

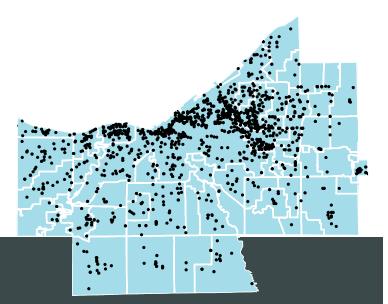


Your Investment.

Strengthening Community.

REPORT TO THE COMMUNITY 2012

In 2012, arts and culture organizations funded by Cuyahoga Arts & Culture offered programs in 1,889 unique locations in Cuyahoga County – parks, theaters, concert halls, schools, community centers and many more.





#### DEAR COUNTY RESIDENTS,

On behalf of our Board of Trustees, thank you for choosing to invest in transforming our County by dedicating public funds to arts and culture. Cuyahoga Arts & Culture puts public dollars to work in our community to support organizations of all sizes and to help strengthen an arts and cultural ecosystem that is a key asset to our regional economy.

You can see your dollars at work in this report and throughout the County. From support for groundbreaking film festivals to transformative public art projects and more, the funds you have invested make Cuyahoga County a better place to raise a family, start a business and simply enjoy life. Your investment also makes our County more competitive when it comes to attracting and keeping the best minds and talent.

I am proud to serve CAC alongside my fellow Trustees, for whom I have tremendous appreciation and respect: Matthew Charboneau, Christopher Coburn, Vickie Eaton Johnson and Steven Minter.

We hope you are energized by all that you find in this report, and we look forward to seeing you at the events, in the classes and experiencing the creativity that arts and cultural organizations bring to life.

#### Sari Feldman

President, Cuyahoga Arts & Culture Board of Trustees





#### DEAR COUNTY RESIDENTS,

Our mission at Cuyahoga Arts & Culture is to strengthen our community by investing public funds in arts and culture. We perform this work on behalf of a community that believes and invests in creativity, and we are excited by the results.

You have helped us invest more than \$95 million in 208 arts and cultural organizations since 2006. In this report, we're pleased to share the impact of those investments and detail your dollars at work.

In the following pages, you will see that, by investing in arts and cultural organizations and artists, CAC is helping to enrich community and support our extraordinary quality of life, enhance education for learners of all ages, and advance economic opportunities for the region.

Every \$1 that CAC invests on your behalf has a \$20 impact on our economy, supporting nearly 9,000 jobs at organizations that invest over \$320 million in our community each year. The impact of your investment is immense, and it is truly making a difference.



CAC's work is done by a small but highly efficient staff, and it is my privilege to work with this group of dedicated professionals every day.

But the work of arts and culture is done by thousands of you – administrative staff, board members, volunteers, artists, scientists, musicians, curators, historians, teachers, audience members and many others.

Our community is a better place because of your efforts, and Cuyahoga Arts & Culture is proud to support your good work.

#### Karen Gahl-Mills

Executive Director, Cuyahoga Arts & Culture



# In 2011:

- CAC-funded arts and culture organizations served 6,162,731 residents and visitors 50% of admissions were FREE
- More than 18,400
   volunteers donated their
   time to help bring arts
   and culture to even
   greater audiences

# Enriching Community

CUYAHOGA ARTS & CULTURE FUNDS A DIVERSE ARRAY OF ORGANIZATIONS, PROGRAMS AND EVENTS,
HELPING TO BRING NEIGHBORHOODS TO LIFE, INSPIRING AND CONNECTING PEOPLE IN EVERY COMMUNITY IN CUYAHOGA COUNTY.





## University Circle Inc.

# WOW! Wade Oval Wednesdays

University Circle Inc. is dedicated to making University Circle a safe, clean and attractive neighborhood of active and inviting places and spaces for people of all ages to enjoy. Its WOW! Wade Oval Wednesdays concerts invite residents to enjoy a summer evening outdoors on Wade Oval for a community festival with music, food and fun.

On Wednesday evenings in the summer, you can find Cleveland at WOW! in University Circle. Tens of thousands of people from throughout Cleveland, the County and beyond enjoy our Wade Oval concert series. Cuyahoga Arts & Culture has helped bring our picturesque park to life with their support. WOW! wouldn't happen without them.

- Chris Ronayne: President, *University Circle Inc.* 

Attendance for the summer series has grown from approximately 10,000 people in 2008 to 50,000 in 2012

32% of visitors come from Cleveland

57% Cuyahoga County

11% other counties

**8,500** Greater University Circle Neighborhood residents attend WOW!



Hospice of the Western Reserve

# Healing Arts and Fabric & Feelings Workshops for the Bereaved

For more than 35 years, Hospice of the Western Reserve has provided palliative end-of-life care, caregiver support and bereavement services to patients and families throughout Northeast Ohio. Through its *Healing Arts* and *Fabric & Feelings* workshops held in Cleveland, Warrensville Heights and Westlake, Hospice offers art classes to help people through difficult times.

Cuyahoga Arts & Culture has been a catalyst for the success of our community-based art therapy programs. Participation in our workshops has doubled, and we're providing access to the arts and grief support to hundreds more people each year from across the County who would otherwise not experience it.

 Diane Snyder Cowan : Director, The Elisabeth Severance Prentiss Bereavement Center, Hospice of the Western Reserve



FROM GRADE SCHOOLS TO SENIOR CENTERS, CUYAHOGA ARTS & CULTURE SUPPORTS LIFELONG LEARNING THAT ENRICHES THE LIVES OF PEOPLE OF ALL AGES, HELPING THEM LEARN ABOUT SCIENCE, NATURE, BOOKS, MUSIC, DANCE, ART AND MORE.

In 2011, CAC-funded organizations served 1,410,676 children and offered:

- 15,264 classes and workshops
- 15,340 field trips for students
- **528** internships and apprenticeships

and **321,347** residents attended classes and workshops.

Open Doors Academy's Summer Arts Camp.



## The Music Settlement

The Music Settlement serves students of all ages through music instruction, music therapy and early childhood education.

THROUGH JAZZ @ THE MUSIC SETTLEMENT:

46

students receive music instruction in jazz each year 20

students accepted to music programs at prestigious universities 18

students granted scholarships

5

students granted full scholarships

Jazz @ The Music Settlement would not exist without the support of Cuyahoga Arts & Culture. Many of our students in this program may not have gone to college without this opportunity. We credit CAC for both launching J@MS and changing our entire approach to music education at The Music Settlement.

- Charles Lawrence: Executive Director. *The Music Settlement* 

# **Progressive Arts Alliance**

Progressive Arts Alliance enriches the lives of students, teachers and the general public through its dynamic arts-in-education programs in classrooms, community centers, libraries and other community spaces.

In 2012, PAA served 1,100 students each week during the academic year in 80 programs throughout Cuyahoga County.

The quality of our programming has increased as a result of Cuyahoga Arts & Culture's investment. We're tracking outcomes better, building a more rigorous curriculum and improving service to our students. It's exciting that CAC's funding comes from our community and, in return, helps support and strengthen it.

 Santina Protopapa : Founder and Executive Director, Progressive Arts Alliance



# Advancing Opportunity

EACH \$1 INVESTED THROUGH CUYAHOGA ARTS & CULTURE PRODUCES ALMOST \$20 FOR OUR LOCAL ECONOMY AND SUPPORTS NEARLY 9,000 JOBS AT ORGANIZATIONS THAT INVEST HUNDREDS OF MILLIONS OF DOLLARS IN OUR COMMUNITY, HELPING TO MAKE CUYAHOGA COUNTY A VIBRANT, ATTRACTIVE DESTINATION AND PLACE TO CALL HOME.





### Cleveland Museum of Art

The Cleveland Museum of Art is renowned for the quality and breadth of its collection that includes nearly 45,000 objects spanning 6,000 years of achievement in the arts. Through its day-to-day operations, the Museum generates over \$140 million in economic activity, and creates or supports more than 1,200 jobs.

Support from Cuyahoga Arts & Culture allows us to realize our dreams and ambitions. From our new Atrium to Gallery One to First Fridays, CAC has helped us create unique spaces, programming and events that make a dramatic and meaningful statement to audiences locally, nationally and internationally.

- David Franklin: Director, *Cleveland Museum of Art* 

- For every \$1 CAC invests in arts and culture, nearly \$20 is pumped back into Cuyahoga County's economy.
- In 2011, CAC-funded organizations stimulated Cuyahoga County's economy through \$326,383,058 in direct expenditures, including \$142,300,055 in salaries.
- These organizations supported a workforce of nearly **9,000** jobs in 2011.
- 110 local artists have received support from CAC through Community Partnership for Arts and Culture's Creative Workforce Fellowship program since 2009.

# LAND studio

LAND studio creates places and connects people through public art, sustainable building and design, collaborative planning and dynamic programming. Since the revitalization of Ralph J. Perk Plaza at Chester Commons in November 2011, downtown Cleveland's office occupancy rates have increased by almost 5%, and major tenants are bringing over 1,700 jobs to the area surrounding the park.

Funding from CAC is so terrifically important to LAND studio. It's a tribute to the people of this county that they recognize the need to invest in the arts, public spaces and urban design. With CAC's support, LAND studio is helping shape the landscape of Cleveland with new and exciting public space developments.

Ann Zoller : Executive Director, LAND studio





#### **2012 BOARD OF TRUSTEES**

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Director of Grant Programs

Jennifer Schlosser Communications Manager

Jake Sinatra Program Associate

# Cuyahoga Arts & Culture's Commitment to Financial Best Practices and Transparency

#### **CUYAHOGA ARTS & CULTURE:**

- Spends public funds in line with its values: accountability, impartiality, transparency and partnership.
- Consistently receives the highest audit rating from the State of Ohio, with no audit findings or comments. In addition to receiving a clean audit report each year since its inception, CAC was awarded the highest rating and the Auditor of State Award for fiscal year 2011; see CAC's 2011 audit at cacgrants.org.
- Keeps administrative costs low, to ensure that the vast majority of revenue is expended as grants to Cuyahoga County's arts and culture organizations.
- Consistently improves grantmaking processes and procedures to ensure that they are fair, consistent, objective and conducted in public.

The following chart summarizes CAC's financial statements from 2010 to 2012.

	YEAR ENDED 12.31.2010 Audited	YEAR ENDED 12.31.2011 Audited	YEAR ENDED 12.31.2012 Unaudited
Revenues	\$ 17,508,063	17,283,818	16,866,127
Expenses			
Arts and Cultural Grantmaking	16,588,336	15,993,169	16,301,510
General and Administrative	471,914	592,892	539,751
TOTAL EXPENSES	\$ 17,060,250	16,586,061	16,841,261
Change in Net Assets	447,813	697,757	24,866
Net Assets Beginning of Year	22,584,898	23,032,711	23,732,619
NET ASSETS END OF YEAR	\$ 23,032,711	23,730,468	23,757,485

<sup>\*</sup> The data used for this report were provided by the Cultural Data Project ("CDP"), a collaborative project created to strengthen arts and culture by documenting and disseminating information on the arts and culture sector. Any interpretation of the data is the view of Cuyahoga Arts & Culture and does not reflect the views of the Cultural Data Project. For more information on the Cultural Data Project, visit culturaldata.org.

Additional data were provided by Cuyahoga Arts & Culture grant recipients, including an economic impact study commissioned by the Cleveland Museum of Art, "The Economic Impact of the Cleveland Museum of Art," released in April 2012; and Downtown Cleveland Alliance.

Report Design: Epstein Design Partners, Inc.
Front Cover: Cleveland Public Theatre's Brick City Education Program.
Back Cover: Zygote Press, a fine art printmaking workshop in Cleveland.

Photos Courtesy of: Amy Corman, David Brichford, Cleveland Museum of Art, Lisa DeJong, Downie Photography,
Great Lakes Science Center, Open Doors Academy, Bob Perkoski, Steve Wagner, Zygote Press

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# 2013 Cultural Partners

#### IN 2013. CUYAHOGA ARTS & CULTURE IS FUNDING 174 ORGANIZATIONS BASED IN CUYAHOGA COUNTY.

ARTS SERVICES

Cleveland Arts Prize

Community Partnership for Arts and Culture

ICA-Art Conservation

Northeast Ohio Council on Higher Education

DANCE

Cleveland City Dance

Cleveland State University -

Department of Theatre and Dance

DANCECleveland

Dancevert

Dancing Wheels

**Duffy Liturgical Dance** 

GroundWorks DanceTheater

Inlet Dance Theatre

MorrisonDance

Verb Ballets

NATURE + SCIENCE

Cleveland Botanical Garden

Cleveland Museum of Natural History

Great Lakes Science Center

Lake Erie Nature & Science Center

Nature Center at Shaker Lakes

VISUAL + MEDIA ART

Bellaire Puritas Development Corporation

Cleveland Artists Foundation

Cleveland Jobs with Justice

Cleveland Museum of Art

Cleveland West Art League

HeightsArts

ideastream

LAND studio

Maltz Museum of Jewish Heritage

MidTown Cleveland

Museum of Contemporary Art Cleveland

Northeast Shores

**Development Corporation** 

Scenarios USA

SPACES

St. Clair Superior

**Development Corporation** 

The Sculpture Center

**Zygote Press** 

COMMUNITY EDUCATION

Access To The Arts

Achievement Centers for Children

Art House

Art Therapy Studio

Baldwin Wallace University

**BAYarts** 

Beck Center for the Arts

Boys & Girls Clubs of Cleveland

Brecksville Center for the Arts

**Building Bridges** 

Case Western Reserve University

Chagrin Arts

Children's Museum of Cleveland

City of Cleveland -

Mural My Neighborhood

City of Euclid

City of Strongsville

Cleveland Contemporary

Chinese Culture Association

Cleveland Institute of Art

Cleveland Institute of Music

Eliza Bryant Village

Esperanza

Famicos Foundation

Foluke Cultural Arts Center

Hospice of the Western Reserve

Jennings Center for Older Adults

Jewish Family Service Association

Joyful Noise Music School

Karamu House

Lake Erie Ink: a writing space for youth

NewBridge Cleveland

Northern Ohio Bibliophilic Society

Open Doors Academy

Orange Arts Center

Progressive Arts Alliance

Rainey Institute

Roots of American Music

The Housing Center

The Music Settlement

The Roberto Ocasio Foundation

Valley Art Center

West Side Catholic Center

West Side Community House

Westlake Chinese Culture Association

Young Audiences of Northeast Ohio

FAIRS + FESTIVALS

A Day at the Chalet (Arts in Strongsville)

Arts in August (Tremont West Development Corporation)

ARTS On The Town Festival (Very Special Arts Ohio / Cleveland Division)

Cain Park Arts Festival (City of Cleveland Heights)

Chagrin Documentary Film Festival

Cleveland International Film Festival

Clifton Arts & Musicfest (Cudell Improvement)

Coventry Street Fairs and Movie/Music Nights (Coventry Village

Special Improvement District) Discover Cedar Fairmount Annual Summer Festival & Arts and Craft Sale

(Cedar Fairmount Special Improvement District)

EarthFest (Earth Day Coalition)

**Euclid Wind Festival** (Shore Civic Centre)

Festival of New Works (Friends of Cleveland School of the Arts)

Front Porch Concerts (LakewoodAlive)

Halloran Park Concerts (Westown Community Development Corporation)

International Folk Festival (International Services Center)

Kamm's Corners Summer Music Series (Kamm's Corners

Development Corporation)

Leonard Krieger

Cleveland Jewish FilmFest (Mandel Jewish Community Center)

Music and Arts at Historic Bohemian National Hall (Sokol Greater Cleveland Czech Cultural Center)

Musical Journeys (Berea Arts Fest)

Ohio Independent Film Festival (Independent Pictures)

Open Air in Market Square Performance Series (Ohio City Incorporated)

Party in the Square (Detroit Shoreway Community Development Organization)

Pop UP Pearl (Old Brooklyn Community Development Corporation)

Shaker Arts and Music Festival (Shaker Arts Council)

Sparx City Hop

(Downtown Cleveland Alliance)

STV Bavaria Cultural Events (Schuhplattler Und Trachtenverein Bavaria)

Summer Concert Programs (Cleveland Metroparks)

The COLD Project -

Center for Outdoor Living Design (Cleveland Urban Design Collaborative)

Tremont Arts & Cultural Festival (Merrick House)

Tri-C JazzFest Cleveland (Cuyahoga Community College)

Unity in the Community (St. Malachi Center)

Warehouse District Street Festival (Historic Warehouse District Development Corporation)

Waterloo Arts Fest (Arts Collinwood)

Weekend of the Pooka (City of Bedford)

WOW! Wade Oval Wednesdays (University Circle Inc.)

MUSIC

Apollo's Fire

Arts Renaissance Tremont

Choral Arts Society of Cleveland

CityMusic Cleveland

Cleveland Blues Society

Cleveland Chamber Music Society

Cleveland Chamber Symphony

Cleveland Classical Guitar Society Cleveland International

Piano Competition

Cleveland Jazz Orchestra Cleveland POPS Orchestra

Cleveland TOPS Swingband

Cleveland Women's Orchestra

Contemporary Youth Orchestra

Good Company: A Vocal Ensemble Heights Chamber Orchestra

Local 4 Music Fund

M.U.S.i.C.

Music and Art at Trinity Cathedral

National Cleveland-Style Polka Hall of Fame

North Coast Men's Chorus

Opera Circle

Opera per Tutti Quire Cleveland Singing Angels

Suburban Symphony Orchestra

Symphony West

The Cleveland Orchestra

The Singers' Club of Cleveland

The West Shore Chorale

HISTORY

Cleveland Restoration Society

Historic Gateway

Neighborhood Corporation

Historical Society of Old Brooklyn

Irish American Archives Society

Rock and Roll

Hall of Fame and Museum

Shaker Historical Society

The Western Reserve Fire Museum and Education Center

Ukrainian Museum-Archives

Western Reserve Historical Society

Woodland Cemetery Foundation

THEATER

Brecksville Theater on the Square

Cassidy Theatre

Cesear's Forum

Chagrin Valley Little Theatre

Cleveland Metropolitan School District -

All City Musical

Cleveland Play House Cleveland Public Theatre

Cleveland Shakespeare Festival

convergence-continuum

Dobama Theatre

**Ensemble Theatre** Fairmount Center for the Arts

Great Lakes Theater

Heights Youth Theatre

Mercury Summer Stock

Near West Theatre Olmsted Perfoming Arts

PlayhouseSquare

Theater Ninjas





Cuyahoga Arts & Culture's mission is to inspire and strengthen the community by investing in arts and culture.