

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Folknet

Your Project Title: Folknet Concert Series

Your Project Summary: Folknet has been sponsoring spring and fall concerts since the fall of 2016, bringing in regional acoustic entertainers for a Saturday program. With the help of CAC, we have been able to promote our series in a more professional manner and can now afford to bring in more recognizable names.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



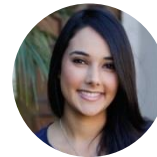
Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: The project somewhat meets the funding criteria. The applicant clearly strives to enrich its community's cultural experience through folk music and dance. The applicant also demonstrates its ability to implement the project because they repeatedly mention all of the bookings that are currently in place. The supplemental material shows a rich artistic vibrancy with the diversity of the performances. However, it was unclear how the organization will measure its stated goals. The applicant's responses were sufficient, but became overly repetitive, always bringing it back to previous support from CAC and the 2019 books. Because of this, responses were not fully formed to the point of achieving clarity on my part.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. In terms of public benefit, Folknet has built meaningful relationships with residents through exposing them to traditional acoustic performances, booking both local performers as well as more recognized acts, and seek to diversify/broaden their audience. Folknet presented a neat roadmap to achieve its goals. Though they did not state a concrete way to measure the progress made toward their goal of increasing quantity and diversity of the audience, they seem to have a good financial picture and understand planning and managing their events quite well, and overall does not compromise their organizational capacity. Folknet's artistic and cultural vibrancy is maintained by qualified arts professionals.

Panelist 3

Score: Yes

Comment: This proposal meets all of the funding criteria. This public, low-cost concert series seeks to celebrate folk music thru singalong nights that are family friendly and alcohol free. They have worked to increase their organizational membership and improve promotion while creating an earned revenue stream through ticketing their programs.

Panelist 4

Score: Yes

Comment: The applicant meets the funding criteria. The applicant's decision to hold the concert series in a venue open to all ages, proves accessibility to everyone who wishes to attend the

concert series, which reflects public benefit. New musical artists at every concert demonstrates artistic vibrancy. However, there are still some aspects of the series that seem unclear and are important to address: The applicant states that they aim to reach a diverse audience, which is key. However, it is unclear as to what steps the applicant is taking to ensure that they are reaching out and engaging various communities to ensure there is diversity. What will be done to celebrate cultural diversity among your audience, performers and performances?

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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