



Cuyahoga Arts and Culture General Operating Support (GOS) Analysis Report

[Community Partnership for Arts and Culture](#) (CPAC) has been contracted by [Cuyahoga Arts and Culture](#) (CAC) to conduct an assessment of its General Operating Support (GOS) grantees. CPAC has analyzed a database of CAC's GOS grantees that was generated through the *Ohio Cultural Data Project* (OCDP). The total number of organizations being analyzed in this research is 61. This total represents CAC's GOS grantees that had complete data entered for 2007, 2008 and 2009. The totals reported below represent the summation of all self-reported data entered by these 61 organizations into the OCDP.

Geography Statement of Impact:

- CAC's GOS funds have benefited communities throughout Cuyahoga County. Funding was distributed to 14% of the county's municipalities (8 out of 59), 62% of its state house districts (8 out of 13), all of its state senate districts (5 out of 5), and all of its federal congressional districts (4 out of 4). These numbers are a reflection of where the headquarters of the funded organizations are located and only represents a portion of their geographic reach.*

Attendance/Participation Statements of Impact:

CDP Indicator	2007	2008	2009
Paid Cultural Visits	2,854,429	2,976,252	2,966,530
Free Cultural Visits	4,341,765	4,537,253	4,766,154
Total Cultural Visits	7,196,194	7,513,505	7,732,684
Total Cultural Activities Offered	19,222	23,093	23,971
Median Average Adult Admission Price	\$15	\$16	\$18
Median Average Child Admission Price	\$6	\$7	\$7

Attendance/Participation Statements of Impact (Cont'd)			
CDP Indicator	2007	2008	2009
Median Average Senior Citizen Admission Price	\$9	\$10	\$10
Median Average Student Admission Price	\$8	\$10	\$10
Median Highest Admission Price	\$20	\$25	\$27
Median Lowest Admission Price	\$6	\$6	\$6
Lowest Admission Price (excluding free admission)	\$0.01	\$0.01	\$0.01
Highest Admission Price	\$500	\$200	\$250
Total Working Capital ¹	-\$1,240,834	-\$9,029,603	-\$12,430,629
Total Debt ²	\$185,294,447	\$186,672,653	\$178,320,313
Total Endowment ³	\$1,222,598,697	\$1,100,640,196	\$851,765,592

- CAC's GOS grantees generated 7,732,684 cultural visits in 2009. This number represents a 3% increase from 2008 and 7% increase from 2007.
- A total of 23,971 cultural activities were made available by CAC's GOS grantees in 2009. The number of cultural activities has increased 25% since 2007.
- The median average adult price to participate in CAC's GOS grantees cultural activities was \$18 in 2009, \$16 in 2008 and \$15 in 2007. The median average price for a child was \$7 in 2009, \$7 in 2008 and \$6 in 2007. The median average price for a senior citizen was \$10 in 2009, \$10 in 2008 and \$9 in 2007. For students, the average median price was \$10 in 2009, \$10 in 2008 and \$8 in 2007.
- The median price of the highest admission fees was \$27 in 2009. The median price of the lowest admission fees was \$6 in 2009.
- The highest admission price in 2009 was \$250. The lowest admission price in 2009 was \$0.01. The range of highest admission prices in 2009 was from \$4.00 to \$250. The range of the lowest admission prices (excluding free admission) in 2009 was from \$0.01 to \$35.00.

¹ Total Working Capital has been calculated according to the same definition used by the OCDP. The formula the OCDP uses is: SUM of Section 8 Unrestricted Current Assets excluding Endowment items lines 8, 9, 10 LESS the SUM of Section 8 Unrestricted Current Liabilities. (see Attachment A, CDP Profile Section 8)

² Total Debt has been calculated according to the same definition used by the OCDP. The formula the OCDP uses is: SUM of Section 8 Lines 26 +27 + 28 + 32 +33. (see Attachment A, CDP Profile Section 8)

³ Total Endowment has been calculated according to the same definition used by the OCDP. The formula the OCDP uses is: Sum of Section 8 Lines 8 + 9 +10. (see Attachment A, CDP Profile Section 8)

Economic/Employment Statements of Impact:

CDP Indicator	2009	2008	2007
Full-time Employees	1,675	1,668	1,703
Part-time Employees (reported as FTE)	511	488	551
Volunteers, full- and part-time (actual)	13,119	12,292	12,224
Independent Contractors (actual)	3,250	3,413	3,065
Interns and Apprentices (actual)	405	414	315
Total Salaries	\$108,696,094	\$104,102,652	\$100,202,297
Total Payroll Taxes (employer portion)	\$7,697,337	\$7,576,530	\$7,224,179
Total Expenses	\$287,013,459	\$261,398,756	\$264,196,134
Total Support	\$160,819,202	\$152,515,988	\$161,071,404
Total Earned Revenue 1 (less realized gains/losses, unrealized gains/losses, and interest & dividends)	\$141,210,782	\$146,523,516	\$166,980,136
Total Revenue 1 (Support plus total earned revenue 1)	\$302,029,984	\$299,039,504	\$328,051,540
Total Earned Revenue 2 (less unrealized gains/losses)	\$144,253,719	\$178,394,073	\$225,240,673
Total Revenue 2 (Support plus total earned revenue 2)	\$305,072,921	\$330,910,061	\$386,312,077

- CAC's GOS grantees employed 2,186 full-time and full-time equivalent part-time workers in 2009. The total salary paid to these workers in 2009 was \$108,696,094. CAC's GOS grantees paid a total of \$7,697,337 in payroll taxes in 2009.
- CAC's GOS grantees collected \$141,210,782 in total earned revenue in 2009 (less realized gain/losses, unrealized gains/losses, and interest & dividends).
- CAC's GOS grantees have received a great deal of community support. In 2009, 13,119 individuals were engaged as volunteers in these organizations.
- CAC's GOS grantees have worked with 3,250 independent contractors in 2009.
- In 2009, 405 interns or apprentices had the opportunity to work in CAC's GOS grantee organizations.
- In terms of support, CAC's GOS grantees raised \$160,819,202 in 2009. This number rebounded 5% from \$152,515,988 in 2008. The 2009 figure is 0.2% less than what was collected in 2007.
- In terms of total revenue (total support plus earned revenue), CAC's GOS grantees reported \$302,029,984 in 2009. This number is 1% higher than what was generated in 2008. It is 8% lower than 2007's figure.
- Total expenses in 2009 of \$287,013,459 are 10% higher than expenses in 2008 and 9% higher than expenses in 2007.

Educational Statements of Impact:

CDP Indicator	2009	2008	2007
Total School Children Cultural Visits	1,069,965	965,223	927,747
Total Attendance at Classes/Workshops	383,030	331,727	245,416
Total Number of Off-site School Programs	826	879	406
Total Number of Classes/Workshops for the Public	3,777	2,781	2,133
Total Number of Classes/Workshops for Professionals	740	737	538
Median Average Price of Tuition for Children taking Classes/Workshops	\$98	\$98	\$106
Median Average Price of Tuition for Adults taking Classes/Workshops	\$69	\$55	\$33

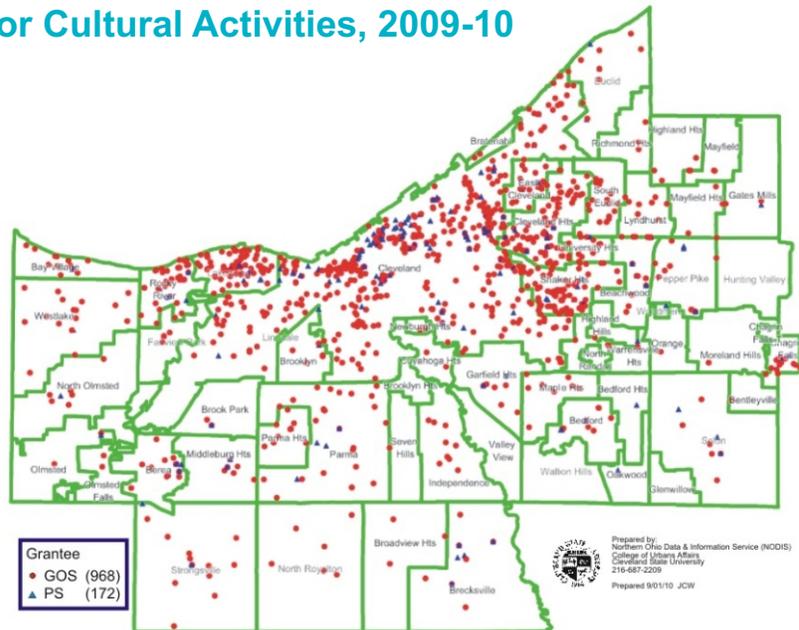
- In 2009, CAC's GOS grantees generated 1,069,965 cultural visits from school children. On average, funded organizations experienced 17,540 cultural visits from school children.
- Classes and/or workshops offered by CAC's GOS grantees had a total attendance of 383,030 in 2009. This represented a 15% increase from 2008 and a 35% increase from 2007.
- Between 2007 and 2009, CAC's GOS grantees have generated increasing numbers of cultural visits made by school children. In 2009, 1,069,965 cultural visits were made by school children, representing a 11% increase from 2008 and a 15% increase from 2007.
- The median average price of tuition for children taking classes/workshops offered by CAC's GOS grantees was \$98 in both 2008 and 2009. This represents an 8% decrease from \$106 in 2007.
- The median average price of tuition for adults taking classes/workshops offered by CAC's GOS grantees was \$69 in 2009. This represents a 109% increase from 2007. It represents a 25% increase from 2008.
- In 2009, CAC's GOS grantees offered 3,777 classes/workshops to the public and 740 for professionals. These numbers have increased 77% and 38% respectively since 2007.
- In 2009, 826 off-site school programs were offered, representing a 6% decrease from the previous year. However, it still represents a 103% increase from 2007.

Programming & Participation

Publicly Funded Cultural Activities in Cuyahoga County

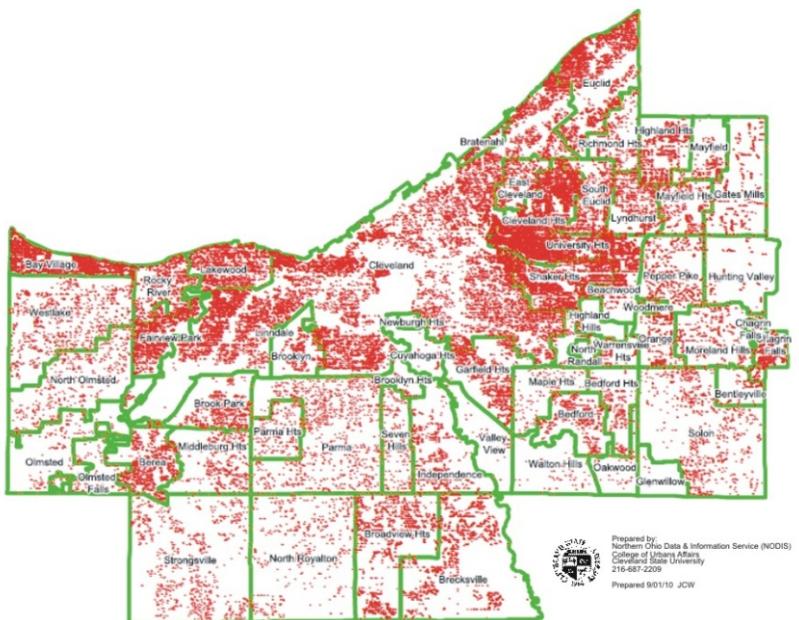
Programming Venues for Cultural Activities, 2009-10

Each point represents a venue in Cuyahoga County where CAC-funded organizations offered cultural events. Venues include museums, theaters, community centers, schools, libraries and other publicly accessible locations. Venues may offer one-time, multiple or ongoing cultural events; in 2009, there were 23,971 cultural events offered by CAC-funded organizations. The distribution of venues matches proportionately with population across the county.



Households that Attended Cultural Events, 2009-10

Each red dot indicates a household in Cuyahoga County that participated in or attended at least one cultural event provided through a CAC-funded organization; in 2009 there were approximately 7.7 million cultural visits to CAC-funded programs. Participation rates closely mirror population density within the county.



The maps here were created for CAC by the Northern Ohio Data & Information Service of the College of Urban Affairs at Cleveland State University. They were generated from self-reported data provided by fewer than half of CAC's grantees. These maps therefore represent a minimum of the actual programming and participation rates across the Cuyahoga County