

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Deutscher Musik Verein, Inc.

Your Project Title: 26th Annual DMV Jägerfest

Your Project Summary: Each spring, Deutscher Musik Verein (DMV) hosts Jägerfest, an event celebrating German music and culture. Jägerfest combines an opening act of cultural significance, such as a dance group, with a performance by one of the premier German brass bands in Northeast Ohio, and ends the night with a guest performance by an award-winning polka band. The night is a taste of German culture, music, dancing, and Gemütlichkeit, or warmth and good cheer.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$1,800

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: No

Comment: This proposal does not demonstrate specific public benefit. This program serving 650, and is undoubtedly a contributor to the region's constellation of German American cultural organizations. What is missing from this proposal however, is a sense audience demand or reach. Nor is there an indication that the requested program funds would help underwrite an audience-driven program or aspect of cultural history. Without that it is difficult to recommend funding for this project at that time.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. It's clear the public will benefit from this project musically and culturally. The applicant demonstrates an understanding of their community and bases its programming decisions off community members' feedback. The project goal and budget are well thought out, and it's clear programming changes every year to keep audience members engaged.

Panelist 3

Score: Yes

Comment: The project meets all criteria for funding. The project has a very clearly defined community and the proposal indicates the organization's expertise in responding to the community's needs. The project will contribute to the vibrancy of Cleveland by supporting and uplifting German culture. The proposal presents a highly qualified organization with strong capacity to execute the project, but greater detail in financial narrative is required to fully demonstrate this capability.

Panelist 4

Score: No

Comment: Public Benefit: This project highlights German culture, though a bit more about who buys the tickets would be needed to assess public benefit. Work on some data collection. Artistic & Cultural Vibrancy: While the festival shows strong vibrancy, I worry it loses focus as it's goal is highlighting German culture, but they bring in Scottish and Brazilian groups? Also, how are you keeping this project fresh? Organizational Capacity: We need more exact history to show

your capacity. We also really need more exact numbers in the finance section. This concerns me about your capacity to reach your goals.

Panelist 5

Score: Yes

Comment: Yes, this application meets the funding criteria. Public Benefit: DMV demonstrates a strong effort to provide overall public benefit by providing an accessible festival that is inviting to its community and open to the public. Artistic and Cultural Vibrancy: It is clear they are reaching out beyond the German community to teach about this culture and traditions. Organizational Capacity: The very detailed marketing plan was a strength in this area. I have full confidence this organization will implement a solid festival.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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