

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Edward E. Parker Museum of Art

Your Project Title: It's A Family Affair!: An Intergenerational Creative Arts and Entrepreneurship Educational Program

Your Project Summary: This is a grandparent / parent and children's six-week art class and closing exhibition. We will hire two instructors and provide classes for approximately 40 participants, provide all equipment and supplies, and hang and host a free community exhibition of the best work. Participation is free and open to the public, but spaces are limited. Participants will be asked to pay \$10 to offset the cost of supplies / refreshments, but this will be waived for those who cannot afford to pay.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittanie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: The application presented a compelling, thorough case for support with clear public benefit at the heart of the inter-generational arts program. The objectives, budget and service delivery were all effectively articulated. The applicant demonstrated a strong organizational capacity to execute this program.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The organization demonstrates an understanding of the community and recognizes a need for art-making that is often out-of-reach for many participants. In the future, I would not frame this project as 'entrepreneurship' without more clarification. This is somewhat hinted at in your goal-setting, but it needs to be explained in greater detail. By making this an inter-generational project around art-making and the business, I think the project provides great insight into the value and possibility of a career in arts and culture.

Panelist 3

Score: Somewhat

Comment: There is clear intentionality around engaging the public in various projects and programming, but it's clear that there is a lack of where to begin and who to engage at what point. There also seems to be a lack of community partners identified to supply art instructors and to engage the projected community. Who are the library patrons? What students? From what school and how will they get there for your program? There are unanswered questions about the complete execution of the program.

Panelist 4

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The main concern with this application is the idea of free programming. If the event is described as free, participants can be misled when asked to pay \$10. Giving the option to not pay if the participants can't afford to can cause embarrassment and could discourage the participation from lower income families. The project expresses public benefit by keeping the student-teacher ratio low, which will help the classes provide a lasting impact on the attendees. These intimate classes will challenge the

participants and seeing their work exhibited at the end of the programming will inspire the community to continue practicing the arts.

Panelist 5

Score: Somewhat

Comment: The project somewhat meets funding criteria. The application outlines the community's lack of exposure to fine art and aims to address this with the low-cost or free of charge classes open to the public. This will foster relationships between residents of the community and community members who will be overseeing the classes. The project outlines several ways professional artists and community members will come together to support the project, as well as a few of the sample activities students may engage in. While the project outlines the goals well, the means of evaluating the goal's success is not clear above the fact that students' completion of the course will enrich their lives and help them make positive contributions to their communities.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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