage qualified and diverse professionals for the project

Priority will be given to projects that allow for a broad range of disciplines. Based on these recommendations, CAC will select the top projects and notify organizations by April 14.

## WHEN

March 29 at 4:30 pm: Deadline to submit project ideas at [cacgrants.org/square](http://cacgrants.org/square)

April 11: Review committee meets to review and score submissions

April 14: CAC notifies selected organizations

May 1 - August 31: Projects take place

## Can an individual submit a project idea?

Yes, individual artists/makers are able to apply for this opportunity. Visit [cacgrants.org/square](http://cacgrants.org/square) for more information.

## How much total funding is available?

\$100,000 will be available in total for 5-15 projects. Of that, \$80,000 will be available to organizations and \$20,000 to artists.

## What is the maximum amount I can request?

Organizations can request up to \$20,000 for each project.

## My organization has not received a grant from CAC in 2017. Is my organization eligible to submit an idea?

No, only CAC's 2017 General Operating Support and Project Support recipients with organizational budgets under \$3 million are eligible. See the [list of eligible organizations](#).

## What do you mean by arts and culture?

Our definition is based on the Ohio Revised Code, which governs our work at CAC. According to the Code, arts and culture includes, but is not limited to, performance, literature, visual arts, architecture, science, history and natural history.

## Who will make decisions about funding?

A committee will meet to review all submissions. 2/3 of your review will be based on your project's ability to "enliven the space" and the remaining 1/3 based on your "project's feasibility." We define these criteria as:

Enliven the space:

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## Is there a matching requirement for this funding?

No, there is no matching requirement.

## Can I submit more than one project idea?

No, each organization can only submit one project idea.

## Who will help me with logistical assistance if my project is selected?

Group Plan Commission will assist selected organizations with any logistical needs, including securing rental equipment. The pricing for these rentals are as follows; use them as a guide in developing your budget:

- Quicken Loans Permanent Stage: No Charge
- Rental Stage: \$450.00 (flat fee) (Standard Size - 24' x 16' x 32")
- Sound Equipment: \$800.00 (flat Fee) (Includes 1 Mic, Stand & Cable)
- Additional Mic, Stand & Cable Pkg.: \$125.00 each
- Audio Tech: \$385.00 (flat fee)
- Lighting Fixtures: \$60.00 each (PAR 56 Fixtures)
- Stage Labor: \$22.50 per hour
- Equipment Trucking/Delivery: \$135 (flat fee)

## I am interested in being part of the review committee. What do I do?

Email to Roshi Ahmadian at [rahmadian@cacgrants.org](mailto:rahmadian@cacgrants.org) to let us know of your interest. Please note that in order to avoid conflicts of interest, a committee member cannot be involved with or receive funding from any submitted projects.





Photo by McKinley Wiley, The Dark Room Co.



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Learn more at [cacgrants.org/square](https://cacgrants.org/square)

For questions, contact Roshi Ahmadian:  
216.515.8303 x109  
[rahmadian@cacgrants.org](mailto:rahmadian@cacgrants.org)

Are you an artist interested in submitting your idea? Visit [cacgrants.org/square](https://cacgrants.org/square) to learn more about our call for participation for artists.