

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Campus District Inc.

**Your Project Title:** Avenue of the Arts: Art Hop at Superior Arts District

**Your Project Summary:** Avenue of the Arts [on Superior] is a local arts hop in the Campus District Neighborhood which is home to the Superior Arts District (SAD). The SAD is the historic Garment District of Cleveland, located along Superior Avenue. Today, these old, industrial buildings are home to over 150 artists that live and work in the District. Avenue of the Arts provides visitors an after-hours, sneak peek into these spaces and the amazing work being produced there. There is also food, music, and hands-on fun

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$3,200**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar  
(Los Angeles, CA)



Trey Hartt  
(Richmond, VA)



Ashe Helm-Hernández  
(Atlanta, GA)



Alice Anne Dolbin  
(Philadelphia, PA)



Brett Swinney  
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. Applicant showcased weak evidence of public benefit. It is clear their event will support the artists of the Superior Arts District (SAD); however, the organization poorly explained the community at-large that they hope to attract with this event. Being labeled as "art lovers" does not fully communicate a public benefit. There is a brief mention of people experiencing homelessness and students, but there is no mention of how this event will actually benefit anyone but the artists. This feels like a marketing opportunity rather than something that is truly in the interest of the community at-large. The artistic vibrancy is strong, though there was little information about the artists who will participate in the event. Based on the application it seems that the organization is well-managed.

### Panelist 2

**Score:** Yes

**Comment:** This project does meet the funding criteria. Evidence of artistic and cultural vibrancy is strong. Highlighting artists and providing a showcase for their work can foster real feedback and enhancements in their work and lives. There seems to be an entrepreneurial spirit to this programming for the artists with them using their talents and skills collaboratively to promote themselves. The marketing material is beautiful and very attractive. There's also a nice emphasis on a tourist opportunity for the city.

### Panelist 3

**Score:** Yes

**Comment:** This project meets the funding criteria. The proposal is clear and provides local community artists an opportunity to engage within the community they are creating in. This project provides evidence of artistic and cultural vibrancy by creating an important opportunity for local artists to come out of silos and strengthening their artist identities. The applicant has presented enough support materials to undertake and accomplish the project and goals. Applicant shows that they can facilitate and coordinate the core planning group of artists which will create sustainability for the planning team. Funds raised from the Improvement Group, in-kind donations, and local business owners will also make this event a success.

### Panelist 4

**Score:** Yes

**Comment:** This project meets the funding criteria. They show public benefit by having an effective strategy to recruit neighborhood partners. They also have an impressive staff and organization that seems like they will be able to plan and implement this project.

## Panelist 5

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. The applicant does show evidence of public benefit in that it is a free event and that there is hope that it will grow in terms of scope and audience engagement. However artistic and cultural vibrancy and organizational capacity is weak. The application lacks details in regards to what communities will be served through this project other than the artists whose studios will be open and local businesses. I would have liked to see how your organization is conducting outreach? Also, what was the number of attendees in the past and how many more are they targeting for this event. It is also unclear on what staff is involved and what is their role in the project. Could use a little more information regarding the artists involved whose studios will be open to the public.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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