

PANEL RESULTS & COMMENTS 2019 PROJECT SUPPORT II



Historic Gateway Neighborhood Corporation

Your Project Title: 2019 Take a Hike Tours

Your Project Summary: The 2019 Take a Hike tours will offer free, guided walking tours of 6 unique Cleveland neighborhoods weekly from mid-May through mid-September (5 of the tours are in Downtown Cleveland neighborhoods and 1 is in the University Circle neighborhood). This program educates in an entertaining and culturally vibrant way to raise awareness of Cleveland's rich history, architecture, and plans for future development. Local residents and visitors gain pride, understanding and appreciation for the region.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: The project meets the funding criteria. The project is rich in cultural vibrancy. I have no doubt this project will inspire the community in a fun and unique educational experience. I really appreciate the diversity of historical figures selected. There is a great public benefit in representing historical community members that will undoubtedly foster a close connection and deep reflection amongst the participants. I would have liked a more concrete description project description, however, given the organizations long time commitment to this particular project, I have no doubt they'll be able to implement and meet project goals.

Panelist 2

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The project merges history and contemporary planning, informing and connecting the community in a fresh and engaging way. At no cost, this certainly qualifies as accessible and inviting to the public. It forges relationships between residents and the physical fabric of their city, creating a sense of place and appreciation. The "wide audience" referenced felt rather narrow and vague ("from history and architecture buffs, to street theatre enthusiasts"), though. It may primarily serve residents of those 6 districts, missing people living further away and lacking adequate transportation. Funding better access may help broaden the audience. The applicants offers a reasonable vision, plan, and timeline.

Panelist 3

Score: Yes

Comment: This proposal meets all of the funding criteria. The program seeks to bring free history tours to the public to raise awareness of the region's rich history. The tours will achieve this by using the unconventional format of historic/dramatic enactment. The applicant has also secured funding for the past 6 years from an outside sponsor and is adequately staffed.

Panelist 4

Score: Yes

Comment: The applicant meets the funding criteria. Public benefit is reflected through the free programming, which makes it easily accessible. The program covers six different areas throughout the City, thus demonstrating an effort to diversify the program through a change of

Historic Gateway Neighborhood Corporation - Continued

historical education based on location. Furthermore, the program is a result of a collaboration between various realms of art and education, providing strong evidence of fresh and diverse programming for each tour.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez

program manager

lgomez@cacgrants.org

216.515.8303 x106

Heather Johnson-Banks

program manager

hjohnsonbanks@cacgrants.org

216.515.8303 x108

Dan McLaughlin

program manager

dmclaughlin@cacgrants.org

216.515.8303 x101