

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Brooklyn Heights Service Clubs

**Your Project Title:** Art in the Park Program

**Your Project Summary:** The program features age-appropriate art projects, music, crafts and physical activities for children ages five through twelve. Summer sessions are held Monday, Wednesday and Friday beginning the third week of June and ending the first week of August. Winter and spring sessions are held two days each school break. We have expanded to include a Concert in the Park, and a picnic based on a Dr. Seuss book is planned. Field trips to multiple CAC cultural partners are also planned.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$4,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar  
(Los Angeles, CA)



Trey Hartt  
(Richmond, VA)



Ashe Helm-Hernández  
(Atlanta, GA)



Alice Anne Dolbin  
(Philadelphia, PA)



Brett Swinney  
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** This project meets the funding criteria. Public benefit is shown by providing residents with a quality summer arts and environmental experience. It's also clear that the program is by and for the residents of Brooklyn Heights, though I wanted to know more specific demographics of the participants. Particularly, I wanted to know how the applicant knew the participants income levels. The program is commendable and simple. The video attachment helped communicate the quality of programming. Based on the application organizational management seems to be weak but it doesn't seem to affect the program. The goal is too broad and vague. Also, they mentioned working with "special needs children" but offered no explanation about the training and experience to do so. In order to provide greater evidence of artistic and cultural vibrancy I recommend that they seek feedback from participants

### Panelist 2

**Score:** Somewhat

**Comment:** This project somewhat meets the criteria. The number of participants is impressive, and while exposing that quantity of people to arts and culture is important, the quality of the programming could suffer resulting in lower organizational capacity. This shows in their application as the narrative seems to break down and became unclear. That being said, it's a strong attribute of the program to include different age groups and backgrounds. Senior programming tends to be scarce with funding not as prevalent as for younger programs. The cross-generational approach can build their success and position them for longitudinal growth, economically, demonstrating both cultural vibrancy extending beyond the organization's walls.

### Panelist 3

**Score:** Yes

**Comment:** This project meets the funding criteria. The applicant demonstrates public benefit by meaningfully engaging with the community it serves, while providing an intergenerational space for youth and seniors. Organizational capacity is shown through the growth of the program by allowing 11 and 12-year-old to register, along with adding additional hours in the day shows. The project also gives an opportunity for high school, college aged students and community members to volunteer.

### Panelist 4

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. The applicant does provide evidence of public benefit by serving the greater community. Organizational capacity is weak due to the following reasons; goals aren't clear or tangible and it is not clear what program would be support by CAC funds. It appears that the applicant is doing good work but I would recommend that they be more clear about their needs within the application.

## Panelist 5

**Score:** Yes

**Comment:** This project does meet the funding criteria. They are exemplary in their commitment to listening to and using the feedback from community members, which is evidence artistic and cultural vibrancy. The community engagement work elevates the connection to its community and their public benefit. The application is thorough and provides specific details on what the programming will look like, when it will take place and who it will serve. Expansion of hours, special-needs focus and intergenerational programming are another strong indicator of the deep connection that the organization has with the communities they serve. Staff is highly capable of accomplishing the goals of the project as evidenced by the staff bios provided.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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