



# DIGITAL TRANSFORMATION

A NATIONAL ARTS-IN- EDUCATION CONFERENCE

CLEVELAND  
APRIL 20-22, 2017

Metropolitan at the 9 Hotel  
2017 East 9<sup>th</sup> St., Cleveland, OH 44115  
T: 216-239-1200 E: [info@metropolitancleveland.com](mailto:info@metropolitancleveland.com)

## Call for Applicants Workshop Session Request for Proposals (RFP) and Guidelines Proposals are due by Thursday, December 1, 2016.

**Digital Transformation: A National Arts-in-Education Conference**, the 2017 Young Audiences Arts of Learning annual conference, aims to serve 250 participants who are interested in the arts-in-education field at the local, state and national levels. **Digital Transformation** is presented by the Center for Arts-Inspired Learning and Young Audiences Arts for Learning. Conference participants include program, education, marketing, and fundraising staff; teaching artists, teachers, and administrators; and non-profit board members and executive staff—a diverse group of individuals from the field-at-large engaged in improving student access to the arts and arts learning.

In addition to plenary sessions that share the latest research and the impact of the arts and education, the conference will include a variety of breakout sessions that will address the conference theme of **Digital Transformation**. These breakout sessions will address topics that are relevant to the conference audience, highlight best practices that enhance work in classrooms and communities throughout the country as well as strategies for fund and board development, strategic alliances and marketing. Beyond addressing the conference theme, additional conference topics are listed on the following page.

*The registration rate is \$350.00 for Young Audiences Arts for Learning affiliates; \$425 for non-affiliate participants, and a single day \$175 rate for Ohio residents. One discount registration, a \$75 reduction, is available per lead RFP applicant.*

### GENERAL GUIDELINES FOR PROPOSAL SUBMISSION

Reflect on how your proposal topic will align with the overall conference theme **Digital Transformation—creating and sustaining digital arts programs that transform learning in and through the arts**. In addition to the theme, we have identified topics from previous conference participant feedback to be addressed at this

conference and we encourage submission of proposals in areas listed below. Priority consideration will be given to presentations where participants walk away with concrete ideas for practical applications and/or replication of great ideas. The conference breakout sessions will run 75 minutes and will be presented each day of the conference.

High Priority Sessions for the 2017 conference include:

- Effective uses of the arts and new media or technologies
- The impact of arts-integration and technology both in and out of the classroom
- Digital collaborations with community partners at the arts, education and civic level
- The role of the arts and technology in inclusionary practices
- Successful STEAM programs and partnerships
- Digital youth arts programs in alternative settings

## TO SUBMIT A PROPOSAL

### Proposal Submission

By 5:00 pm (EST), **December 1, 2016** please complete the attached Proposal Form and email to: [jane@ya.org](mailto:jane@ya.org). Incomplete proposals will not be accepted. If you have any questions, please contact: Jane Bak, Director of National Services ([jane@ya.org](mailto:jane@ya.org)) or call 212-831-8110, ext. 100

### E-mail confirmation

You will receive e-mail confirmation upon receipt of your proposal.

### Workshop Format

The workshop sessions will have between 15-35 participants. Hands-on, interactive sessions are preferred.

### Proposal Evaluation and Selection

A Conference Advisory Committee will evaluate and select the breakout session proposals. All proposals will be evaluated on their content and relevance to the topic areas listed above. Preference will be given to sessions that incorporate an innovative format, include the active engagement of session participants, and provide tools to replicate their model/practice/idea elsewhere. Session organizers will be notified via email of the final selection by **December 30, 2016**.

### Materials and Handouts

If your session involves handouts and shared materials, please plan to bring these items with you to the Conference. The Young Audiences staff cannot be responsible for producing materials, printing and/or making copies of handouts or materials for the group sessions.

### Registrations, Travel and Hotel Accommodations

All workshop presenters are required to register and pay the applicable conference registration fee. The registration fee represents an extraordinary value in terms of the quality of sessions and presenters, facilities, meals, receptions and networking opportunities. Young Audiences has secured a special **conference rate of \$179 single or double room plus tax at Metropolitan at the 9 Hotel where the conference sessions will take place**. Conference registration opens on **January 2, 2017** and closes on **April 10, 2017** at midnight EST. Presenters are also responsible for making their own travel arrangements to and from Cleveland, Ohio.

### Audio/Visual/Media/Technology

Young Audiences cannot guarantee the availability of computers, projectors, live internet connections or other technology. However, we understand that such technology can play an important role in many sessions and we will make every effort to work with you. Whenever possible, please plan on bringing your own equipment. After your proposal has been accepted, we will be in touch about your technical requirements, room set-up, etc.

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**Workshop Session Proposal**

Workshop Session Title:

High Priority Topic Area(s):

- Effective uses of the arts and new media or technologies
- The impact of arts-integration and technology both in and out of the classroom
- Digital collaborations with community partners at the arts, education and civic level
- The role of the arts and technology in inclusionary practices
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PRESENTER INFORMATION

Session Organizer:

Name

Title

Organization

Email

Telephone

Additional Presenter:

Name

Title

Organization

Email

Telephone

Additional Presenter:

Name

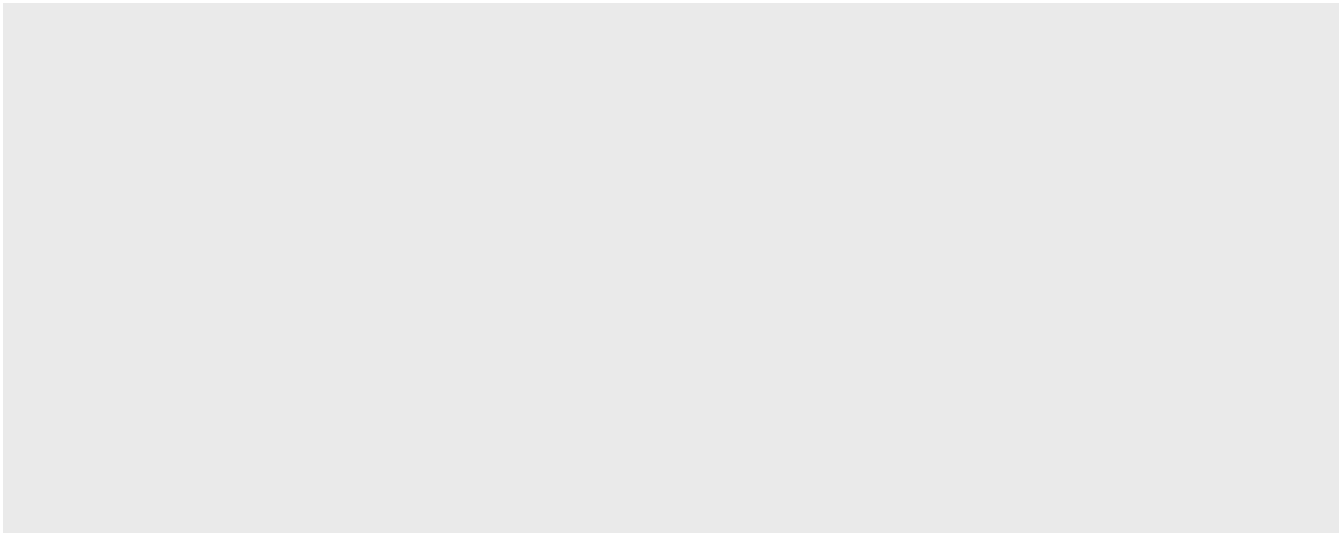
Title

Organization

Email

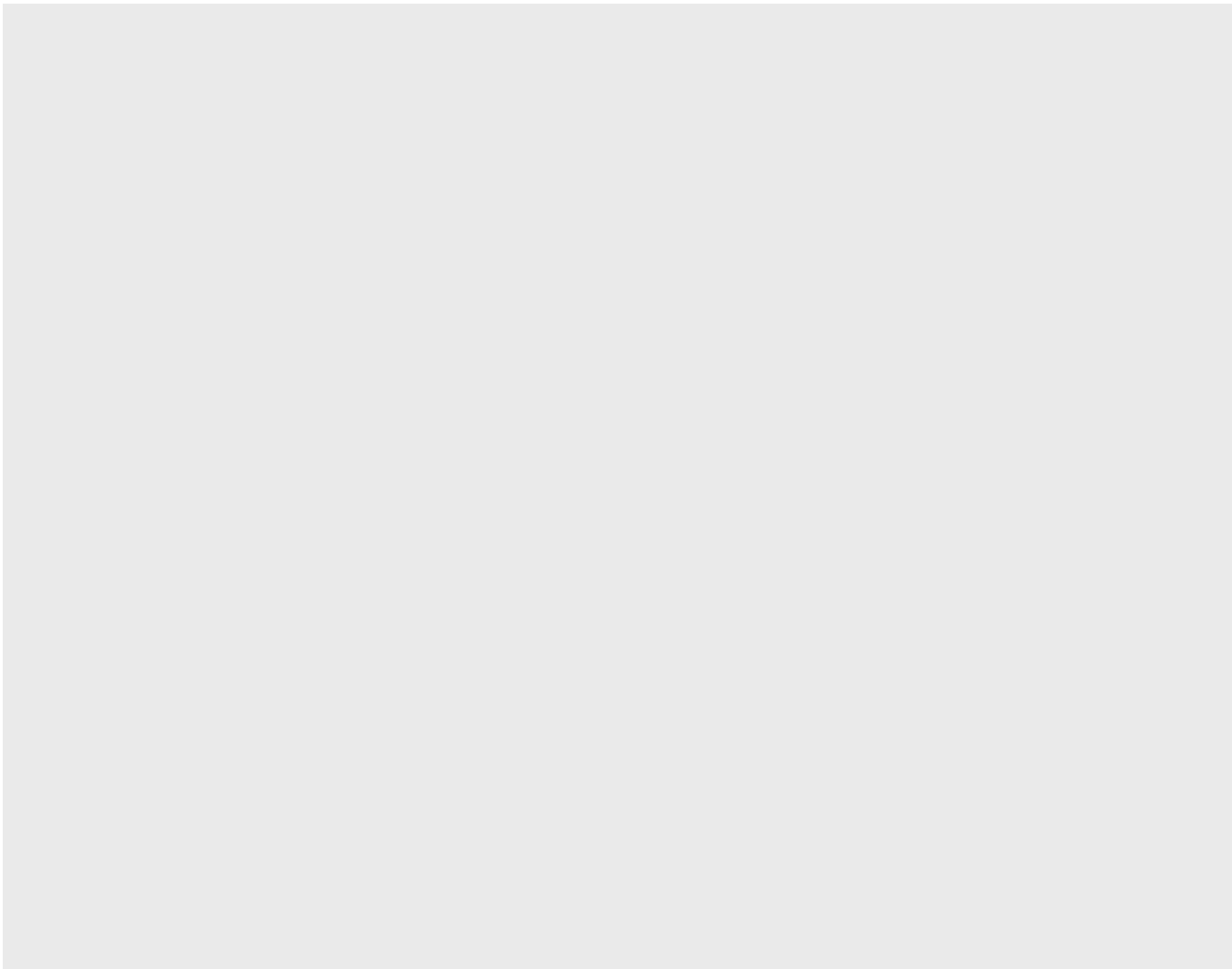
Telephone

Please provide a brief bio for the session organizer (100 words)



SESSION INFORMATION

Please describe your session and its significance. What will the audience learn and walk away with? (200 words)



If appropriate, please share any results and outcomes related to the specific model/approach/practice you plan to cover in your presentation. (100 words)

