



Cuyahoga Arts & Culture

# STRENGTHENING COMMUNITY 2011

REPORT TO THE COMMUNITY



cuyahoga  
arts & culture  
strengthening community



## DEAR COUNTY RESIDENTS

In 2006, you expressed great pride and extraordinary support for Cuyahoga County’s arts and cultural heritage by approving a dedicated source of public funds to support creative activity in our community.

Over the past five years, Cuyahoga Arts & Culture has put these public dollars to work in our community to support arts and cultural organizations of all sizes and to help strengthen an arts and cultural ecosystem that is a key asset to our regional economy. We are pleased to bring you, our valued constituents,

this report on the impact of your investments. Together we are making a difference.

I am proud to serve CAC alongside my fellow Board of Trustees members, for whom I have tremendous appreciation and respect: Matthew Charboneau, Chris Coburn, Vickie Eaton Johnson, and Steven Minter. Thank you all for your exceptional service as stewards of public funds, and for your dedication to our mission.

Each day, CAC works to strengthen arts and culture in Cuyahoga County. Through grantmaking we are investing not only in the artists of tomorrow, but in the vitality of our community for generations to come.

Sincerely, **Sari Feldman** – President, CAC Board of Trustees

### Cuyahoga Arts & Culture Board of Trustees

- Matthew Charboneau
- Christopher M. Coburn
- Sari Feldman
- Vickie Eaton Johnson
- Steven A. Minter

Cuyahoga County is home to a vibrant arts and cultural sector, and, at Cuyahoga Arts & Culture, we are proud that the investments of public funds that we make in our community’s extraordinary arts and cultural organizations help strengthen our community.

Since 2007, CAC has invested more than \$80 million in 182 arts and cultural organizations. In this report, we are pleased to share the impact that this funding has had in our community. The report clearly demonstrates that public funds help make more arts and cultural activities available and accessible to residents in all parts of our County, which, in turn, helps make our community a great place in which to live and work.

CAC’s work is done by a small but highly efficient staff, and it is my privilege to work with this great group of professionals every day. We approach our work with accountability, impartiality, and transparency; and we are committed to strengthening the arts and culture sector by working side-by-side with organizations as our partners.

Above all, I thank everyone involved with the organizations that CAC funds – staff, board members, volunteers, artists, scientists, musicians, historians, teachers, and many others – for the work that they do. Our community is a better place because of their efforts, and CAC is proud to support their good work.

Yours sincerely, **Karen Gahl-Mills** – CAC Executive Director



# Cuyahoga Arts & Culture is: strengthening COMMUNITY

Cuyahoga Arts & Culture's mission is to inspire and strengthen our community by investing in arts and culture. Arts and culture are essential to the fabric of our vibrant community. **CAC's work strengthens our community by supporting education, investing in our local economy, and enhancing our quality of life.**

**Since 2007, CAC has invested more than \$80 million in 182 local arts and culture organizations.** CAC funds arts and culture organizations of all shapes and sizes, in every corner of Cuyahoga County.

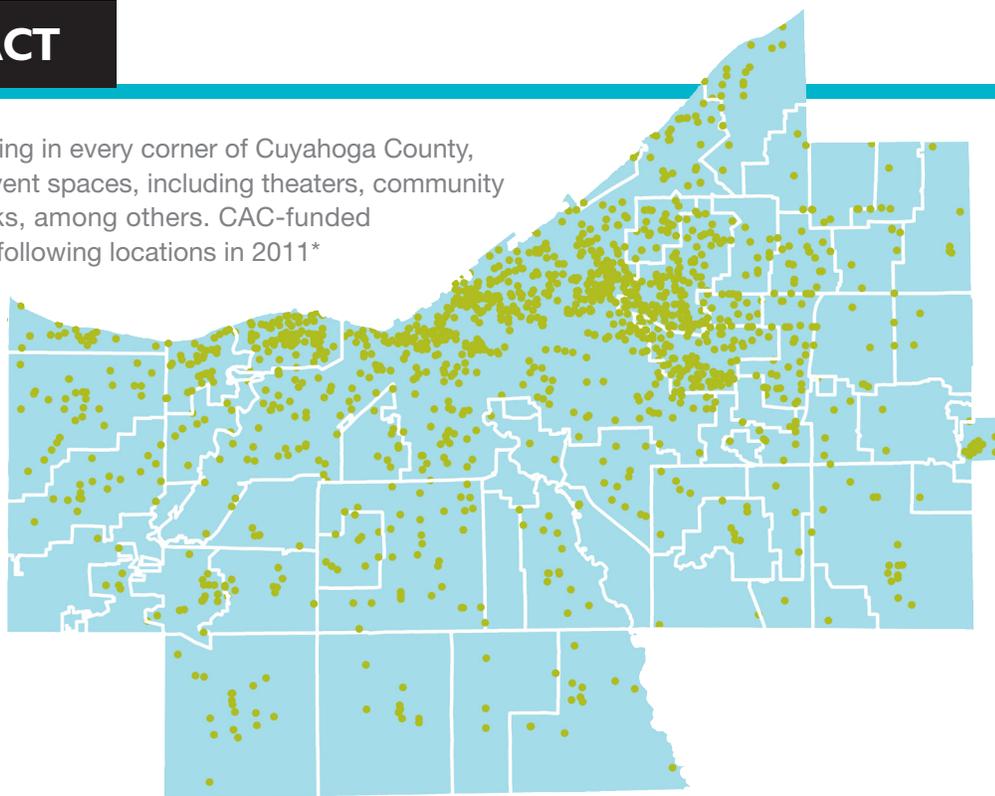
We are pleased to report that in 2010, CAC-funded organizations:

- employed a workforce of **8,710 workers** in Cuyahoga County,
- reached **1,220,884 children** through field trips, classes, and educational experiences, and
- served **6,459,243 residents and visitors** through dance, theater, music, visual arts, museums, history, science, and nature, among many other offerings.

Through its work, CAC is building stronger, more resilient arts and culture organizations, creating vibrant and energetic neighborhoods infused with culture, and establishing Cuyahoga County as a hub of creative activity and a destination for artists.

## COUNTY-WIDE IMPACT

CAC funds arts and culture programming in every corner of Cuyahoga County, in a wide range of performance and event spaces, including theaters, community centers, schools, museums, and parks, among others. CAC-funded organizations offered programs in the following locations in 2011\*



\*Generated from self-reported data from 120 CAC-funded organizations.

Cuyahoga Arts & Culture is strengthening our community by:

investing in our local

# ECONOMY

Cultural Partner Spotlight

## CLEVELAND RESTORATION SOCIETY

Cleveland, Ohio

The Cleveland Restoration Society works to make Northeast Ohio a better place to live, work, and play by preserving its extraordinary architectural heritage. Since 1972, CRS has provided more than \$30 million in low-interest loans to individual homeowners in Northeast Ohio through its Home Heritage Program, enabling them to preserve the historic architecture and increase the value of their homes, create more vibrant neighborhoods, and employ local workers as contractors, roofers, painters, plumbers, electricians, and other specialists.

CAC-funded arts and cultural organizations spend more than \$286 million each year, supporting local jobs in a variety of fields and generating economic activity.

*Watch a video about the Cleveland Restoration Society's work*



*Photos: (from left); GroundWorks Dance-Theater (photo by Dale Dong); Conservators at work at the Cleveland Museum of Art (photo by David Brichford).*





Photos (clockwise from top left): Cleveland Play House's production of Galileo in 2011; Construction of The Museum of Contemporary Art Cleveland (MOCA)'s new building in the Uptown district; Classes offered at the Cleveland Institute of Art.



Arts and culture organizations do far more than entertain and instruct. CAC-funded organizations have a vital impact on Cuyahoga County's creative economy through direct expenditures and salaries for local jobs. In 2010, CAC-funded organizations stimulated Cuyahoga County's economy through:

**\$286,036,605**

In Direct Expenditures

including

**\$140,722,656**

In Salaries

These organizations also supported a workforce of

**8,710**

Jobs

**88**

Local artists have received support from CAC through Community Partnership for Arts and Culture's Creative Workforce Fellowship program since 2009

Cuyahoga Arts & Culture is strengthening our community by:

# supporting EDUCATION

Cultural Partner Spotlight

**INLET DANCE THEATRE**

Cleveland, Ohio



Founded in 2001, Inlet Dance Theatre performs, engages, mentors, and trains students of all ages and skill levels in a variety of dance classes and workshops in Northeast Ohio, using dance as a means to develop self-discipline, teamwork, body awareness, physical fitness, and self-confidence. Founder Bill Wade says, “In contrast to an industry where people are often used to further dance, Inlet is committed to using dance to further people.”

CAC-funded arts and culture organizations teach nearly 13,000 classes and workshops each year – in classrooms, community centers, and other locations throughout the community.

*Watch a video about Inlet Dance Theatre's work*



Photos (from left): An artist from Roots of American Music teaches a class at Wade Park School as part of the organization's "Literacy Through Song Writing" program in the Cleveland Metropolitan School District; Young Audiences (photo by Janet Macoska); Cleveland Public Theatre's Brick City Education Program (photo by Steve Wagner); Classes offered at the Orange Art Center.

IN 2010, CAC-FUNDED ARTS AND CULTURE ORGANIZATIONS SERVED:

**1,220,884**  
CHILDREN

Education and  
Community Arts

**281,701**



Dance

**85,833**



History

**94,806**



Museums, Galleries,  
Visual, and Media Arts

**285,394**



Music

**76,769**



Other Performing Arts

**58,602**



Science and Nature

**293,785**



Theater

**43,954**



IN 2010,  
CAC-FUNDED ARTS  
AND CULTURE  
ORGANIZATIONS  
OFFERED:

**12,892**

Classes and Workshops

**23,211**

Field Trips for Students

**396,625**

Residents Attended  
Classes and Workshops

**424**

Internships and Apprenticeships

To learn more about the specific organizations CAC funds, see page 11.

Cuyahoga Arts & Culture is strengthening our community by:

# enhancing our QUALITY OF LIFE



*Photos (clockwise from top left); IngenuityFest in 2011 (photo by Frank Lanza); Baldwin-Wallace's Summer Music Program; A chalk artist at the Historic Warehouse District's Street Festival in 2011; MorrisonDance's "The City Is Our Playground" program (photo by Cheyenne McCarty); Visitors at the Cleveland Botanical Garden.*

Cuyahoga County residents are proud to live in a region with world-class arts and culture institutions. As the core of our vibrant communities, arts and culture organizations make Cuyahoga County a great place to live, work, and play.

More than

## 17,123

Individuals **volunteer** to bring arts and culture to an even greater audience.

In 2010, CAC-funded arts and culture organizations served

## 6,459,243

**residents** and **visitors**

**55%** of admissions

## FREE



**LAKE ERIE NATURE & SCIENCE CENTER**

Bay Village, Ohio



Since 1950, Lake Erie Nature & Science Center's educational exhibits, programs, and activities have given millions of local children and adults hands-on experiences with wildlife, space science, the outdoors, and the Lake Erie watershed. The Center, located in Bay Village, offers more than 175 classes, workshops, and programs each year, serving 180,000 people annually.

Watch a video about Lake Erie Nature & Science Center's work

IN 2010, CAC-FUNDED ARTS AND CULTURE ORGANIZATIONS SERVED:

**6,459,243**  
RESIDENTS AND VISITORS

Education and Community Arts

**728,593**



Dance

**179,895**



History

**566,505**



Museums, Galleries, Visual, and Media Arts

**1,444,606**



Music

**1,136,345**



Other Performing Arts

**1,205,501**



Science and Nature

**956,785**



Theater

**241,013**



To learn more about the specific organizations CAC funds, see page 11.

# CUYAHOGA ARTS & CULTURE'S FINANCIAL STEWARDSHIP



*Photo: Students at the Cleveland School of the Arts Lower Campus participate in Young Audiences' visual arts program Parents as Arts Partners, part of the organization's Art Is Education program.*

CAC's revenue is generated by a dedicated cigarette tax established to fund arts and culture organizations in Cuyahoga County and approved by voters in 2006. CAC:

- spends public funds in line with its guiding principles: **accountability, impartiality, transparency, and partnership.**
- **consistently receives the highest audit rating** from the State of Ohio, with no audit findings or comments; a link to CAC's most recent audit is available at [www.cacgrants.org](http://www.cacgrants.org).
- **keeps administrative costs low**, to ensure that the vast majority of revenue is expended as grants to Cuyahoga County's arts and culture organizations.
- constantly **improves grant-making processes and procedures** to ensure that they are fair, consistent, objective, and conducted in public.

	Year Ended 31-Dec-10 (audited)	Year Ended 31-Dec-11 (unaudited)
<b>REVENUES</b>	\$ 17,508,063	\$ 17,283,818
<b>EXPENSES</b>		
Arts and Cultural Grantmaking	\$ 16,588,336	\$ 15,993,169
General and Administrative	471,914	592,892
<b>Total Expenses</b>	<b>17,060,250</b>	<b>16,586,061</b>
Change in Net Assets	447,813	697,757
Net Assets Beginning of Year	22,584,898	23,032,711
Net Assets End of Year	23,032,711	23,730,468

**ABOUT THE DATA** The data used for this report were provided by the Cultural Data Project ("CDP"), a collaborative project of the Greater Philadelphia Cultural Alliance, The Greater Pittsburgh Arts Council, Pennsylvania Council on the Arts, The Pew Charitable Trusts, The William Penn Foundation and The Heinz Endowments, created to strengthen arts and culture by documenting and disseminating information on the arts and culture sector. Any interpretation of the data is the view of Cuyahoga Arts & Culture and does not reflect the views of the Cultural Data Project. For more information on the Cultural Data Project, visit [www.culturaldata.org](http://www.culturaldata.org).



# CUYAHOGA ARTS & CULTURE 2012 CULTURAL PARTNERS

## MUSEUMS, GALLERIES, VISUAL, AND MEDIA ARTS

### HISTORY

Chagrin Falls Historical Society  
Cleveland Restoration Society  
FutureHeights  
Historic Gateway Neighborhood Corporation  
Lakewood Historical Society  
Olmsted Historical Society  
Rock and Roll Hall of Fame and Museum  
Shaker Historical Society  
Ukrainian Museum-Archives  
Western Reserve Historical Society  
Woodland Cemetery Foundation

Artists Archives of the Western Reserve  
Chagrin Documentary Film Festival  
Children's Museum of Cleveland  
Cleveland Artists Foundation  
Cleveland International Film Festival  
Cleveland Museum of Art  
Detroit Shoreway Development Community Organization  
Greater Cleveland Film Commission  
HeightsArts  
ICA-Art Conservation

ideastream  
Independent Pictures  
International Women's Air & Space Museum  
LAND studio  
Maltz Museum of Jewish Heritage  
Scenarios USA  
SPACES  
The Housing Center  
The Museum of Contemporary Art Cleveland  
The Sculpture Center

### DANCE

DANCECleveland  
Dancing Wheels  
Duffy Liturgical Dance  
Great Lakes Youth Ballet  
GroundWorks DanceTheater

Inlet Dance Theatre  
MorrisonDance  
Schuhplattler und Trachtenverein  
Bavaria  
Verb Ballets

### OTHER PERFORMING ARTS

Arts in Strongsville  
Asian Services in Action  
Berea Arts Fest  
Burten, Bell, Carr Development  
Chagrin Arts  
City of Cleveland Heights - Cain Park Arts Festival  
Cleveland Urban Design Collaborative  
Coventry Village Special Improvement District  
Cudell Improvement  
Downtown Cleveland Alliance  
Gordon Square Arts District  
Historic Warehouse District Development Corporation  
IngenuityFest  
International Services Center  
Kamm's Corners Development Corporation  
LakewoodAlive  
Merrick House  
Ohio City Incorporated  
Old Brooklyn Community Development Corporation  
Organization of Chinese Americans of Greater Cleveland  
PlayhouseSquare  
Shaker Arts Council  
Shore Civic Centre  
University Circle Inc.  
Westown Community Development Corporation

### MUSIC

Apollo's Fire  
Art Song Festival  
Arts Renaissance Tremont  
Cantores Cleveland  
Choral Arts Society of Cleveland  
CityMusic Cleveland  
Cleveland Chamber Music Society  
Cleveland Chamber Symphony Council  
Cleveland International Piano Competition  
Cleveland Jazz Orchestra  
Cleveland Philharmonic Orchestra  
Cleveland POPS Orchestra  
Cleveland TOPS Swingband  
Cleveland Women's Orchestra  
Contemporary Youth Orchestra  
FiveOneMusic  
Heights Chamber Orchestra  
Legacy in Education  
Local 4 Music Fund  
M.U.S.i.C.  
Music and Art at Trinity Cathedral  
North Coast Men's Chorus  
Opera Circle  
Quire Cleveland  
Singing Angels  
Suburban Symphony Orchestra  
The Cleveland Orchestra  
The River Valley Ringers  
The Singers' Club of Cleveland  
The West Shore Chorale

### THEATER

Brecksville Theater on the Square  
Cesear's Forum  
Chagrin Valley Little Theatre  
Cleveland Metropolitan School District - All-City Musical  
Cleveland Play House  
Cleveland Public Theatre  
Cleveland Shakespeare Festival  
convergence-continuum  
Dobama Theatre  
Ensemble Theatre  
Fairmount Center for the Arts  
Great Lakes Theater  
Heights Youth Theatre  
Mercury Summer Stock  
Near West Theatre  
Theater Ninjas

### SCIENCE AND NATURE

Cleveland Botanical Garden  
Cleveland Museum of Natural History  
EcoWatch  
Great Lakes Science Center  
Lake Erie Nature & Science Center  
Nature Center at Shaker Lakes

### EDUCATION AND COMMUNITY ARTS

Art House  
Art Therapy Studio  
Arts Collinwood  
Baldwin-Wallace College  
BAYarts  
Beck Center for the Arts  
Broadway School of Music and the Arts  
Building Bridges  
Case Western Reserve University  
City of Cleveland - Mural My Neighborhood

City of Solon - Solon Center for the Arts  
Cleveland Institute of Art  
Cleveland Institute of Music  
Council Gardens  
Facing History and Ourselves  
Foluke Cultural Arts Center  
Friends of Cleveland School of the Arts  
Hospice of the Western Reserve  
Jennings Center for Older Adults  
Jewish Family Service

Joyful Noise Music School  
Karamu House  
Open Doors Academy  
Orange Arts Center  
Progressive Arts Alliance  
Rainey Institute  
Roots of American Music  
St. Clair Superior Development Corporation  
The Music Settlement  
The Musical Theater Project  
The Roberto Ocasio Foundation

Valley Art Center  
Very Special Arts Ohio/Cleveland Division  
West Side Catholic Center  
West Side Community House  
Young Audiences of Northeast Ohio  
Zygotte Press



Photos (clockwise from top left): A young artist at Berea Arts Fest's Family Art Park in 2011; Art House's "Urban Bright" program at James Ford Rhodes High School in Cleveland; 2012 construction of the Cleveland Museum of Art's atrium – part of a multi-year, \$350 million project to renovate, expand, and re-imagine the entire museum campus (photo by David Brichford); The City of Cleveland's Mural My Neighborhood program (photo by Christopher Luciani); Cleveland Urban Design Collaborative (Photo by Matthew Fehrmann)

Cover photos (clockwise from top left): Joseph and the Amazing Technicolor Dreamcoat at the Beck Center for the Performing Arts in 2011; Music classes offered at The Music Settlement; Cleveland Public Theatre's STEP Education Program (photo by Steve Wagner)

