

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Arts in Strongsville

**Your Project Title:** 20th Annual A Day at the Chalet

**Your Project Summary:** A Day at the Chalet is a free, outdoor family arts festival that emphasizes interactive activities for children. The event, held at the Cleveland Metroparks Chalet recreation area, also includes stage entertainment and crafters.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti  
(New York, NY)



Tracie Hall  
(Chicago, IL)



Leesa Jing  
(Indianapolis, IN)



Carly Jones  
(Raleigh, NC)



Kevin O'Hora  
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** No

**Comment:** There is not enough critical evidence provided to indicate that funding this annual event would generate significant public benefit. Though this project represents a day where residents of the suburban community at large can come together to take part in art offerings, there is little indication that this effort provides arts access to those who would otherwise not be able to participate in arts activities. Nor is there indication that the arts offerings themselves provide content that is otherwise hidden, hard to get to, or only accessible via extensive context or translation. Without the aforementioned, it is hard to assign higher priority to an event that does not necessarily describe how public funds will be used to generate public benefit.

### Panelist 2

**Score:** Yes

**Comment:** This project meets the funding criteria. The applicant clearly emphasizes its goal of public benefit - there is a clear understanding of who the community is; the event is accessible and inviting to the community as it's located in a public park; and it's open to the public since it's free. Even though this event has occurred annually for 19 years, the applicant keeps the programming itself fresh by changing entertainment and arts projects each year. The dedication of the volunteer board and community volunteers for the past 19 years is quite impressive, as is the depth of volunteers the applicant has in order to host a festival for 4,000 attendees.

### Panelist 3

**Score:** Yes

**Comment:** This project meets all funding criteria. I have confidence in the project's potential to serve the public because of the application's thorough description of its community, further demonstrated by the involvement of volunteer groups and the event's 19-year history. The project will foster artistic vibrancy through the diverse range of artistic disciplines engaged. I do not understand the correlation between the goal and its measurement- the goal is to increase attendance at performances but measurement refers to counts of craft supplies. Overall, this free event is likely to engage the public and I have confidence in the organization's ability to execute the event based on their financial narrative and history.

### Panelist 4

**Score:** Somewhat

**Comment:** While they understand their general community, it's not clear they understand this program's specific community. I would have liked to see more specific detail on the event attendees: Are they all from Strongsville? Ages of the kids involved? Etc. I am also not sure what exactly is done during the day. They don't describe the exact activities that make up the day, showing no plan which detracts from capacity. How are the activities chosen and planned? They've shown that they did it before and have a ton of volunteer and community support, showing capacity and vibrancy.

## Panelist 5

**Score:** Yes

**Comment:** Yes, this project meets the funding criteria. Public Benefit: Arts in Strongville's Day at the Chalet provides an accessible opportunity for families of Strongville to explore interactive arts activities while enjoying nature. While this event seems to benefit the public overall; it is unclear from the application that the activities have been intentionally chosen to meet the needs of this specific community. Artistic & Cultural Vibrancy: The organization provides a variety of multi-disciplinary artistic experiences and exposes youth to diverse genres. Organizational Capacity: The application provides evidence of strong organizational capacity to plan and execute the event and continue building a team of engaged board members and volunteers.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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