

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Donauschwaben German-American Cultural Center

Your Project Title: Cleveland Musikfest & Woodstock der Blasmusik

Your Project Summary: A showcase of traditional German brass bands and dance groups, including the Cleveland Donaueschwäbische Blaskapelle, Deutscher Musik Verein, Gottscheer Blaskapelle, and Youngstown Saxon Club Brass Band, as well as the Donaueschwäbische Kindergruppe, Jugendgruppe, and Kulturgruppe; Gottscheer Tanz & Spielkreis Austrian Dancers, and Schuhplattler & Trachtenverein Bavaria. Saturday, March 9th, 2019 from 5:00 pm to 10:00 pm at the Donaueschwaben German-American Cultural Center in Olmsted Township.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$3,180

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This project demonstrates public benefit due to the breadth of culturally-specific organizations and dance forms that will be showcased during Musikfest. The proposal also speaks to the other ethnic European communities and cultural forms that will be spotlighted. In the aggregate, this proposal indicates that future steps can (and perhaps should) be taken to raise the visibility of Cleveland's unique configuration of cultural communities and efforts to preserve heritage art forms.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The applicant demonstrates familiarity with their community, and seems to know how to best communicate with them. They explain the public benefit well, and it's evident that community members will be inspired to think about other cultures. It would be nice to know if there are staff members and volunteers already committed to the project, or how many would be needed to make the event successful. Besides that, however, plans for the event are clear, as demonstrated in the project timeline.

Panelist 3

Score: Somewhat

Comment: This project somewhat meets funding criteria. The proposal demonstrates deep understanding of German music and culture and has potential to contribute cultural vibrancy through performance opportunities. The organization appears capable of executing the events, but the financial narrative lacks detail. The goal is not well defined and there is no indication of how it will be measured or quantified. While the project has potential to generate public benefit, this proposal does not position public benefit as a priority.

Panelist 4

Score: Somewhat

Comment: Public Benefit: Clearly community identified, and striving to meet their specific interests. Artistic & Cultural Vibrancy: Have many different groups that fit their mission listed. Qualified professionals. Their interest in bringing in other groups like Dancing Wheels shows an effort to keep things fresh and think creatively. Organizational Capacity: They mention needing staff and volunteers, but they don't list that they have those people involved. Who helps get

events done? I'd like to see some more specific numbers in finances- this is very vague without them. And without describing your staff and volunteer base, it leads to questions about your capacity.

Panelist 5

Score: Somewhat

Comment: The applicant somewhat meets funding criteria. Public Benefit: This organization demonstrates public benefit by engaging the German-American community and building meaningful relationships with local community partners and residents. Since the festival charges an admission fee, it would have strengthened the application to hear more about outreach and accessibility efforts. Artistic and Cultural Vibrancy: Teaching about another culture through the arts is the very nature of cultural vibrancy. Again, it would have been interesting to hear more about how they are reaching out to other communities. Organizational Capacity: A more robust fundraising and financial plan would strengthen this application.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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