

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Cleveland City Dance

Your Project Title: Project JETE: Professional and Academic Outreach Performances

Your Project Summary: Develop professional and academic outreach performances for Northeast Ohio's arts community, highlighting the dedication and rigor of CBC. These opportunities open awareness and education in the artistic/dance movements inviting all to engage and experience classical ballet.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar
(Los Angeles, CA)



Trey Hartt
(Richmond, VA)



Ashe Helm-Hernández
(Atlanta, GA)



Alice Anne Dolbin
(Philadelphia, PA)



Brett Swinney
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: Cleveland City Dance somewhat meets the funding criteria. Ballet is an important element to a community, but the applicant was vague in defining their community as well as their outreach. Which doesn't provide strong evidence of public benefit. Their defined community is people who know someone in the company, knows ballet or is a dance lover. Why not widen that definition? Their artistic quality is vibrant, but their outreach plan lacked details; therefore, it was difficult to score higher with little information. The organizations budget was lower than project budget which was confusing. It was also difficult to know if this application was about their entire season or just Project Jete. Lastly, they talk about being inclusive, but don't reference any specific plans to maintain inclusiveness. I would also like to see how equity plays a role in building their audience?

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. They express clear goals of audience participation and growing awareness, demonstrating their seeping cultural vibrancy into their public benefit. In addition, their strong financial capacity and heavy involvement with staff and volunteers show evidence of organizational capacity. It's clear they are dedicated to representing artistic excellence with their craft and have made it accessible for any and all who want to join. The focus of growing Cleveland City Dance and retaining artists in Cleveland has added a benefit for the City as a whole. I was confused by your financial snapshot of the budget; the amounts don't seem to add up and I wonder if this is a representation of their projected growth or a mistake.

Panelist 3

Score: Yes

Comment: The project does meet the funding criteria. Public benefit is demonstrated through meaningful engagement with the community while opening an awareness and education in the artistic/dance movements. Applicant illustrates a clear and deep level of understanding of the fundamental disparity between inner city youth and their counter parts. The applicants ability to take a stance against discrimination and creating diversity within its programming is a huge public benefit in experiencing ballet. The proposal is clear, and the goals are obtainable. The support materials are strong and provide insight to the programming offered by the organization.

Panelist 4

Score: Yes

Comment: This project meets the funding criteria. Artistic and cultural vibrancy is evident by eliminating barriers to classical ballet, they are incorporating a process of reflection that ensures fresh programming. They have a robust accomplished staff / board that will be able to deliver results, which shows their organizational capacity to carry out this program.

Panelist 5

Score: Somewhat

Comment: The project somewhat meets the funding criteria. Public benefit is evident; however, it is not clear how they work with the community they are trying to serve. Though it is clear that some folks in Cleveland benefit from this program is not clear what schools and communities are engaged, which is important to show in order to gauge the public benefit of the program. The applicant doesn't show how they select the youth that will participate in the pre-professional company. It is also unclear if they conduct outreach to youth that are not normally engaged by organization such as their own. It would also be helpful to know what the discounted ticket prices are for Breen performances and how they figure out what is an "affordable" discounted ticket.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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