

Regular Meeting of the Cuyahoga Arts & Culture Board of Trustees

Cuyahoga County Public Library – Parma-Snow Branch Sari Feldman Auditorium 2121 Snow Rd, Parma, OH 44134 Wednesday, November 9, 2022, 4:00 pm

- 1. Call to order, approval of minutes
 - **a.** Call to order
 - **b.** Call the roll
 - c. Action: Motion to approve September 14, 2022 minutes
- 2. Public Comment on Today's Agenda
- 3. Executive Director's Report
- 4. Action Items and Reports Grantmaking
 - a. General Operating Support 2023
 i. Action: Approval of grants
 - b. Cultural Heritage 2023i. Action: Approval of scores and grants
 - c. Project Support 2023
 i. Action: Approval of scores and grants
- 5. Action Items and Reports Finance and General Business
 - a. Action: Approval of 2023 Board meeting schedule
 - b. Finance Report
- 6. Connect with Culture: Geralyn Presti, The Music Settlement
- 7. Assembly for the Arts Update
- 8. Public Comment General
- 9. Adjourn

Next Regular Meeting: Wednesday, December 14, 2022 at 3:30 pm Cuyahoga County Public Library - Beachwood Branch



Minutes of the Regular Meeting of the Board of Trustees

Wednesday, September 14, 2022

A meeting of the Cuyahoga Arts & Culture (CAC) Board of Trustees was called to order at 4:02 pm at the Garfield Heights Branch of the Cuyahoga County Public Library.

The roll call showed that Trustees McGowan, Mendez, Scott Taylor, and Sherman were present. Karolyn Isenhart was absent. It was determined that there was a quorum.

Also in attendance were: CAC executive director Jill Paulsen and CAC staff.

Board President Mendez stated that she planned to manage Board comments on any agenda items to three minutes per item, per Board member, consistent with CAC's Public Participation Policy. She stated she is taking this approach to ensure that the Board completes meeting business in a productive manner and in a timeframe that is respectful of fellow Board members, guests, and the public. She added that, at her discretion or at the majority vote of the Board, she would extend the three-minute comment period, as warranted.

1. <u>APPROVAL OF MINUTES</u>

Motion by Trustee Scott Taylor, seconded by Trustee McGowan, to approve the minutes from the May 16, 2022 special board meeting. Vote: Ayes: Scott Taylor, Mendez, McGowan; Nays: Sherman. The motion carried.

2. <u>PUBLIC COMMENT ON MEETING AGENDA ITEMS</u>

There were no public comments on the meeting agenda items.

3. EXECUTIVE DIRECTOR'S REPORT

Ms. Paulsen thanked everyone for joining her and the Board. Ms. Paulsen's remarks can be found in the Board packet.

Trustee Sherman asked several questions regarding the Project Support 2023 grant cycle. Trustee Mendez requested that Trustee Sherman submit her questions in writing so that responses could be prepared and shared with the Board at a later time.

4. BOARD ACTION: CAC + Cuyahoga County Nonprofit Arts Rescue Grants (ARPA)

Mr. Sinatra provided an overview of the grant guidelines and process for this regranting program. Details are provided in a memo in the Board packet.

Motion by Trustee Scott Taylor to approve the following grants for the CAC + Cuyahoga County Nonprofit Arts Organizations Relief grant program, seconded by Trustee McGowan. Discussion: None. Vote: Ayes: McGowan, Mendez, Scott Taylor. Abstain: Sherman. The motion carried.

Organization	Grant Amount
BorderLight	\$6,000
DANCECleveland	\$12,365
FRONT International	\$6,000

Motion by Trustee McGowan to approve the following grants for the CAC + Cuyahoga County Nonprofit Arts Organizations Relief grant program, seconded by Trustee Scott Taylor. Discussion: Trustee Sherman asked how much money would go to General Operating Support (GOS) grantees. Mr. Sinatra said approximately \$1.3M will be awarded to GOS grantees. Trustee Sherman said that she believed that \$1M should be awarded to GOS grantees. Vote: Ayes: McGowan, Mendez, Scott Taylor. Nays: Sherman. The motion carried.

Organization	Grant Amount
Abrepaso Flamenco	\$ 2,000
Africa House International	\$ 6,000
America Asian Pacific Islander Organization	\$ 2,000
Apollo's Fire, the Cleveland Baroque Orchestra	\$ 22,825
Art House	\$ 7,910
Art of Me	\$ 2,000
Art Therapy Studio	\$ 13,090
Artists Archives of the Western Reserve	\$ 8,910
Arts Impact - Progressive Arts Alliance, Inc.	\$ 13,000
Arts Without Borders	\$ 2,000
Assembly	\$ 12,100
BAYarts	\$ 14,190
Beck Center for the Arts	\$ 24,335
BlueWater Chamber Orchestra	\$ 4,000
Bodwin Theatre Company	\$ 2,000
Brite Cleveland	\$ 6,000
Broadway School	\$ 8,310
Buck Out Foundation	\$ 4,000
Carolyn L. Farrell Foundation for Brain Health	\$ 6,000
Cassidy Theatre	\$ 2,000
Celebrate the Arts Performance Academy	\$ 2,000
Center for Arts-Inspired Learning	\$ 20,760
Chagrin Arts	\$ 4,000
Chagrin Documentary Film Festival	\$ 6,000
Chagrin Valley Little Theatre	\$ 9,575
ChamberFest Cleveland	\$ 6,000
Choral Arts Cleveland	\$ 2,000
City Ballet of Cleveland	\$ 2,000

Cleveland Association of Black Storytellers\$ 2,000Cleveland Ballet\$ 15,480Cleveland Botanical Garden\$ 31,670Cleveland Chamber Choir\$ 4,000Cleveland Chamber Music Society\$ 4,000Cleveland Classical Guitar Society\$ 10,360Cleveland Classical Guitar Society\$ 10,360Cleveland Cultural Gardens Federation\$ 6,000Cleveland Cultural Gardens Federation\$ 6,000Cleveland Inner City Ballet\$ 2,000Cleveland International Film Festival\$ 27,020Cleveland International Film Festival\$ 27,020Cleveland Museum of Art\$ 75,000Cleveland Museum of Art\$ 75,000Cleveland Museum of Natural History\$ 67,830Cleveland Photo Fest\$ 2,000Cleveland PoPS Orchestra, Inc.\$ 14,225Cleveland Print Room\$ 6,000Cleveland Restoration Society\$ 18,915Cleveland Restoration Society\$ 18,915Cleveland Shakespeare Festival\$ 2,000Cleveland Shakespeare Festival\$ 2,000Cleveland Women's Orchestra\$ 2,000Cleveland Women's Orchestra\$ 2,000Cleveland Moren's Orchestra\$ 2,000Cleveland Moren's Orchestra\$ 2,000Cleveland Women's Orchestra\$ 2,000Cleveland Shakespeare Festival\$ 2,000Colective Arts Network (CAN)<	CityMusic Cleveland	\$ 6,000
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Duffy Liturgical Dance Ensemble \$ 6,000	Duffy Liturgical Dance Ensemble	\$ 6,000
Dunham Tavern \$ 6,575		
Edward E. Parker Museum of Art \$ 2,000	Edward E. Parker Museum of Art	
ENCORE Chamber Music \$ 6,000	ENCORE Chamber Music	
Ensemble \$ 6,765	Ensemble	
Foluke Cultural Arts Center, Inc. \$ 6,000	Foluke Cultural Arts Center, Inc.	
Friends of the McGaffin Carillon \$ 2,000	· · · · · · · · · · · · · · · · · · ·	
Good Company: A Vocal Ensemble \$ 2,000		

Great Lakes Science Center	\$ 41,605
Great Lakes Theater	\$ 31,225
Greater Cleveland Urban Film Foundation	
	\$ 6,000
GroundWorks Dancetheater	\$ 12,780
Heights Arts	\$ 8,730
Heights Youth Theatre	\$ 6,000
ICA Art Conservation	\$ 20,345
India Fest USA	\$ 2,000
Ingenuity	\$ 10,785
Inlet Dance	\$ 9,275
International Women's Air & Space Museum	\$ 2,000
Italian Cultural Garden	\$ 2,000
Julia de Burgos Cultural Arts Center	\$ 6,000
Karamu House	\$ 27,185
Kulture Kids	\$ 2,000
Lake Erie Ink	\$ 9,305
Lake Erie Institute	\$ 2,000
Lake Erie Nature & Science Center	\$ 18,190
Lakewood Young Filmmakers Academy	\$ 2,000
LAND Studio	\$ 29,650
Larchmere PorchFest	\$ 2,000
latinus theater experince company, inc	\$ 6,000
Les Délices	\$ 6,000
Literary Cleveland	\$ 6,000
Little Lumpy's Center for Educational Initiatives	\$ 2,000
Local 4 Music Fund	\$ 4,000
LYLESART	\$ 2,000
Maelstrom Collaborative Arts	\$ 4,000
Maltz Museum of Jewish Heritage	\$ 27,620
Mojuba Dance Collective	\$ 4,000
Morgan Papermaking	\$ 10,685
MorrisonDance	\$ 2,000
Museum of Contemporary Art Cleveland	\$ 27,150
Naach Di Cleveland	\$ 2,000
Nature Center at Shaker Lakes	\$ 18,120
Near West Theatre	\$ 17,610
No Exit	\$ 2,000
North Coast Men's Chorus	\$ 7,660
Piano Cleveland	\$ 16,550
Playhouse Square Foundation	\$ 75,000
Playwrights Local	\$ 4,000
Praxis Fiber Workshop	\$ 6,000
Quire Cleveland	\$ 4,000

Refresh Collective	\$ 2,000
Renovare Music	\$ 2,000
Restore Cleveland Hope	\$ 2,000
Roberto Ocasio Foundation	\$ 2,000
Roots of American Music	\$ 7,910
Sankofa Fine Art Plus	\$ 2,000
Shaker Historical Society	\$ 6,460
Slovenian Museum and Archives	\$ 4,000
SPACES	\$ 10,265
States Stellar Acrobatic Dance Academy	\$ 2,000
STV Bavaria	\$ 2,000
Suburban Symphony Orchestra	\$ 2,000
Talespinner Children's Theatre	\$ 2,000
The Brecksville Theater	\$ 4,000
The Children's Museum of Cleveland	
	\$ 21,360
The Cleveland Opera The Cleveland Orchestra	\$ 6,455
	\$ 75,000
The Movement Project	\$ 2,000
The Music Settlement	\$ 35,735
The Musical Theater Project	\$ 12,910
The Rainey Institute	\$ 19,585
The Rock and Roll Hall of Fame and Museum, Inc.	\$ 75,000
The Singing Angels	\$ 8,890
Trobár Medieval	\$ 2,000
Valley Art Center	\$ 9,990
Verb Ballets	\$ 11,715
VIVA Bavaria	\$ 2,000
Wake Up and Live's Actor's Studio	\$ 2,000
Waterloo Arts	\$ 6,000
West Shore Chorale	\$ 2,000
Women in History	\$ 2,000
Zygote Press	\$ 8,830

5. BOARD ACTION – Finance and General Business

Finance Report

Revenue. Tax revenue through August 31 was \$7,414,782. This is \$399,286 (5.1%) below forecast and \$691,250 (8.5%) lower than the same period in 2021. The rate of decline in revenue is 8.5% YTD. Interest revenue through August was \$139,284 which is \$40,884 (41.55%) over forecast. This is the result of increases to interest rates over the past months.

Expenditure. The majority of CAC's budget is comprised of grants which were approved in 2021. These grants are accrued at the beginning of the year and recognized on the balance sheet. Non-grant expenditures

through August were \$649,492 and are tracking \$85,467 below budget due to timing of payments and an open staff position.

Ms. Paulsen referred the Board to the personnel report that she provided to the Board and asked for a motion to approve the report.

Motion by Trustee McGowan, seconded by Trustee Scott Taylor, to approve the personnel report dated September 15, 2022. Discussion: Trustee Sherman said she asked last December for a right-sizing report of overhead for CAC. Trustee Scott Taylor said she supports the staffing and overhead levels and finds that an 8-10% operating overhead is excellent. Trustees Mendez and McGowan agreed with Trustee Scott Taylor's assessment of CAC's overhead. Vote: Ayes: McGowan, Mendez, Scott Taylor. Nays: Sherman. The motion carried.

6. <u>CONNECT WITH CULTURE</u>

Ms. Stigall introduced Ms. Letitia Lopez, executive director of Julia de Burgos Cultural Arts Center. Ms. Lopez provided the Board an overview of the organization and shared the impact that receiving CAC Support for Artists and Cultural Heritage grants has had on her organization.

7. OTHER UPDATES

Mr. Jeremy Johnson, President and CEO of Assembly for the Arts, introduced representatives Brian Durdle and Bobby Kovey of the Credo Group. They are working with Assembly for the Arts and CAC to increase funding for the arts in Cuyahoga County. Mr. Durdle and Mr. Kovey introduced themselves to CAC's Board of Trustees. The Credo Group work focuses on state government lobbying, understanding legislation policy, and state government relations.

8. <u>PUBLIC COMMENT</u>

Max McGougan from SEIU Local 1 made public comment to the Board of Trustees.

9. ADJOURNMENT

Motion by Trustee Scott Taylor, seconded by Trustee McGowan, to adjourn the meeting. Discussion: None. Vote: Ayes: McGowan, Mendez, Scott Taylor. Nays: Sherman. The motion carried. The meeting was adjourned at 4:57 pm.

Attest:

Dr. Michele Scott Taylor, Vice President, Board of Trustees

Executive Director's Report

Regular Meeting of the Board of Trustees: November 9, 2022

Welcome to our November meeting.

Today we celebrate our new and returning grant recipients. At this meeting, CAC will approve the majority of its 2023 grantmaking. I thank our applicants and CAC staff for the months of work it took to get to today. I appreciate the grantmaking team's focus on customer service and commitment to providing supportive technical assistance to applicants.

In preparation for our meeting, please focus your attention on the slate of Board actions, including review and approval of 2023 Project Support, 2023 Cultural Heritage, and 2023 General Operating Support grants.

As you will read in the memo that follows, we recommend **273 grants totaling \$11,755,225** for our core 2023 grant programs.

While not on the meeting agenda, I'd like to bring two positive updates to the Board's attention:

Progress at City Hall: CAC is working closely with allies at The Cleveland Foundation, The George Gund Foundation, and Assembly for the Arts to support the City of Cleveland's plans to hire an arts, culture, and creative economy policy point person in the coming months. This work dovetails with my participation in the Grantmakers in the Arts Cultural Policy Action Lab, a cohort of public sector leaders working to advance racial equity through cultural policy structures.

CAC recognized for its DEIB efforts: The agency was selected by Philanthropy Ohio as the 2022 recipient of its Michael G. Shinn Award for Diversity, Equity, Inclusion & Belonging in Philanthropy. This award recognizes CAC's efforts in both in grantmaking and its operations. CAC's equity commitment is rooted in our 2016 community planning and was deepened thanks to the leadership of the Support for Artist Planning team. Equity work is ongoing. I thank the Board for championing it now and into the future.

Respectfully,

Jill Paulsen Executive Director

Updates from CAC Staff

November 9, 2022

CAC's work is rooted in our <u>10-year community planning process</u>, that identifies the two constituents that we must serve as: 1) nonprofit arts organizations; and 2) the residents of Cuyahoga County. Every year staff creates a flexible <u>work plan</u> that is grounded in this framework and CAC's <u>Mission</u>, <u>Vision & Values</u>. What follows is a brief update on the progress made on the goals since CAC's September meeting.

1. GRANTMAKING: Connecting with and serving nonprofit organizations

2022 Grantmaking

General Operating Support (GOS)

To prepare for the end of 2022 and start of the 2023 grant year, CAC staff are finalizing the 2022 Year-End Report and 2023 Goalsetting for GOS grant recipients. These will become available to grantees in December.

Grantee Update: The Sculpture Center (SC)'s 2021 GOS grant has been cancelled, due to not completing its required annual financial review for FY21, which concluded in June of 2021. The organization is ineligible to receive CAC funding until grant agreement and reporting requirements are met. CAC has been in consistent communication with SC throughout 2021-22.

Project Support (PS)

Staff have begun to close out 2022 grants and continue working with Project Support grant recipients as they carry out 2022 projects.

Resident-Led Grants

A final cycle of <u>2022 Neighbor Up Action Grants</u> is under review by the Neighbor Up grants committee and will be announced in November. With the 2022 CAC Match Fund through ioby (in our backyards) complete and Neighbor Up grants in their final round, CAC staff is turning toward 2023, and will bring renewal recommendations for the Resident-Led Grantmaking to the December board meeting for approval.

Support for Artists Grants (SFA)

Karamu House, SPACES, and Julia De Burgos Cultural Arts Center are closing out successful 2022 grants and planning for 2023. Staff is working with Assembly for the Arts on a proposal for a 2023 Support for Artists grant, which we will bring to the Board for consideration in December, alongside renewals of the three current recipients.

Nonprofit Arts Organization Relief Grants (County funding made possible by ARPA)

Following the Board's September approval, staff issued grant agreements and awarded \$1.65M in grant funds to 149 organizations. These organizations will expend grant funds and report an accounting of expenses to CAC by the end of 2022.

2023 Grantmaking

2023 Grant Recommendations

In September, CAC held its public panel reviews and online written panel review in accordance with the program guidelines for: 2023 Project Support and 2023 Cultural Heritage. Panel scores have been submitted and recommended grant amounts have been calculated. More information on 2023 grantmaking recommendations and panel are included in a memo in this packet. GOS 2022-23 grant recipients are entering the second year of a two-year grant cycle and did not need to reapply; the organizations continue to work with their grant managers to set goals and measure progress.

For the PS and CH23 panels, CAC recruited forty arts and culture professionals to evaluate applications. CAC's public grant review panels were held virtually during the week of September 19. Project Support applicants requesting up to and including \$5,000 were reviewed through a written panel process.

At the November meeting, the CAC Board will be asked to approve **273 grants totaling \$11,755,225 for the 2023 grant cycle**, distributed across 2023 Project Support, 2023 Cultural Heritage, and 2023 General Operating Support.

2. COMMUNICATIONS: Connecting with residents and promoting CAC-funded events

Media Relations and ClevelandArtsEvents.com

CAC is raising awareness of funded programs and events through our media partnerships with WKYC Channel 3 and FreshWater Cleveland. These partners help drive traffic to ClevelandArtsEvents.com (which attracts more than 10,000 pageviews per month) and spotlight lesser-known grantees, with a focus on racial equity. See media placements below for recent examples of paid media partner content.

Arts & Culture Network Night

Since mid-May, Neighborhood Connections hosted four Arts & Culture Network Nights (1 virtual and 3 in-person). These sessions bring the arts community together for relationship building, mutual support and to spark new initiatives. The next Network Night is Thursday, November 17 at 6:00 pm. We have invited Assembly for the Arts into this work as we plan for next year.

Media Placements

In addition to consistent crediting for Cuyahoga Arts & Culture in the media by our partners, below is a sampling of recent media clips focused on CAC's work:

- <u>Cuyahoga Arts & Culture approves \$1.65 million in ARPA grants | Arts & Culture | Ideastream</u> <u>Public Media</u> September 14, 2022
- <u>Come together: Arts Innovation Summit seeks unity, collaboration in uncertain times</u> (freshwatercleveland.com) October 11, 2022
- <u>Cuyahoga Arts & Culture honored for its commitment to diversity, equity, inclusion,</u> belonging (freshwatercleveland.com) October 26, 2022

3. Effective TEAMWORK and OPERATIONS

Building Internal Capacity

Staff presented at the following events:

- Baldwin Wallace Arts Innovation Summit Jill Paulsen, Jake Sinatra
- Philanthropy Ohio Annual Conference Jill Paulsen, Jake Sinatra, India Pierre-Ingram
- Grantmakers in the Arts conference. *Public Sector Possibilities for Transformation: Advancing Racial Equity through Cultural Policy Structures* Jill Paulsen
- Cleveland Leadership Center Jill Paulsen

Effective Teamwork + Operations

Creating an Antiracist Workplace

The Core Racial Equity Working Group (CREW) continues to make progress on its 2022 Goals. Work to collaborate with other local funders on grantee demographic data collection is underway. Using the Continuum of Becoming a Multicultural Organization, the CREW is also working to develop goals for 2023.

Philanthropy Ohio Award

In October, Cuyahoga Arts & Culture received the Michael G. Shinn Award for Diversity, Equity, Inclusion and Belonging in Philanthropy from <u>Philanthropy Ohio</u> for the agency's efforts to implement equitable practices in organizational operations and its grantmaking.

CAC extends a special thanks to the Support for Artists Planning Team members for their time and contributions toward creating equitable funding approaches to support Cuyahoga County artists. Learn more about the process at <u>www.cacgrants.org/artists</u>.

FINANCIAL UPDATE

2022 YTD

Revenue. Tax revenue through September 30 was \$8,277,428. This is \$372,532 (4.31%) below forecast and \$685,392 (7.6%) less than the same period in 2021. Interest revenue through September was \$159,943 which is \$51,143 above forecast. This is the result of increases to interest rates since the beginning of the year.

Expenditure. The majority of CAC's budget is comprised of grants which were approved in 2021. These grants are accrued at the beginning of the year and recognized on the balance sheet. Non-grant expenditures through September were \$723,293 and are tracking \$112,211 below budget due to timing of payments and an open position earlier in the year.

Investments. As of September 30, CAC inactive monies are invested as follows:

- STAR Ohio: \$1,370,407 (yield 2.95%)
- RedTree Investment Group: \$13,086,483 (yield 2.39%)

Budget Projections at Year End

It is projected that CAC will end 2022 with tax receipts of approximately \$11.1 million, which is \$900,000 less than 2021, and below the estimate for 2022 of \$11.6 million.

Total expenditures are under budget due to several factors, the primary being 33 organizations either did not complete their PS21 or 22 projects and/or did not fully match their grant expenses resulting in accounting adjustments of \$200,000 in 2022. Additionally, there was an open position for several months and some other administrative areas which are slightly under budget. We will draw an estimated \$1.6 million from the reserve, as planned, to cover the shortfall between revenue and approved budgeted expenses for 2022.

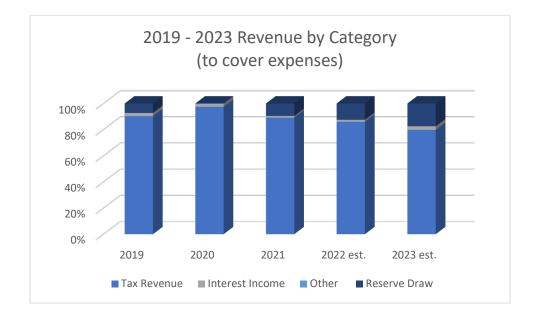
2023 Budget Preview

At the November 9 meeting the Board will be asked to approve the majority of grants for 2023. These approvals provide the foundation for CAC's 2023 budget, with grants comprising more than 92% of the budget. In December, staff will finalize team goals and objectives for 2023. This work will help us build the remainder of the 2023 budget, which will be presented to the Board for approval on December 14.

With relatively level funding for CAC grantmaking, we anticipate the 2023 budget will be very similar to the 2022 budget on the expense side. PS23 allocation will be slightly higher than the 2022 because CAC will fund 24 more organizations.



As has been discussed at recent meetings, and planned for since 2016, CAC's 2023 budget will draw significantly from the tax reserve account, to balance the budget. This is a long-term strategy implemented six years ago as CAC entered its second levy cycle. The goal was to ensure a more predictable level of grant funding year-to-year. The strategy has been successful as evidenced by CAC's ability to keep grant funding relatively level for a six-year period (2018-2023).



Cuyahoga Arts & Culture									
		Through	n 9/30/2	2022					
	A	Actual YTD		Actual YTD		Budget YTD		\$ ver/Under Budget	% of Budget
Ordinary Revenue/Expenditures	-								
Revenue									
Excise Tax	\$	8,277,438	\$	8,649,970	\$	(372,532)	95.69%		
Interest	\$	159,943	\$	108,800	\$	51,143	147.01%		
Other revenue	\$	1,650,000	\$	-	\$	1,650,000			
Total Revenue	\$	10,087,382	\$	8,758,770	\$	1,328,612	115.17%		
Expenditures									
Arts & Cultural Programming									
Salaries, Wages and Benefits	\$	254,315	\$	292,326	\$	(38,011)	87.0%		
Grant Panel Expenses	\$	86	\$	-	\$	86			
Grant Management Expenses	\$	27,826	\$	44,000	\$	(16,174)	63.2%		
Awareness Activities	\$	16,695	\$	23,200	\$	(6,505)			
Cuyahoga County Grants***	\$	1,650,000	\$	-	\$	1,650,000			
Grants**	\$	11,873,974	\$	11,955,452	\$	(81,479)	99.3%		
Total A&C Exenditures	\$	13,822,895	\$	12,314,978	\$	1,507,917	112.2%		
General & Administrative					\$	-			
Salaries, Wages and Benefits	\$	243,506	\$	266,574	\$	(23,068)	91.3%		
Facilities, Supplies, Equipment	\$	50,800	\$	63,881	\$	(13,080)	79.5%		
Professional Fees	\$	130,065	\$	145,523	\$	(15,458)	89.4%		
Depreciation	\$	-	\$	-	\$	-			
Total G&A Expenditures	\$	424,371	\$	475,978	\$	(51,607)	89.2%		
Total Expenditures	\$	14,247,267	\$	12,790,956	\$	1,456,311	111.4%		
Net Ordinary Revenue	\$	(4,159,885)	\$	(4,032,186)	\$	(127,699)			

** Outstanding 2021 and 2022 grant obligations are on the balance sheet. *** Cuyahoga County Grants will fully passed through CACin September 2022.

Non-grant cash disbursements YTD	\$	723,293		\$	835,504		\$	(112,211)
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Cuyahoga Arts & Culture Balance Sheet as of

	Sep 30, 22
ASSETS	
Current Assets	
Checking/Savings	
KeyBank	137,733
RedTree (U.S.Bank)	13,086,483
Star Ohio	1,370,407
Total Checking/Savings	14,594,623
Accounts Receivable	
11000 · Accounts Receivable	862,657
Total Accounts Receivable	862,657
Total Current Assets	15,457,280
Fixed Assets	
15000 · Furniture and Equipment	870
15002 · Leashold Improvements	388
Total Fixed Assets	1,258
TOTAL ASSETS	15,458,538
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
24000 · Payroll Liabilities	5,204
24200 · GOS Grants	1,073,038
24300 · PS and CH Grants	758,149
24400 · SFA and Other (CC) Grants	110,000
Total Other Current Liabilities	1,946,391
Total Current Liabilities	1,946,391
Total Liabilities	1,946,391
Equity	
32000 · Retained Earnings	17,672,032
Net Income	-4,159,885
Total Equity	13,512,147
TOTAL LIABILITIES & EQUITY	15,458,538

CIGARETTE TAX RECEIPTS FY 21 VS FY 22 YTD									
		<u>2021</u>		2022					
Month		2021		2022		\$VAR	21-22%VAR		
JANUARY	\$	879,251.89	\$	1,020,374.75	\$	141,122.86	16.1%		
FEBRUARY	\$	767,148.61	\$	672,520.40	\$	(94,628.21)	-12.3%		
MARCH	\$	1,160,248.70	\$	835,735.13	\$	(324,513.57)	-28.0%		
APRIL	\$	1,110,191.70	\$	1,027,927.45	\$	(82,264.25)	-7.4%		
MAY	\$	887,123.22	\$	784,357.79	\$	(102,765.43)	-11.6%		
JUNE	\$	1,919,137.93	\$	1,814,603.74	\$	(104,534.19)	-5.4%		
JULY	\$	249,437.79	\$	229,478.81	\$	(19,958.98)	-8%		
AUGUST	\$	1,133,490.66	\$	1,029,783.44	\$	(103,707.22)	-9%		
SEPTEMBER	\$	856,790.12	\$	862,646.97	\$	5,856.85	1%		
OCTOBER	\$	1,115,112.10							
NOVEMBER	\$	865,654.26							
DECEMBER	\$	1,065,654.97							
TOTALS	\$	12,009,241.95	\$	8,277,428.48	\$	(685,392.14)	-7.6%		



MEMORANDUM

Date: November 9. 2022

To: CAC Board of Trustees

From: CAC Grantmaking Team

Re: 2023 Grants: approval of panel scores and grant amounts

SUMMARY

Earlier this year, CAC accepted applications to two of its three core grantmaking programs: Project Support (PS) and Cultural Heritage (CH). General Operating Support (GOS) grantees did not reapply this year; they are entering the second year of a two-year grant cycle (2022-23).

Staff facilitated the PS23 and CH23 application and panel review processes as outlined in the Boardapproved guidelines.

CAC recommends 273 grants totaling: 11,755,225, including:

- 193 Project Support grants totaling \$1,350,592
- 68 General Operating Support grants totaling \$10,184,930; and
- 12 Cultural Heritage grants totaling \$219,703.

BOARD ACTION

Approve PS23 and CH23 grant panel scores and PS23, CH23, and GOS23 grant amounts.

I. BACKGROUND

At its April meeting, the Board <u>approved grantmaking guidelines</u> for the 2023 Project Support (PS23) and 2023 Cultural Heritage (CH23). CAC launched the application and panel processes (on May 2, 2022) for both PS23 and CH23 as outlined in those documents and described below.

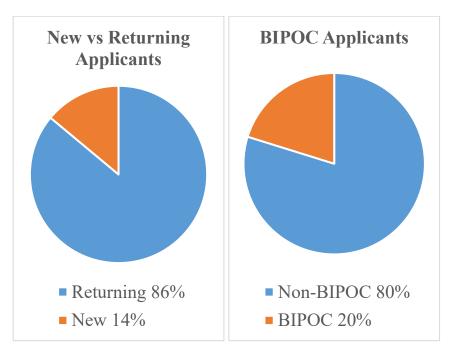
- <u>2023 Project Support</u> (PS23) grants promote public access and encourage the breadth of arts and cultural programming in our community by supporting Cuyahoga County-based projects.
- <u>2023 Cultural Heritage</u> (CH23) grants support and strengthen the community by providing flexible support to organizations that are representative of a culturally specific population.
- <u>2022-23 General Operating Support</u> (GOS23) grants strengthen the community by deepening its access to arts and culture through meaningful, multi-year core support grants to arts and cultural organizations based in and serving Cuyahoga County. Organizations did not need to reapply this year; GOS is entering the second year of a two-year grant cycle (2022-23).

II. APPLICANT TRAINING OPPORTUNITIES

CAC staff provide a variety of technical assistance opportunities to ensure applicants have the tools and information to be successful in the process. To ensure every applicant gets the help they need, the team recorded all online workshops, which can be found on <u>CAC's YouTube channel</u>. To ensure accessibility for volunteerbased organizations, CAC staff hosted some Q&A sessions in the evening or during the lunch hour. CAC staff provided a significant amount of technical assistance one-on-one via phone and email.

This summer, those offerings included:

- Grant opportunities workshop (68 participants)
- Application workshops for the CH and PS programs (85 participants)
- Six Q&A sessions where applicants can connect with staff and learn from peers (44 participants)
- <u>New workshop with Plante Moran on 990 and 990EZ (29 participants)</u>
- SMU | DataArts Cultural Data Profile workshop (56 participants)
- Two rounds of virtual office hours where applicants meet with staff to address specific questions
- Regular emails and personal phone calls regarding technical assistance and reminders fielded by the entire CAC team.



III. APPLICANT POOL OVERVIEW

2023 Grant Applicant Breakdown					
	PS	СН			
Total Applicants	207	1			
New Applicants	28	1			
Returning Applicants	179	0			
BIPOC Led and Serving	41	1			

208 organizations submitted applications deemed eligible to be reviewed by panelists. First-time CAC applicants must participate in the Project Support grant program before being considered eligible to apply for another grant program. CH guidelines require two years of successfully completed Project Support grants from CAC to apply.

42 applicants self-identified as BIPOC (Black, Indigenous, People of Color)-led and serving organizations. This is the fourth time that CAC has asked applicants to self-identify, to track alignment to CAC's organizational values. There are also 10 BIPOC-led and serving organization in Cultural Heritage steady cohort and 1 BIPOC-led and serving organization in General Operating Support cohort.

11 current Cultural Heritage grantees were exempt from applying as part of the steady cohort model outlined in the 2023 CH guidelines. All CH grantees confirmed via the Eligibility Check that they meet the requirements necessary to be eligible for CH funding as outlined in the guidelines.

IV. PANEL REVIEW PROCESSES

As outlined in the guidelines, a panel of experts reviewed the applications based on CAC's funding criteria. Forty qualified arts and cultural professionals served as panelists for the 2023 grant panel process; twenty-four panelists served on the Written Panel (PS requests of \$5,000 or less); sixteen panelists served on the live interactive Project Support panel; four panelists served on the live interactive Heritage panel. (Four panelists served on two panels.) See the Panelist Memo in this packet.

Using panel as an educational tool

Panelists deliberated and scored each application in accordance with the funding criteria in the 2023 grant program guidelines. The 2023 PS and CH panel review meetings were recorded for the public record and are accessible via <u>CAC's YouTube page</u>. All applicants will receive their scores, and comments from the written panel (Project Support requests of \$5,000 or less) will be shared and made public. The recorded panel video and written feedback ensure a transparent and consistent review process and serve as educational tools for current and future applicants. CAC staff encourages all applicants, whether they are funded or not, to share the links with their staff and boards.

Seeking feedback

CAC invited feedback from panelists via a panelist public comment period at the end of each review meeting, and through a panelist survey at the end of the process. For applicants, CAC invited comment via an online public comment form, and will send a post-panel survey at the end of the process as well. This panel is the fourth chance in the application cycle for applicants to provide feedback, which will inform the grant year, as well as the next application cycle.

V. CALCULATING GRANT AMOUNTS

CAC's Funding Criteria

The funding criteria for all three primary grant programs in 2023 are **Public Benefit**; **Artistic & Cultural Vibrancy**; and **Organizational Capacity**. To reflect CAC's role as a public funder – committed to using public dollars to benefit the public – CAC weighs Public Benefit more heavily than the other two funding criteria in all three grant programs (45 out of the 100 possible points are associated with Public Benefit). Applicants are aware of the criteria via the program guidelines, and panelists are trained to review applications using the criteria.

Calculating Grant Amounts

For all three grant programs, panelists reviewed each application against the funding criteria and provided a score using the scoring framework from 1-100, as outlined in the guidelines. Applicants needed an average score of at least 75 to be recommended for funding.

• <u>Project Support</u> grant amounts were calculated as a percentage of an applicant's requested grant amount, based on panel scores. 193 applications received a score of 75 points or higher with recommended grant amounts totaling \$1,350,592. Fourteen (14) applicants did not receive a score high enough to be recommended for funding.

- <u>Cultural Heritage</u> grant amounts were calculated as a percentage of an applicant's revenue ranging from \$5,000-\$30,000, per the guidelines. One new applicant organization received a score of 75 points or higher, resulting in recommended Cultural Heritage grants totaling \$219,703.
- <u>General Operating Support</u> grant amounts were calculated using CAC's funding formula, as in previous years, based on the three-year average of an organization's revenue. 2023 grants are the same as 2022 (2023 is the second year of a two-year grant cycle).

NEXT STEPS: November 9 Board Meeting

At the November 9 meeting, CAC staff will ask the Board to approve the results of the 2023 Project Support panel and 2023 Cultural Heritage panel, including panel scores. Staff will also ask the Board to approve the second year of General Operating Support grants.

Combined, this results in 273 grants totaling \$11,755,225 for the 2023 grant cycle.

See Appendix 1 for a list of all applicants' scores and recommended grant amounts. See Appendix 2 for a list of the 14 organizations that will not be recommended for funding.

[†] Indicates a BIPOC (Black, Indigenous, People of Color)-led and serving organization * Indicates a first-time Project Support grant recipient

Organization	Score	Grant Amount
Abrepaso Flamenco	82.25	\$ 4,000
Achievement Centers for Children	82.75	\$ 4,000
America Asian Pacific Islander Organization [†]	90.00	\$ 5,000
America SCORES Cleveland	87.25	\$ 17,450
American Hungarian Friends of Scouting	75.00	\$ 10,184
American Slovenian Polka Foundation	81.00	\$ 4,000
Aradhana Committee [†]	91.75	\$ 5,000
Art of Me [†]	98.50	\$ 5,000
Artful *	84.50	\$ 4,000
Arts Renaissance Tremont (ART)	87.25	\$ 4,000
Baldwin Wallace University	92.75	\$ 18,550
Barton Center, Inc.*	85.75	\$ 4,000
Baseball Heritage Museum	76.75	\$ 4,000
Bellaire Puritas Development Corporation	89.25	\$ 5,000
Benjamin Rose Institute on Aging	89.50	\$ 5,000
Berea Arts Fest	82.00	\$ 5,050
BigHearted Blooms*	90.75	\$ 5,000
Blazing River Freedom Band	82.75	\$ 1,056
BlueWater Chamber Orchestra	84.25	\$ 4,000
BorderLight	89.75	\$ 17,950
Brite Cleveland	89.75	\$ 17,950
Brooklyn Heights Service Clubs	82.25	\$ 4,000
Building Bridges Murals	83.75	\$ 4,000
Canalway Partners *	86.75	\$ 4,000
Carolyn L. Farrell Foundation for Brain Health	78.50	\$ 15,700
Case Western Reserve University	85.25	\$ 4,000
Catholic Charities Diocese of Cleveland	88.25	\$ 4,000
Cavani String Quartet	88.75	\$ 17,750
Cedar Fairmount Special Improvement District	75.50	\$ 4,000
Celebrate the Arts Performance Academy [†]	89.50	\$ 5,000
Cesear's Forum	81.50	\$ 4,000
Chagrin Documentary Film Festival	81.75	\$ 16,350
Choral Arts Cleveland	90.25	\$ 5,000
City Ballet of Cleveland	77.25	\$ 4,000
CityMusic Cleveland	86.25	\$ 17,250
Cleveland Chamber Choir	84.50	\$ 8,602
Cleveland Chamber Collective	81.50	\$ 4,000

Project Support

Cleveland Chamber Music Society	88.25	\$	13,238
Cleveland Chamber Symphony	88.25	\$	4,000
Cleveland Composers Guild	87.75	\$	4,000
Cleveland Cultural Gardens Federation	83.25	\$	16,650
Cleveland Dance Project Company *	93.25	\$	5,000
Cleveland Grays Armory Museum	78.75	\$	4,000
Cleveland Inner City Ballet [†]	82.25	\$	4,000
Cleveland Leadership Center	80.00	\$	4,000
Cleveland Opera Theater	91.50	\$	5,000
Cleveland Philharmonic Orchestra	75.25	ۍ \$	3,200
Cleveland Photo Fest		\$ \$	
Cleveland Print Room	83.25 88.50	\$ \$	4,000
		· · ·	17,700
Cleveland Rape Crisis Center	91.00	\$	5,000
Cleveland Repertory Orchestra * Cleveland Rocks: Past Present and Future	88.00	\$	4,000
	86.75	\$	17,350
Cleveland School of the Arts Board of Trustees	89.00	\$	17,133
Cleveland Seed Bank	84.75	\$	4,000
Cleveland Shakespeare Festival	81.50	\$	4,000
Cleveland Silent Film Festival and Colloquium *	85.25	\$	4,000
Cleveland TOPS Swingband	80.25	\$	4,000
Cleveland Treatment Center	83.75	\$	8,427
Cleveland Uncommon Sound Project	94.25	\$	5,000
Cleveland Wind Symphony *	77.25	\$	4,000
Cleveland Women's Orchestra	80.75	\$	4,000
CollectivExpress [†]	86.75	\$	4,000
Colors+Youth Center	94.75	\$	5,000
Comité Mexicano [†]	86.75	\$	4,000
Community Cup Classic Foundation [†]	79.75	\$	4,000
Connecting for Kids of Westlake OH	93.50	\$	5,000
convergence-continuum	80.50	\$	12,779
Coventry PEACE Campus *	83.75	\$	4,000
Coventry Village Special Improvement District	82.50	\$	4,000
DANCEVERT	89.75	\$	5,000
Diversity Center of Northeast Ohio *	84.75	\$	4,000
Downtown Cleveland Alliance	87.50	\$	17,500
East Cleveland Farmers' Market Preservation Society	77.00	\$	2,512
Edward E. Parker Museum of Art [†]	85.75	\$	4,000
Empowering Epilepsy	88.50	\$	5,000
ENCORE Chamber Music	75.75	\$	7,438
Environmental Health Watch [†]	92.75	\$	18,550
Euclid Beach Park Now	82.00	\$	4,000
Famicos Foundation [†]	86.25	\$	4,000
Far West Center	93.50	\$	5,000
Food Strong	91.00	\$	5,000
Fostering Hope Ohio *	92.50	\$	5,000
Friends of the East Cleveland Public Library [†]	86.50	\$	4,000

Friends of the McGaffin Carillon	77.50	\$	7,402
From Me 2 U [†]	88.50	۰ ۶	5,000
FRONT International	81.25	۰ ۶	16,250
Front Steps Housing and Services	93.25	\$	5,000
Front Steps Housing and Services	93.25	۰ ۶	
		۰ ۶	5,000
FutureHeights Gardening in the District [†]	89.25	\$ \$	5,000
	82.25	۰ ۶	4,000
German Music Society Greater Cleveland Film Commission	86.25	-	1,600
	89.25	\$ \$	5,000
Greater Cleveland Neighborhood Centers Association	86.25	-	17,250
Group Plan Commission *	90.25	\$	5,000
Harvard Community Services Center [†]	89.00	\$	5,000
Hasani Management Inc [†]	80.25	\$	4,000
Heights Youth Theatre	88.50	\$	16,387
Henry Johnson Center †	88.75	\$	5,000
Hispanic Police Officers Association [†]	87.00	\$	4,000
Historic Gateway Neighborhood Corporation	87.00	\$	11,636
Hospice of the Western Reserve	88.50	\$	15,283
In Harmony Therapeutic Services	75.00	\$	10,612
India Fest USA [†]	87.50	\$	4,000
International Women's Air & Space Museum	88.00	\$	4,000
Italian Cultural Garden	79.75	\$	4,000
Jennings Center for Older Adults	86.50	\$	17,300
Jewish Family Service Association of Cleveland Ohio	89.00	\$	5,000
Jewish Federation of Cleveland	76.00	\$	15,200
Jones Road Family Development Corporation	77.25	\$	12,681
Kaboom Collective *	85.75	\$	4,000
Kulture Kids	88.25	\$	17,272
Lakewood Young Filmmakers Academy	90.00	\$	4,950
LakewoodAlive	89.50	\$	5,000
Larchmere PorchFest	87.00	\$	4,000
Les Délices	75.75	\$	15,150
LGBT Community Center Greater Cleveland	89.50	\$	5,000
Literary Cleveland	91.00	\$	18,200
Little Italy Redevelopment Corporation	83.00	\$	3,200
Little Lumpy's Center for Educational Initiatives [†]	81.00	\$	13,094
Local 4 Music Fund	90.75	\$	18,150
LYLESART [†]	97.00	\$	5,000
Maelstrom Collaborative Arts	76.75	\$	15,350
Malachi Center	90.50	\$	4,750
Mandel JCC	78.00	\$	15,600
May Dugan Center	86.00	\$	4,000
Men of Independence*	80.50	\$	4,000
MidTown Cleveland	91.75	\$	5,000
MorrisonDance	91.75	\$	5,000
Music and Art at Trinity	79.75	\$	13,807

Naach Di Cleveland [†]	88.25	\$	4,000
NAMI Greater Cleveland	89.00	۰ ۶	5,000
New Avenues to Independence	85.50	\$	3,485
No Exit	87.75	\$	4,000
North East Ohio Musical Heritage Association *	93.00	\$	5,000
North Union Farmers Market	89.00	\$	5,000
Northeast Ohio Hispanic Center for Economic Development [†]	85.50	\$	3,600
Northwest Neighborhoods CDC *	90.00	\$	9,660
Notre Dame College	83.25	\$	7,992
OCA Cleveland [†]	89.00	\$	5,000
Oh Sew Powerful, Inc.* [†]	91.25	\$	5,000
One South Euclid *	95.25	\$ \$	3,000
	90.75	۰ ۶	18,150
Open Doors Academy		۰ ۶	15,000
Open Tone Music	75.00		,
Pakistani Cultural Garden *†	79.75	\$	4,000
PALS for Healing	85.25	\$	17,050
Parma Area Fine Arts Council	79.75	\$	2,000
Poise Entertainment Education Inc * [†]	79.25	\$	4,000
Polish Village Parma	82.00	\$	4,000
Praxis Fiber Workshop	85.75	\$	4,000
Providence House *	89.25	\$	5,000
Quire Cleveland	84.25	\$	4,000
Reaching Heights	82.75	\$	4,000
Refresh Collective [†]	94.00	\$	18,730
Refugee Response	96.25	\$	5,000
Renovare Music	75.00	\$	6,396
Roberto Ocasio Foundation [†]	82.75	\$	4,000
Rollin' Buckeyez [†]	90.50	\$	5,000
Schmooze Ohio [†]	83.00	\$	2,000
Shaker Arts Council	93.25	\$	5,000
Slavic Village Development	80.25	\$	4,000
SOS: Strengthening Our Students [†]	87.00	\$	4,000
StandUP! For Change [†]	80.25	\$	4,000
Stellar Acrobatic Dance Academy [†]	82.75	\$	4,000
Suburban Symphony Orchestra	90.25	\$	5,000
Talespinner Children's Theatre	86.00	\$	17,190
Tender Hearts Crusades [†]	87.50	\$	4,000
The Association of African American Cultural Garden * [†]	96.25	\$	5,000
The City Club of Cleveland	88.50	\$	17,700
The Gathering Place	92.50	\$	5,000
The German Central	86.50	\$	4,000
The Harvard Square Center [†]	81.75	\$	4,000
The Land *	81.75	\$	4,000
The Makers Alliance *	90.75	\$	5,000
The Movement Project	80.25	\$	15,009
Thea Bowman Center †	84.25	\$	4,000
	07.23	Ψ	7,000

Tremont West Development Corporation	84.75	\$ 8,962
UCI	86.25	\$ 15,927
Ukrainian Cultural Arts Association of Greater Cleveland *	92.75	\$ 4,700
Union Miles Development Corporation [†]	91.25	\$ 5,000
Upcycle Parts Shop *	86.75	\$ 4,000
UpStage Players	86.50	\$ 4,000
Ursuline College	82.00	\$ 4,000
VIVA Bavaria	83.00	\$ 4,000
West Park Kamm's Neighborhood Development	77.75	\$ 3,600
West Shore Chorale	80.50	\$ 4,000
West Side Catholic Center	90.25	\$ 5,000
Western Reserve Chorale	89.50	\$ 5,000
Western Reserve Land Conservancy	83.25	\$ 4,000
Westown Community Development Corporation	84.00	\$ 4,000
Windsong, Cleveland's Feminist Chorus	81.00	\$ 4,000
Woodland Cemetery Foundation of Cleveland	79.75	\$ 4,000
Writers in Residence *	95.75	\$ 4,999
Youth Challenge	90.50	\$ 5,000

General Operating Support

Organization	Grant Amount
Apollo's Fire Baroque Orchestra	\$101,762
Art House	\$20,482
Art Therapy Studio	\$44,895
Artists Archives of the Western Reserve	\$24,777
Assembly	\$41,599
BAYarts	\$55,757
Beck Center for the Arts	\$124,020
Broadway School of Music and the Arts	\$21,623
Center for Arts-Inspired Learning	\$91,716
Chagrin Valley Little Theater	\$31,262
Children's Museum of Cleveland	\$98,233
Cleveland Ballet	\$41,618
Cleveland Botanical Garden	\$163,354
Cleveland Classical Guitar Society	\$25,544
Cleveland Institute of Art	\$563,713
Cleveland Institute of Music	\$507,024
Cleveland International Film Festival	\$139,394
Cleveland Jazz Orchestra	\$21,871
Cleveland Museum of Art	\$931,148
Cleveland Museum of Natural History	\$481,344
Cleveland Play House	\$312,221
Cleveland POPS Orchestra	\$62,064
Cleveland Public Theatre	\$106,671
Cleveland Restoration Society	\$75,049

Collective Arts Network	\$29,143
Contemporary Youth Orchestra	\$30,768
DANCECleveland	\$46,103
Dancing Wheels	\$35,898
Doan Brook Watershed Partnership	\$37,238
Dobama Theatre	\$48,164
Dunham Tavern Museum	\$14,198
Ensemble Theatre	\$18,900
Great Lakes Science Center	\$225,902
Great Lakes Theater	\$182,996
GroundWorks DanceTheater	\$43,362
Heights Arts	\$25,517
ICA - Art Conservation	\$86,746
ideastream	\$590,496
Ingenuity	\$36,768
Inlet Dance Theatre	\$27,839
Karamu House [†]	\$128,283
Lake Erie Ink	\$27,839
Lake Erie Nature & Science Center	\$79,747
LAND studio	\$143,765
Maltz Museum of Jewish Heritage	\$143,078
Morgan Art of Papermaking Conservatory and Educational Foundation	\$36,634
Museum of Contemporary Art Cleveland	\$140,402
Nature Center at Shaker Lakes	\$67,248
Near West Theatre	\$72,441
North Coast Men's Chorus	\$24,300
Piano Cleveland	\$55,555
Playhouse Square	\$1,164,989
Progressive Arts Alliance	\$45,371
Rainey Institute	\$87,227
Rock and Roll Hall of Fame and Museum	\$696,273
Roots of American Music	\$20,760
Shaker Historical Society	\$14,359
SPACES	\$34,668
The Cleveland Opera	\$15,097
The Cleveland Orchestra	\$1,027,491
The Music Settlement	\$193,895
The Musical Theater Project	\$52,611
The Singing Angels	\$30,461
Ukrainian Museum-Archives	\$16,739
Valley Art Center	\$33,268
Verb Ballets	\$39,379
Western Reserve Historical Society	\$198,587
Zygote Press	\$27,284

<u>Cultural Heritage Grant</u>

Organization	Score	Grant Amount
AfricaHouse International [†]		\$16,400
Buck Out Cleveland [†]	93.5	\$8,953
Cleveland Association of Black Storytellers [†]		\$5,000
Djapo Cultural Arts Institute [†]		\$19,648
DuffyLit [†]		\$22,613
Foluke Cultural Arts [†]		\$30,000
Greater Cleveland Urban Film Foundation [†]		\$30,000
Julia De Burgos Cultural Arts Center †		\$30,000
LatinUs Theater Company [†]		\$30,000
Mojuba! Dance Collective [†]		\$9,658
Sankofa [†]		\$5,000
Slovenian Museum and Archives		\$12,432

[†] Indicates a BIPOC (Black, Indigenous, People of Color) -led and serving organization

* Indicates a first-time grant recipient

2023 Project Support

Organization	Score
Arts in Strongsville	74.25
Bay Village Community Band	71.50
Beachwood Arts Council	74.00
Cassidy Theatre	70.75
ChamberFest Cleveland	62.75
Historic Warehouse District Development Corporation	70.50
Lake Erie Institute	74.25
Museum of Creative Human Art [†]	66.75
School of Cleveland Ballet	74.25
STV Bavaria	71.75
The Brecksville Theater	69.00
Trobár Medieval	71.75
Western Reserve Fire Museum at Cleveland Inc.	73.00
Westlake Chinese School [†]	71.50

[†] Indicates a BIPOC (Black, Indigenous, People of Color)-led and serving organization



MEMORANDUM

Date: November 9, 2022

To: CAC Board of Trustees

From: CAC staff: India Pierre-Ingram, Julia Murphy, Jake Sinatra, Johnnia Stigall

Re: 2023 Panelist Recruitment and Roster

SUMMARY

Below is an update on the roster of 40 panelists for CAC's 2023 Project Support (PS) and Cultural Heritage (CH) panels, which took place September 19-21, 2022. Interactive Project Support and Cultural Heritage panels took place live on Zoom. Written Project Support Panel was completed online. No action is required.

Background

Panelists play a pivotal role in Cuyahoga Arts & Culture's grantmaking process, serving as the independent group of outside experts that review and evaluate applications. Staff devoted time to recruit a diverse and reputable roster of panelists from across the nation. Their biographies appear on the following pages.

Panelist Selection

Staff vetted candidates through personalized outreach emails, references, and interviews to ensure alignment with CAC's funding criteria and process. This process resulted in a slate of respected regional and national leaders thoughtfully selected and qualified to evaluate grant applications. This year's panels hosted a mix of returning (10) and new (30) panelists. The group is diverse in artistic/management expertise, race/ethnicity, gender and age:

Panelist Race	
Asian or Asian American	10%
Black or African American	23%
Hispanic or Latino/a/x	13%
Multiracial	13%
White or European American	38%
Did not disclose	4%

Panelist Age	
Under 25	3%
25-30	10%
31-40	38%
41-50	25%
51-60	18%
61-70	3%
70 and over	3%
Did not	3%
disclose	

Panelist Gender	
Female-	72%
identifying	
Male-identifying	28%
Did not disclose	2%

Disability status	
Living with a disability	2%
Not living with a disability	96%
Did not disclose	2%

Panel Process

After the success of the previous two years' online interactive (video) panels, CAC continued with this format. Panelists received all application materials and access to our online system in mid-August. They participated in training webinars and were provided with handbooks to ensure all were prepared to serve. Panelists deliberated and scored each application in accordance with the funding criteria in the 2023 grant program guidelines. The interactive panel review meetings for PS and CH were held as live Zoom Panel meetings, recorded, and are accessible via <u>CAC's YouTube page</u>. Written PS panel comments will be posted on CAC's website.

Panelist rosters were made available to the public on the first day of each public panel meeting in audience guides which are linked below.

- <u>Project Support</u>
- <u>Cultural Heritage</u>

Panelist Feedback

At the end of each public panel review meeting panelist are given a chance to provide general feedback, which is publicly available via the YouTube recordings. Panelists are also asked to complete a survey following the close of panel. Below is some of the feedback offered about CAC's process that we will use to inform and improve our process.

"Everything that was laid out was specific and clear. If there were any questions, the CAC staff were available and happy to answer questions."

"I really appreciate the transparency and thoroughness of CAC's grantmaking process. As a panelist, it made it very easy to follow and provide solid and honest feedback to grantees."

"I thought that the very concise/clear panel handbook was a great guide; this is something I'll be considering adding in our process in the future."

"Thank you to all of you for reaching out and inviting me to be part of the panel. Reading about other organizations' programs is very helpful as a professional in the arts. Also, seeing how you are approaching the grant-making process is quite insightful. I wish more funders had a process like yours. Gracias!"

"The CAC staff were so professional, helpful, and well-organized. I also appreciated that it was a reasonable amount of grants to read in a reasonable amount of time. It was one of the best panel experiences I have had. And I was so grateful to be able to learn about the incredible arts community in the Cleveland area. Very inspirational."

Cuyahoga Arts & Culture 2023 Panelist Biographies

*denotes previous service as a Cuyahoga Arts & Culture panelist † denotes this panelist also served as a Cultural Heritage panelist

Meet the Interactive Project Support Panelists



Melissa Astin has been professionally invested in the non-profit world for the past 15+ years working in the fields of education, mental health, community focused art, and community agriculture. Currently, Melissa is the Manager of Grants & Community Engagement at ArtsBuild. Located in Chattanooga, TN, ArtsBuild is dedicated to building a stronger community through the arts with intentional focus on arts & culture funding, professional development opportunities and arts advocacy.

Melissa Astin (she/her) Chattanooga, TN



Mark Cardwell is the Owner and Principal Consultant for Cardwell Communications LLC, a full-service marketing consultancy. Mark has 30 years of experience in nonprofit arts marketing, operational leadership, executive level management, media sales, and communications.

Mark Cardwell (he/him) Columbus, OH



Michael Greer (he/him) Seattle, WA

Michael Greer is the President and CEO of ArtsFund. Having worked as a professional artist and an executive in the nonprofit and for-profit space, he brings a wealth of experience to the role that spans the United States, India, and Mainland China. With degrees in economics, education, and business, Michael brings a diverse skill set to the role and a unique perspective on the challenges and opportunities of the sector.



Deonté Griffin-Quick is a nationally recognized, award-winning arts administrator, actor, and freelance consultant with a personal mission of advancing diversity, equity, and inclusion within the arts and cultural sector with a proven track record of envisioning and implementing change. Currently, Deonté serves as the Director of Programs and Services at New Jersey Theatre Alliance.

Deonté Griffin-Quick (he/him) Linden, NJ



Ruby Harper* (she/her) Silver Spring, MD

Mexican, Mother, Wife, Dancer, Photographer, Poet and Social Justice Warrior. Ruby's work has included external equity strategies and field education, leadership development, local arts advancement, and cohort building for the local arts agency field, arts and culture administrators, and arts marketers. She was the chief architect of the National Arts Marketing Project Conference. Recently, she was selected for the 2021 BIPOC Leadership Circle Cohort with Artequity.



Lisa Harper Chang* (she/her) Madison, AL

Lisa has spent over 20 years working in development, community engagement, and management for advocacy, arts, and faith-based nonprofits. With a unique background in social work and engineering, Lisa brings expert relationship management and a data-driven approach to the table. She approaches donor and board relations through a lens of community building and diversity, equity, and inclusion and is skilled at building rapport between folks of different backgrounds and experiences. Lisa believes in consistently evaluating and improving current systems and methods of data collection to help nonprofits achieve their fundraising goals. She has also served on numerous nonprofit boards, including Prison Performing Arts and Encore Stage and Studio.



Celia Hughes (she/her) Austin, TX

Celia Hughes, Executive Director of Art Spark Texas, has over 35 years of experience working as producer, artist, teacher and administrator. Art Spark Texas is a not-for-profit organization with a mission to challenge public perceptions by creating an arts-inspired, inclusive community of individuals with diverse abilities. Since 2000, Ms. Hughes has produced and/or presented numerous public performances including original theater, dance, storytelling, music and stand-up comedy. Under her leadership, Art Spark Texas has developed diverse programs for people of all ethnicities and abilities, working in partnership with public schools, community arts centers, cultural arts facilities, and disability service organizations. Ms. Hughes holds a Master of Public Affairs from the LBJ School of Public Affairs, University of Texas at Austin.



Aisha Kahn (she/her) Philadelphia, PA

Ms. Khan has extensive experience in curating art exhibitions and organizing art-related events. With a degree in Social Work, there is a socially aware angle to her work. Ms. Khan worked at Merrill Lynch for six years as AVP strategic and planning analyst and a financial analyst. Currently Ms. Khan is working on an Appraisal Studies program at New York University.



Asif Majid*† (he/him) Hartford, CT

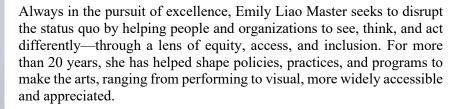
Asif Majid is a scholar-artist-educator working at the intersection of racialized sociopolitical identities, multimedia, marginality, and new performance, particularly through devising community-based participatory theatre and making improvisational music. Currently, he is Assistant Professor of Theatre and Human Rights at the University of Connecticut.



Emily Master (she/her) Wheaton, IL



Sara Nishikawa (she/her) Detroit, MI



Sara Nishikawa grew up in Honolulu, Hawaii. She is currently an artist in Detroit and has been working as an arts administrator for over 5 years, serving as a co-director for Tessellate Gallery and Residency and BULK Space, gallery manager and registrar for Reyes | Finn, and many other curatorial projects across Metro Detroit. She holds a BA in Psychology from Loyola Marymount University, an MA in Visual Arts from California State University Northridge, and an MFA in Ceramics from Cranbrook Academy of Arts.



DaVona Pacley (she/her) Erie, PA

DaVona Pacley is a small business owner, doula, reiki practitioner, and community advocate. Her work is intersectional, as she's involved in initiatives that promote social change and community growth. She is a trained doula, owning and operating her business Flow Freely. Currently, DaVona is the Community Outreach & Engagement Associate for Erie Arts & Culture. She is a Board Member of the Erie Art Museum and Erie's Black Wall Street; also the creator of the nonprofit. Lastly, DaVona is a Commissioner for the PA Commission on LGBT+ Affairs.



Susan Roll* (she/her) Escanaba, MI

Sue is an engineer by education, a life coach by training, a costumer by avocation, a manager by choice, a planner by default, an arts administrator by vocation, and an out-going optimist. She has lived and worked overseas for many years of her career which has included decades with Intel Corporation, creating a successful coaching and consulting practice and the last 10 years involved in her rural community arts and culture world. She is passionate about people and their connections with and through arts and culture.



Daniel Tuss (he/him) Dayton, OH



Sarah Weber (she/her) Los Angeles, CA

Daniel Tuss has over 15 years of experience in the arts having served as Program Officer at NYC's Department of Cultural Affairs; in several roles at the Brooklyn Museum focused on exhibitions, collections, strategic partnerships, and fundraising; and as Assistant Director at the Bureau for Open Culture. Daniel is currently the Director of Foundation Relations at the University of Dayton.

Sarah Weber has been the executive director of the Association of California Symphony Orchestras (ACSO) since 2019. Sarah's work for more than fifteen years in the arts and culture sector has been characterized by a focus on organizational health in order to best execute mission-driven initiatives. She is an experienced arts and culture leader who believes in the power of art and music to connect communities. Originally from Salt Lake City, Sarah holds a BA in history from the University of Utah and an MA in history and museum studies from Arizona State University. She completed a nine-month leadership fellowship in 2018 through the Los Angeles Area Chamber of Commerce. Sarah is a violinist and has enjoyed playing in youth and community orchestras throughout her life.



Tom Werder* (he/him) Morristown, NJ

Tom Werder joined Morris Arts as Executive Director in May of 2012, bringing broad-based and extensive experience at the helm of non-profit performing arts organizations. In New Jersey, he served as the Managing Director of Two River Theatre Company in Red Bank, as Executive Director of the Carolyn Dorfman Dance Company, based in Union, and as Managing Director of George Street Playhouse in New Brunswick. Prior to that, he was the Managing Director of Portland Stage Company in Portland, Maine, where he was a member of the Executive Committee for the Portland Arts and Cultural Alliance, an organization charged with the creation of a Downtown Arts District and the revitalization of the city's downtown area. Tom received his MFA in Theatre Management from the Yale School of Drama and his BFA from Purchase College (SUNY) where he was a lighting designer and stage manager.

Meet the Written Project Support Panelists



Diana Agostini (she/her) San Diego, CA



Marisa Arellano (she/her) New York, NY



Conrhonda Baker (she/her) Elberton, GA

Originally from Italy, Diana began her work in the arts and in education in Europe. Her background in international cooperation had her travel the world working on national and international projects for NGOs and smaller nonprofits focusing on education and the arts as a means for social change. She moved to San Diego in 2012 and held leadership positions in education while continuing her work in the arts serving as the Executive Director of the San Diego Italian Film Festival (SDIFF). Her passion for education, cultural studies, and the arts is her driving force. She is committed to help youth in finding their path as champions of inclusivity, empathy, and entrepreneurship. Diana is on the Board of ImpACT on Stage, a youth-led org that uses live performance in school, and Alumni Europae. She holds a BA in Linguistic and Cultural Mediation, a MA in International Development, and an EMBA.

Marisa Arellano is an arts administrator based in New York City. She recently joined Rockefeller Philanthropy Advisors as a Senior Associate, Grants Management and Advisory Services. She has previously worked with The Juilliard School and New York City Center in various capacities.

Conrhonda E. Baker, Founder of The Bese Saka, believes in holistic trustbased, regenerative, and restorative approaches to grantmaking. Her philanthropic, fundraising, government affairs, and program development experience developed through work with South Arts, Wolf Trap National Park for the Performing Arts, Alabama Dance Council, Vulcan Park and Museum, Birmingham Museum of Art, Alvin Ailey Dance Foundation, and the Howard Gilman Foundation. She has sat on grant panels for Dance/NYC, the NYC Department of Cultural Affairs, and the National Endowment for the Arts. She holds a Master of Arts Management from Carnegie Mellon University and a Bachelor of Arts in African American Studies with a minor in Dance Education from The University of Georgia.



Brad Carlin*† (he/him) Beaverton, OR

Brad Carlin is a Senior Consultant for TRG Arts and works with organizations of all sizes and disciplines in the US, Canada, and the UK. Prior to joining TRG, Brad was the Managing Director of Fusebox Festival in Austin, TX and has 15 years of experience in general management and fundraising for arts organizations in NYC, Austin, and San Antonio, TX.



Karla Centeno was born and raised in San Diego, CA. Throughout her career, she has sought experiences that allow people to see the world as it is while imagining what it could be. Karla is the Director of Education & Engagement at the Museum of Contemporary Art San Diego (MCASD). In this role, she provides external and internal strategic leadership to develop the Museum's educational initiatives, public programs, and community engagement.

Karla Centeno*† (she/her) San Diego, CA



Melissa Cirone (she/her) Sacramento, CA

As Program Manager for Sacramento's Office of Arts & Culture, Melissa develops goals, policies, and priorities for grantmaking, education, and training programs. She currently manages a portfolio of grants for the City, including American Rescue Plan funding, to creative businesses and individuals, and operation support and cultural equity investment grants to nonprofit organizations. In 2020, Melissa co-created with the Sacramento County Office of Education, Sacramento Healthy HeARTS & Minds Initiative, a program serving students suffering from the mental health impacts of COVID-19, that has brought together more than 60 artists, community mentors, and mental health professionals to counter the isolation and stress of distance learning. She also serves as a partner in Any Given Child, Sacramento and is a member of the Sacramento County Arts Education Consortium, working with community partners to evaluate programs and identify areas of need and potential resources for countywide arts education.



S.A. Corrin (she/her) Raleigh, NC

S.A. Corrin serves as the arts grant director for the City of Raleigh's Raleigh Arts office, a local arts agency committed to a vision of the city as a community connected through arts and culture, where every person is empowered to lead the creative life they envision. With over 30 years' experience working for and with North Carolina nonprofit arts organizations, Corrin manages a funding program that distributes program and operating support to nonprofit organizations throughout the city.



LaShawnda Crowe Storm is an artist, activist, community builder and occasionally an urban farmer. Whether she is making artwork or sowing seeds, Crowe Storm uses her creative power as a vehicle for dialogue, social change and healing. At the core of Crowe Storm's creative practice is a desire to create community-based processes where the process of making art becomes the opportunity to create the necessary space and place for necessary conversations around a variety of topics including, lynching, sites of memory and community trauma and healing.

LaShawnda Crowe Storm*† (she/her) Indianapolis, IN



Carrie Elvey (she/her) Wilmot, OH

Carrie Elvey has worked as a naturalist at The Wilderness Center for 22 years. Prior to TWC, she worked as a field instructor and assistant director at the Manice Education Center, and as a field researcher in Suriname, Trinidad, and Alaska. She is passionate about connecting people to the amazing natural history stories happening in their own backyards.



Rhonda Iverly is currently the Community Arts Manager for the Office of Arts and Culture in the City of Dallas. The Office of Arts and Culture provides funding for artists and non-profit organizations through various funding programs; executing multiple calls for artists and open calls throughout the year. Rhonda Iverly (she/her) Dallas, TX



Maria Jenkins (she/her) Cincinnati, OH

Maria Jenkins is Digital Learning Manager at Cincinnati Nature Center, having joined the nature center in 2019 as a Fellow in Public Programs Management. She previously worked as Learning and Public Programs Coordinator at the Museum of Contemporary Art Chicago and holds a BFA in Painting from Kent State University and a Masters in Gender Studies from Roosevelt University. She is a Certified Interpretive Guide through the National Association for Interpretation and specializes in digital interpretive media and online programming.



Patrice Johnson (she/her) Huntsville, AL

Patrice Johnson serves as the Arts Equity and Marketing Manager for Arts Huntsville — an umbrella nonprofit arts council — in Huntsville, AL., and is experienced in arts advocacy, public relations, integrated marketing communications, branding, strategy, project/event management, and design. She was recently selected to be a part of South Arts 2022 Emerging Leaders of Color Cohort.



Channie Jones (she/her) Indianapolis, IN

Channie Jones, Director of Equity Partnerships at the Indianapolis Arts Council, leads sector wide advancements in diversity, equity, inclusion, and access (DEIA) internally within the arts council and across the Indianapolis arts and culture sector.



Lindsay Keast (she/her) Des Moines, IA

Lindsay Keast is the Program Manager of Arts & Creativity at the Iowa Arts Council where she works to strengthen the state's creative economy and workforce. She is also a composer and textile artist.



Nikki Kirk (she/her) is a leadership development and cultural equity practitioner. She currently serves as the Director of Community Investment with the Indy Arts Council, and as a Project Consultant with the Aspen Institute Artist-Endowed Foundations Initiative. Nikki holds a Masters in Arts, Festival, and Cultural Management from Queen Margaret University.

Nikki Kirk* (she/her) Indianapolis, IN



Lisa Leibering (she/her) Allison Park, PA

Lisa Leibering is a freelance theatrical designer/builder, an active member of IATSE Local 787 Wardrobe Union, and an Assistant Professor of Costume Design and Technology at Seton Hill University. Lisa is currently an MFA candidate in Costume Design at the University of Idaho in their distance graduate program. She holds a BFA in Puppetry/Children's Theatre from West Virginia University, an MA in Theatre for Youth from the University of Wisconsin-Madison, and an MA in Theatre from the University of Pittsburgh.



Dana Manyothane (she/her) Denver, CO

A Native of Denver, Colorado, Dana is the former Executive Director of The Colorado Black Arts Festival prior to joining the Scientific and Cultural Facilities District team as a program officer in 2017. Dana is a passionate advocate for visual and performing arts and racial equity initiatives. She currently serves as vice-chair on the Colorado Business Committee for the Arts' Equity, Inclusivity, Diversity, and Accessibility subcommittee.



Santiago Martinez is a musician with a master's in arts management. He has been working as a fundraiser for different organizations for the past four years.

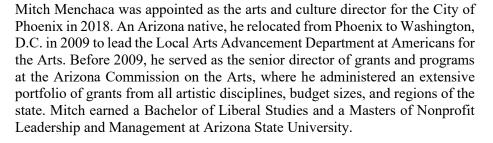
Santiago Martinez (he/him) Bronx, NY



Mitch Menchaca* (he/him) Phoenix, AZ



Ami Scherson (she/her) Elmhurst, NY



Ami (ah-mee) Scherson is an arts administrator, facilitator, and writer based in Queens, New York. She is currently the Audience and Donor Data Manager at National Sawdust. She was born and raised in Cleveland and is thrilled to be a panelist for the Cuyahoga Arts and Culture.



Katelyn Simone (she/her) New York, NY

Katelyn brings ten years of experience working with nonprofit organizations across fundraising, marketing, and executive roles. With a background in the performing arts and institutional development, Katelyn has galvanized funding for artistic, education, and community engagement programs at the New York Philharmonic, Orpheus Chamber Orchestra, and the Baltimore Symphony.



Michael Smith (he/him) Wexford, PA

Michael A. Smith is the Assistant Director of Institutional Giving at the Pittsburgh Cultural Trust, an arts and economic development nonprofit with a mission to curate and revitalize Pittsburgh's 14 block Cultural District. He received his Ph.D. in English at Duquesne University, where his dissertation focused on geocriticism and literature and culture that delimits the American railroad. He actively engages in public humanities work and sits on the board of PA Humanities and the Committee on Honors and Awards for the Modern Language Association. He also serves on the finance committee of the Franciscan Volunteer Ministry. His academic work on the poetry of Muriel Rukeyser will be published in "Humanities" in mid-2022.



Catherine "Cathy" Teixeira is an arts administrator whose career has spanned roles in various facets of arts management including development, operations, finance, programming, and producing. Currently, she serves as the Grants Director of the Maryland State Arts Council and was most recently the General Manager of the Fisher Center for the Performing Arts at Bard College. She holds an MA in Arts Management from American University and a BM in Vocal Performance from the University of Maryland, College Park.

Catherine Teixeira (she/her) Hudson, NY



Melanie Wang (she/her) Chicago, IL

Melanie Wang is Director of Development & Partnerships at 3Arts, a Chicago nonprofit that supports individual artists with a focus on gender, racial, and disability justice. Melanie's cross-sector experience spans nonprofit, public, and business administration in philanthropy and engagement. Prior to 3Arts, Melanie was Director of Cultural Planning at the City of Chicago Department of Cultural Affairs and Special Events.



Board of Trustees 2023 Meeting Schedule

All regular meetings will be held from 4:00 to 5:30 pm unless otherwise noted.

Date	Location
Wednesday, February 15	TBD
Wednesday, April 19 Annual Meeting	TBD
Wednesday, September 13	TBD
Wednesday, November 15 Approval of 2024 grant awards	TBD
Wednesday, December 13 3:30pm, executive session for personnel matters	TBD