

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Fresh Camp

**Your Project Title:** Stories of Cleveland Health

**Your Project Summary:** 10 youth leaders and young adults who actively participate in Refresh Collective programs will take advanced music production and songwriting courses, and create original music dealing with socio-emotional wellness topics such as depression, mental health and relational/familial issues. Working alongside professional mentors and musicians, students will create original music to share stories and motivational solutions that can refresh other people's hearts as they deal with similar issues.

**Final Score:** Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$5,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar  
(Los Angeles, CA)



Trey Hartt  
(Richmond, VA)



Ashe Helm-Hernández  
(Atlanta, GA)



Alice Anne Dolbin  
(Philadelphia, PA)



Brett Swinney  
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** Fresh Camp does meet the funding criteria. Their community is very well-defined and in a way that elevates their strengths in spite of the circumstances. The statistics on crime, poverty, and mental health among youth were powerful. The artistic and cultural vibrancy is strong, and this program gives young people both an outlet to express their feelings and access to high quality creative technologies and expertise. Great letter of support and accompanying song. The public aspect of this proposal is vague. Community festivals are undefined. And the budget math doesn't add up (\$5,000 request with \$9,000 in matching funds for a \$10,000 project). It makes me question if the budget was based on the grant guidelines rather than real estimates.

### Panelist 2

**Score:** Yes

**Comment:** This project meets all of the funding criteria. In a world where rhetoric can be so harmful, this program is empowering and vibrant. The passionate and thoughtful timeline gives the individuals therapeutic time to heal showing that organizational capacity and cultural engagement can be so powerful. The program seems to be focused on a trauma-informed approach with reasonable mile-markers demonstrating further organizational capacity. I believe this program can be replicated and shared with a much larger community demonstrating scalable public benefit in addition to their hyper-local one. Results could be groundbreaking not just for the 10 young adults participating, but for other youth throughout the nation.

### Panelist 3

**Score:** Yes

**Comment:** The project meets the funding criteria. The public benefit is visible by addressing the issues of adolescents and adults struggling with depression, gun violence, and family trauma. The applicant presents a unique experience for community members to express the ways in which they have found healing in their life struggles through the creation of original music. The applicant has the organizational capacity to execute the project through qualified staffing some who are young adult artist and professional musicians, coupled with fundraising events to bring in funds for matching the grant. Support materials are very strong and showcase the work of the participants.

### Panelist 4

**Score:** Yes

**Comment:** This project meets the funding criteria. This is a very inventive way of engagement that uses creative production in order to address a complicated situation which resulted in strong evidence of public benefit. The project is clear and concise and looks like it will be able to deliver results and hopefully find future attention and support.

## Panelist 5

**Score:** Yes

**Comment:** This project meets the funding criteria. The program is serving youth in a way that really takes them into account which shows great public benefit. Organizational capacity is also visible due to that the quality of the programming is evident in their detailed plan and letters of support provided. The applicant has a clear timeline and history of high quality programming.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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