

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Bay Village Community Band

Your Project Title: Bay Village Community Band Summer Concert Series

Your Project Summary: The Band will perform a summer concert series of five public performances with a mixture of genres including classical, jazz, big band, musical theater, rock, soundtracks and more. Throughout the series, educational elements will compliment each performance with examples including, but not limited to, a "Meet the Musicians" event where attendees can meet band members to learn about their musical journeys, and an "instrument petting zoo" where the audience can learn about and try instruments.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$3,200

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: No

Comment: While the Bay Village Community Band has demonstrated great longevity and is a prolific presenter, this application does not sufficiently exhibit Public Benefit. There is not enough evidence to speak to how this organization will grow new partnerships or create or deepen partnerships with audiences and partners, though connection with the local high school was mentioned. The application would benefit from a specific goal that would support the expansion of public benefit or render a new and needed community benefit.

Panelist 2

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The applicant says that "Performances will be themed with musical selections that purposely appeal to the local community." However, I am curious how the applicant knows that patriotic music, popular movie music, and summer oldies appeal to their community of Bay Village. I'd also like to hear more about how the project engages the community in a meaningful way. The instrument petting zoo may inspire audience members to get involved with music, but how will the summer concerts themselves inspire and challenge the community? The budget lays out a clear plan for the project.

Panelist 3

Score: Yes

Comment: The project meets all criteria for funding. The applicant is highly capable of fostering public benefit, based on its 40-year history, and the activities described in this project are clearly developed with the needs of the community in mind. The proposal is very detailed in its description and budgeting, demonstrating the organization's administrative and fundraising capability to execute the activities described. The Band's free performances in public spaces, educational lectures, and instrument petting zoo all have high potential to engage large audiences of all ages in experiences that will deepen their understanding of the arts.

Panelist 4

Score: Somewhat

Comment: Their entire org budget is \$3500, but they are requesting funding for a project with an \$8K budget. Are they growing? Where is this new money coming from? Seems a portion of

this is in-kind, but there isn't a plan for that growth. This is a bit concerning when it comes to capacity. Know their community and seem to have great volunteer and community support, showing public benefit. Is the "Meet the Musicians" event part of the concerts or separate? Like the idea of an instrument petting zoo! Make sure you have info on hand about where community members can take lessons if they get excited! Are these new additions? They seem to be part of meeting your goal of audience growth.

Panelist 5

Score: Somewhat

Comment: The organization somewhat meets the funding criteria. Public Benefit: The Bay Village Community Band provides free concerts and correlating musical educational opportunities to their community. Although I'm glad the band chooses to perform a variety of genres, I would have liked more details about the specific repertoire/selections chosen to gauge the intentionality of programming for this specific community. Artistic and Cultural Vibrancy: This also relates to artistic and cultural vibrancy; there is not enough detail to assess how this programming is inspiring its community to think creatively and/or differently and reflect on the community's needs. Organizational Capacity: The applicant shows capacity to achieve clearly stated goals.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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