

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Coventry Village Special Improvement District

Your Project Title: Coventry Village Summer Series 2019

Your Project Summary: 10-week, 32 event, arts and culture summer series. Outdoor family movies, community drum circle, and yoga classes. Throughout the summer, we host larger special events including a comic book festival, Sidewalk Sale and Music Fest (spotlighting locally made products and artisan goods and local musicians), and Star Wars Tribute Day. Artists and arts organizations are incorporated into each event. Free vending space for artists and non-profits. Free and open to the public.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittnie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: Yes, this proposal meets the funding criteria. The application proposes a variety of activities that can appeal and be accessible to a diverse community. The activities are free making it easier to drive and encourage participation. The goals are clear in wanting to increase awareness so more may benefit and participate from these free activities. Budget and timeline are clear.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The artistic and cultural vibrancy is present, and I especially like how the history of the community informs the programming. To me, this amplifies the overall potential for public benefit. The project continues to work toward uplifting arts and culture as a point of unity in the community. In the future, I would focus more on building relationships and how that might influence the awareness and attendance. While the arts and cultural programming is vibrant, be sure to demonstrate how you are continuing to involve the community in the idea development.

Panelist 3

Score: Somewhat

Comment: Though there is a clear engagement of a large community ranging from artists, vendors and attendees that can bolster economic benefit there is a lack of demonstrating who that audience is. There is also a note that programming responds to current trends, but there is no example of those trends or who the people are that are contributing to that shift. A clearer indication of who the new "younger college" audience is and who is engaging (and on what level ie: attending vs vending) would show a clearer response or benefit for the public because we would know who your public is.

Panelist 4

Score: Yes

Comment: This project meets the funding requirements. The Summer Series is open to all members of the community. By offering a wide range of free, creative programming, this project demonstrates its ability to bring out the wide array of demographics that is represented by their community. This application could explain further the specific ways that this programming will

be relevant for such a wide range of demographics. With 32 events, this project shows that it can inspire and challenge the community in multiple ways through the summer. The organization's ability to continue program planning and funding outreach during an executive director search demonstrates a strong capacity to implement the project.

Panelist 5

Score: Somewhat

Comment: Project somewhat meets funding criteria. Public benefit -- Details the uniqueness of Coventry Village as well as its commitment to the arts, therefore illustrating the importance of art appreciation in a community like this. Details the community partners it will work with and that the events are free and open to the public. Artistic/cultural vibrancy -- Illustrated through the various forms of programming examples and the all-inclusive nature of their large scale events. Organizational Capacity -- More detail could be spent on who in the organization will do what, but they illustrate their community partners here well. Where the proposal is lacking is in how the goals will be measured other than marketing efforts and measuring attendance.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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