

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Euclid Beach Park Now

Your Project Title: Remembering the Sights and Sounds of Euclid Beach Park

Your Project Summary: Recreate the experience of visiting Euclid Beach Park, Cleveland's most famous amusement park. Photo posters of the amusement park's rides and attractions with text narrative are set up near their actual locations. They speak to the differences and the similarities in the way Americans recreate at amusement parks today. Because of the huge number of company, church, community, political, and ethnic events held there interest in the event spans a huge cross section of Cuyahoga County residents.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: This proposal somewhat meets criteria for funding. The public benefit for this free spectator event is enhanced by the project's goal to collect oral histories/memories of Euclid Beach Park. Cultural vibrancy of this event seems low - the program creates a tableau vivant and recreation of history thru vintage memorabilia. This applicant spends a small fraction of its annual budget on arts and culture and is requesting to fund half of its program budget thru CAC. That said, the org has already raised enough earned income to match.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. The project brings public awareness to the history of this community's park. Through collecting, documenting and archiving stories of community members, they preserve community identity and offer primary source documents to future generations. The event draws the largest demographic of area residents and partners with other local agencies. All of these elements provide public benefit in their community. The project gives clear, practical, measurable goals, and a vision for the future that shows the organization is capable of planning this event. Cultural vibrancy is achieved by refreshing the theme annually, which will provide fresh programming to both dedicated or new eventgoers.

Panelist 3

Score: Yes

Comment: This project meets the funding criteria. The project aims to recreate the experiences of those who had historically enjoyed Euclid Beach Park before its closure. There is a great public benefit in allowing visitors to step back into the past and build meaningful relationships with those who have fond memories of the Park's haydays. I believe this brings together an otherwise segregated age group, and allows them to reflect on a time quite different from their own. The project is well organized and the funding is reasonable, most of which primarily used for outreach to increase participation in this free event.

Panelist 4

Score: No

Comment: The applicant does not meet the funding criteria. In doing further research I learned that the Euclid Beach Park had a deep history of racial discrimination with its entry rules and

facility use against people who were not white. There is no public benefit or cultural or artistic vibrancy for this event due to the fact that this event shows a blatant disregard for communities of color who were discriminated against by the Euclid Beach Park. The applicant's ignoring and disregarding the park's racist history alongside their efforts to place the park in a favorable light further proves that there is no public benefit to this event, as this is extremely disrespectful to communities of color. True public benefit is exhibited only when an applicant uses understanding and knowledge of its community to drive its work, thus allowing the community to be fully respected and meaningful relationships to be built between residents and community partners. This project demonstrates a disregard of the experiences of many members of its community, and a severe lack of knowledge and understanding of its community, thus demonstrating that there is no public benefit

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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