

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Cedar Fairmount Special Improvement District

Your Project Title: The 18th Annual Cedar Fairmount Summer Festival & Arts and Craft Show

Your Project Summary: The Cedar Fairmount Festival is a family-friendly, neighborhood event drawing families from the Greater Cleveland Community. It showcases talented local musicians and artists, who have an opportunity to interact on an intimate level. Activities are geared to all age groups. Nonprofit organizations are included to share their community support materials. Activities include: artists, musicians, authors, historical tours, children's games, clowns, characters, inflatables, rides, food, and more.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This application meets the funding criteria. This free festival has operated for 17 consecutive years and locates itself in a diverse community. Many large community partners are represented. I would like to see more strategy around creating artistic and cultural vibrancy particularly around curating new and/or diverse talent. While nonprofit partners may secure free exhibitor space, this benefit is at cost to others (i.e. POC artists) and is part of the matching funds strategy. That said, general plans for raising sponsorship funds are sound.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. This festival certainly achieves public benefit - the application makes it apparent that the organization understands the community's residents and their desires. The festival responds to its community by showcasing diverse artistic and cultural talents put on by the community, for the community. It brings together community partners and residents and is free, accessible, and open to the public. The organization's capacity to plan, manage, and execute the project is done with a qualified team, defined project goals, and a realistic means of measuring progress/evolving. The project shows artistic and cultural vibrancy by drawing on a diverse team of professionals to create a creatively inspiring venture.

Panelist 3

Score: Yes

Comment: This project meets the funding criteria. The applicant clearly demonstrates a great public benefit by sponsoring a festival that brings together residents and local businesses. The application was specific, well defined, and shows the organization's ability to successfully meet project goals. The requested funds were reasonable and I appreciate how the entirety of the requested funds are going towards bringing in local artist from the community. The festival is free to all attendees, which ensures accessibility to everyone and ensures increased public participation, which supports the project goal to expose and retain local artist for future events.

Panelist 4

Score: Yes

Comment: The applicant meets the funding criteria. Public benefit is demonstrated in that the applicant explains that the goal of the festival is to showcase and bring awareness to the cultural

diversity of the community in a manner that is inviting and accessible to all community members. The research done by the applicant as to determine the demographics of the community and thus implement facets of the festival to aid in whatever resources these community members may need, further supports public benefit of the event, and will also allow for cultural vibrancy as it will offer an array of local vendors and artists. Using CAC grant money to ensure is a large amount of local talent reflects organizational capacity.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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