

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Cleveland Chamber Choir

Your Project Title: In Support of March Madness: The Music of Britten, Kramer, and Rindfleisch

Your Project Summary: The Cleveland Chamber Choir will present a concert of rarely-heard compositions by twentieth and twenty-first century composers Benjamin Britten, Timothy Cramer and Cleveland composer Andrew Rindfleisch at two locations in Cuyahoga County on March 9 and 10, 2019. Members of the Cleveland Chamber Choir will partner with Cuyahoga County educational institutions to promote the concert to a wider audience, particularly audience members under 25 years of age.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: This project only somewhat evidences public benefit. Though funds are requested to ostensibly support the organization in expanding its general audience overall and increasing its younger audiences in general, there is no earmarking of budget funds to accomplish this. Also there is no programmatic or audience development strategy provided to show how--even if reached--these audiences will be meaningfully engaged and retained. The organization seems sincere in its goal setting, now it is important to match those two goals to strategies and resource deployment.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The applicant has a deep understanding of its targeted community (those under 25) and the impact this project can have on those specific community members. The plan for advertising this project is very driven by the community, and the selection of music will challenge the artists performing and inspire the audience members by being brand new compositions (in OH and in the World). I appreciate the details and clarity of the project budget and goal.

Panelist 3

Score: Somewhat

Comment: This project somewhat meets funding criteria. The musical aspects are very well programmed and rationale behind selecting the pieces is strong, suggesting that the organization contributes to the cultural vibrancy of the region. This proposal is well prepared and clearly states a plan for implementation. I have no doubt they will be able to execute this project based on their fundraising plan. I appreciate that the concerts are held in various public venues, but the proposal does not elaborate on the motivation behind them. There is no evidence that the choir has a history of working with young people in the context of audience development so I am unclear on their ability to execute that element of the proposal.

Panelist 4

Score: Yes

Comment: Public Benefit: attempts to broaden audience and perform in multiple and accessible locations is great. Really striving for broad benefit. Artistic & Cultural Vibrancy: strong artistic

partnerships and choices. Professionalism as a clear goal. Organizational Capacity: I see a strong plan for achievement and professional partners and volunteers proving capacity. Clear financial plan, also!

Panelist 5

Score: Somewhat

Comment: This application somewhat meets the funding criteria. Public Benefit: The Cleveland Chamber Choir is attempting to reach a younger audience and expand it's base through creating accessible programming and intentionally inviting those demographics; however, I would like more detail about the intentionality of the programming in regards to these communities. Artistic and Cultural Vibrancy: While the quality of the music and the group is high; I would like to see programming that challenges/inspires the community by responding to its needs. Organizational Capacity: While there is a budget and plan; stronger partnerships with sponsors and community organizations would strengthen this section.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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