

**It's time for the
world to see
your work.**

Temporary Art Exhibition Program 2017

Call for Artists: **Cleveland Cultural Gardens –
*A Centennial of Cultural Diversity***
February 1 – July 31, 2017

Deadline: December 1, 2016



CITY OF CLEVELAND
Mayor Frank G. Jackson



Overview

CLE's Temporary Art Exhibition Program is a free initiative available to artists. The purpose of this program is to showcase the diversity of arts and culture of the Cleveland Plus Region. Individual artists, cultural institutions and arts organizations are afforded opportunities to exhibit their collections of original artwork and photography in the airport. Submissions are reviewed by an Artists Review Panel and each approved proposal is assigned an exhibit start date based on the exhibition calendar. The duration of exhibits is up to six months depending on the nature of the exhibit. Selected exhibitors will not be compensated; however, installation and curatorial support will be provided as needed. Artists will also be featured at the art site as well as on the airport's website.

CALL FOR ARTISTS: Cleveland Cultural Gardens – *A Centennial of Cultural Diversity*

SUBMISSION DEADLINE: December 1, 2016

EXHIBITION DATES: February 1 - July 31, 2017

The Cleveland Cultural Gardens are a collection of public gardens located in Rockefeller Park on the East Side of Cleveland, Ohio. The Gardens encompass two hundred fifty-four acres of tranquil, ravine like green space along a three mile stretch of Martin Luther King, Jr. Drive and East Boulevard near the University Circle neighborhood. John D. Rockefeller donated the land on Cleveland's Centennial celebration in 1896. The current gardens were founded in 1916 with the mission to represent the diversity and cultures of the world and stand as a symbol of brotherhood. Twenty-nine gardens currently exist with eight in the works.

In acknowledging the Garden's Centennial, CLE is calling on all artists, photographers and cultural institutions to submit any two-dimensional photographs, paintings, drawings, etc. of this unique space honoring various ethnic groups. Museums and cultural institutions with a historical perspective are also encouraged to submit.

Display Sites

The Public Gallery is located on Concourse A. It features a display wall area that accommodates 43 - 30" x 30" framed images. Minimum size of selected artwork is 16" x 20" up to a maximum of 28" x 28".

Selected artwork must be exhibition quality and not matted or stretched. CLE will mat and frame all artwork in 30" x 30" Nielsen metal frames.

Proposal Requirements

All interested artists and institutions should submit the following:

- Signed and completed **CLE Temporary Art Exhibition Application Form**.
- Provide a brief explanation of your submission.
- Submit a CD with digital images (JPEG files only) of up to 10 individual works in high resolution JPEG format with your name and entry title. Each image should be labeled with artist's first initial, last name and image title. For example, JDoe-Title.jpg. Also include artist's bio (50 words or less).
- Please include a self-addressed stamped envelope if you would like your submission returned. (All proposals will be discarded after 30 days.)

Submission Deadline

All proposals must be received no later than **December 1, 2016 – 4:00 p.m. POSTMARKS WILL NOT BE ACCEPTED FOR THIS DATE AND PARTIAL SUBMISSION WILL NOT BE CONSIDERED FOR REVIEW.**

Evaluation Criteria

- Submittal captures the vision of the project.
- Cultural, educational and/or artistic merit.
- Originality, imagination, and presentation of content.
- Feasibility of proposal.

Acceptance

After work has been accepted, a substitution cannot be made. Artwork must remain in the display area for the entire exhibition time frame. No early withdrawals.

Mail Proposals to:

Cleveland Hopkins International Airport
Attn. Shari L. Cloud
P.O. Box 81009
5300 Riverside Drive
Cleveland, OH 44181

Hand Deliver Proposals to:

Cleveland Hopkins International Airport
Information Counter - Ticketing Level (Upper Roadway)

Questions/Comments

Contact: Shari L. Cloud, Community Relations Specialist at (216) 898-5209 or scloud@clevelandairport.com

Temporary Art Exhibition Application Form

PLEASE PRINT LEGIBLY OR TYPE.

First Name: _____ Last Name: _____

Address: _____ State: _____ Zip: _____

City: _____

Phone: () _____ Email: _____ Website: _____

Submission Title _____

Explanation of Submission (Please use additional sheets if necessary.) _____

_____ Number of Images

Rules & Regulations

- Only artists submitting original works or prints will be eligible to participate.
- Cultural institutions, arts organizations, and museums submitting artist approved original works or prints will be eligible to participate.
- Artists may submit up to 10 digital images for consideration. Digital images must be in high resolution jpeg format. **Any submitted images over the stated amount will not be considered and immediately returned to artist. PLEASE DO NOT SEND ORIGINAL ARTWORK FOR CONSIDERATION. ONLY DIGITAL IMAGES WILL BE ACCEPTED FOR CONSIDERATION.**
- Submittals will be evaluated by the Artists Review Panel. This panel may request additional information from the artist either verbally or in writing. Failure to comply with such request will automatically disqualify the artist from further consideration.
- **Any images containing models must be accompanied by a photographic consent/model release form.**
- Artists selected will be featured at the art site as well as on the airport's website.
- Work selected will be made available for pick-up by the artist within 10 (ten) business days after the exhibition timeframe has expired. Each artist is responsible for retrieving his/her artwork within two weeks of notification. Neither the City of Cleveland nor Cleveland Airport System (CAS) will be responsible for unclaimed artwork. Every attempt will be made by CAS to notify artists. After all reasonable attempts to contact the artist have been made any unclaimed artwork after a period of 30 days will become the property of CAS.
- Artists not selected for consideration will be notified in writing.
- Until final selections are made, nothing contained in this Call for Artists shall create any contractual relationship between the City of Cleveland and the artist.
- The City of Cleveland will not be liable for any costs incurred by the artist associated with the preparation of a submitted proposal.
- The Artist is responsible for the delivery of Artworks. Packing, transportation of and handling expense and risk of loss or damage incurred in the delivery of artworks from the Artist to the Airport and in their return to the Artist, shall be the responsibility of the Artist.
- The Artists is responsible for insuring the Artwork. The Artists understands the risks of displaying the Artwork in a public space. The City is not responsible for lost, stolen or damaged artwork.
- The City will be responsible for installing the Artwork at a place designated in the Airport.

I have read and fully understand the Rules and Regulations of the CLE Temporary Art Exhibition Program Call for Artists.

Name (print) _____

Signature of Artist _____ Date _____