

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Julia De Burgos Cultural Arts Center

Your Project Title: Miss Latina Image

Your Project Summary: The Miss Latina Image program inspires, educates, and empowers young Latina women to reach their full potential by focusing on creative expression and cultural awareness through a series of educational components such as dance, Spanish lessons and public speaking, and community cultural experiences. The program culminates in a final public event for the participants to showcase their new skills and deliver a positive message of female strength, celebrating Latino culture.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar
(Los Angeles, CA)



Trey Hartt
(Richmond, VA)



Ashe Helm-Hernández
(Atlanta, GA)



Alice Anne Dolbin
(Philadelphia, PA)



Brett Swinney
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: The project meets the funding criteria. The applicant absolutely demonstrates a public benefit. The applicant clearly articulated the community it serves, why it does so, and how. The program design is grounded in the cultural life of the community and incorporates youth development principles. The budget is reasonable, and they use their resources to leverage in-kind support from area institutions. Overall, this seems like a well-managed and thoughtful program that exemplifies the CAC funding criteria. One note, I was slightly confused since they referred to the program as Miss Latina Image though their supporting materials referenced Miss Puerto Rico Image.

Panelist 2

Score: Yes

Comment: The project meets all of the funding criteria. Creating a positive environment to express cultural heritage is so prevalent in this programming. The focus on building confidence in women and young girls is particularly empowering and not just culturally vibrant, but culturally necessary in today's time. It's low cost and offers a chance for young women and their families to be involved demonstrating great public benefit. The funds seem well planned out and it's a strong sign that their partnerships enable them to have a free event space. They're resourceful and organized and only seem to be growing their organizational capacity.

Panelist 3

Score: Somewhat

Comment: The project provides some evidence that the funding criteria are met. The project will serve young Latina women and provides an outlet for cultural awareness to empower, build skills and confidence. However, there is some concern with how the applicant notes that nearly all participants are lower income, and then imposes a \$200 fee to participate. The proposal also states that registration fees are imposed for commitment, for those young Latina women who would have the inability to pay the \$200 fee, would be a barrier. While ticket sales are reasonable, registration fees are not. Support materials are sufficient. The project should be also be inclusive of Trans Latinx young women and Latinx gender non-conforming individuals.

Panelist 4

Score: Yes

Comment: This project meets the funding criteria. Public benefit is evident. They use knowledge of its community to drive its work by providing opportunities for visual, linguistic, and cultural celebration honoring the achievements of young Latina women. The mission and vision is noble and the target audience would benefit greatly by participating. They have clear plans to implement the project and achieve stated project goals.

Panelist 5

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The intention of this project has some public benefit but the cost of participating and attending the event seems cost-prohibitive. Additionally, the artistic component to this seems like it could be further developed. For example, what type of Latin dance will be taught? How do they use the feedback from the youth that pay to participate? I'd like to see a little more information about the artists that they will work with and how they will conduct outreach. As well as a backup plan for youth who wish to participate but are not able to pay \$200 to be in the program. For example, could it be a sliding scale fee?

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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