

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Burten, Bell, Carr Development, Inc.

Your Project Title: 14th Annual Ward 5 Community Family Festival and Parade

Your Project Summary: The purpose of this festival and parade is to celebrate and showcase the re-birth of the proud and historical Central community.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This project demonstrates clear public benefit. Serving and being set in one of the area's poorest neighborhoods, this project has the potential to reach residents that may encounter barriers of distance, transport and admission costs in accessing other cultural offerings. The project most importantly, will center residents in the parade portion and likely in administration and day-of logistics. Showcasing images that are indicative of the impact of the festival on the BBCD website would be helpful.

Panelist 2

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The applicant involves their community in depth in numerous different ways, and they have a clear understanding of who they hope to serve through the project. It's clear that the community truly drives their work. However, I'm not as clear on what the exact programming will be during the festival. The applicant states that the festival showcases the talents of residents and celebrates the culture of the neighborhood, but there isn't much detail on how the festival does so. I'm interested in what the numerous planning committees do to ensure programming stays fresh and relevant, and what that programming consists of. The project goal isn't very specific.

Panelist 3

Score: Yes

Comment: This project meets all funding criteria. The organization's commitment to its community is reflected in all aspects of programming described in this proposal. The project plan and finances are articulated clearly throughout the proposal. I have no doubt that the organization will be able to execute this event in a way that will foster benefit for a large number of community stakeholders.

Panelist 4

Score: Somewhat

Comment: Public Benefit: Clear community description and partners. You work hard to keep the community involved in planning, showing they are invested in their benefit. You show how your org is focused on understanding your community's need. Artistic & Cultural Vibrancy: I'm not clear on the activities of the day, or who the arts and cultural professionals involved are. You

have some examples of kinds of performers - jazz bands, dance groups - but no specificity or past participants. This doesn't show freshness or vibrancy- but seems more like this component is an after thought. Organizational Capacity: Application shows many partners and a clear plan to implement. They have done this before and show strong capacity to do it again.

Panelist 5

Score: Yes

Comment: Yes, this application meets the funding criteria. Public Benefit: This festival is free and engages the public. The organization has done the work to create strong partnerships throughout their community which shows that they have a good grasp on the needs of the community they are serving. Artistic and Cultural Vibrancy: This festival incorporates a process of reflection that ensures fresh programming by centering the programming around the celebrating the rich history of this area and showcasing local talent. Organizational Capacity: The community support for this festival shines in this application. I have full confidence the volunteers and staff will have the capacity to implement this program.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez

program manager

lgomez@cacgrants.org

216.515.8303 x106

Heather Johnson-Banks

program manager

hjohnsonbanks@cacgrants.org

216.515.8303 x108

Dan McLaughlin

program manager

dmclaughlin@cacgrants.org

216.515.8303 x101