

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Carolyn L. Farrell Foundation for Brain Health

**Your Project Title:** A Spring Garden in Art and Song

**Your Project Summary:** The project will provide engaging arts and music experiences for individuals affected by Dementia/Alzheimer's and other brain health issues. Programs will be led by professionals at the foundation's Center for Artful Living in Westlake, Ohio. The primary focus of the project is to expand current arts and music offerings, increase frequency and participation from the community and develop awareness of the foundation's services.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



**Kelsey Brown**  
(Los Angeles, CA)



**Tré Hardin**  
(Nashville, TN)



**Brittnie Knight**  
(Philadelphia, PA)



**Katie Skayhan**  
(Boulder, CO)



**Deidre Thomas**  
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Somewhat

**Comment:** They know this community and have developed their programs to target those who suffer with brain health issues. They have some professional artists involved that demonstrate the artistic programming will come from those with expertise. The budget is clear and appropriate, and they make a good case for relevancy and public benefit.

### Panelist 2

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. While the project uses knowledge of the community it serves, there is some doubt about the relationships with that community. I would like to better understand how this project responds to the community it serves. Providing services to the Dementia/Alzheimer's community is compelling, but I would rather see the focus on building stronger relationships with the community instead of increased attendance.

### Panelist 3

**Score:** Yes

**Comment:** They have demonstrated a very clear understanding of their audience, their location and previous examples of how their programming results to support their current effort of using/engaging more music programming. They have clearly defined the universal benefit of the programming via research, and how they will measure the success of "A Spring Garden" Knowledgeable and identifiable partners also strengthen this application.

### Panelist 4

**Score:** Somewhat

**Comment:** A Spring Garden in Art and Song is a project that benefits a community of individuals suffering from dementia/Alzheimer's and other brain related issues by allowing them to use music, dance and art to express themselves in ways that might otherwise be more challenging or impossible. By sharing the artwork, it can raise awareness, inspire, and challenge other community members to get involved and increase participation in their programming. It can also clarify misconceptions of the abilities of people living with these brain related issues. I feel that the allocation of the budget could be stronger. \$100 seems very low for music materials and \$1000 for social media and marketing programs seems high.

## Panelist 5

**Score:** Yes

**Comment:** Yes this project meets funding criteria. Public benefit -- Met by not just offering services for families affected by dementia but also networking opportunities for these families so that they may find a community for strength and support. Similarly those diagnosed with dementia will also be able to find a community through the foundation's enrichment program. Artistic/cultural vibrancy -- Met through their various forms of programming for participants and helps the community think differently about those affected by dementia. Organizational capacity -- Met by detailed staffing explanations as well as qualifications for those carrying out the programs.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

**Luis Gomez**

program manager

[lgomez@cacgrants.org](mailto:lgomez@cacgrants.org)

216.515.8303 x106

**Heather Johnson-Banks**

program manager

[hjohnsonbanks@cacgrants.org](mailto:hjohnsonbanks@cacgrants.org)

216.515.8303 x108

**Dan McLaughlin**

program manager

[dmclaughlin@cacgrants.org](mailto:dmclaughlin@cacgrants.org)

216.515.8303 x101