

## PANEL RESULTS & COMMENTS 2019 PROJECT SUPPORT II



### Kamm's Corners Development Corporation

**Your Project Title:** Kamm's Corners Summer Arts & Entertainment Series

**Your Project Summary:** Created by residents and business owners of Kamm's Corners, the Summer Arts & Entertainment Series presents a wide breadth of musical, visual, and culinary arts at our family-friendly events. It launches with The Hooley on Kamm's Corners (our neighborhood's homecoming day) on May 11, and continues weekly throughout the summer at our farmers market every Sunday through October 13. It is also a feature of Asphalt Cinema, a free outdoor movie evening on the third Fridays of June, July, and August.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$4,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kristine Harman  
(Athens, OH)



Alena Leonatti  
(Carpinteria, CA)



Shin Yu Pai  
(Seattle, WA)



Christianne Rojo  
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

## Panelist 1

**Score:** Yes

**Comment:** Yes, this application meets the funding criteria. KCDC shows it understands its community extremely well, demographically and in terms of needs. They state community engagement as a central focus of their success. Examples of how they understand and respond to the community include attracting people from all socio-economic levels with free entry and accepting EBT, credit/debit cards, and WIC; film recommendations via polling residents; and engaging numerous community partners. Regarding organizational capacity clear-cut, measurable goals were presented along with clear plans to carry out goals successfully. This event provides the public access to culinary, music, dance, film, and various art activities, all platforms for inspiring and opening the minds of the community.

## Panelist 2

**Score:** Somewhat

**Comment:** The applicant somewhat meets the funding criteria. While this event incorporates the arts and exhibits aspects of public benefit through free programming, which allows the event to be inviting and open to all, it is still unclear how the applicant will celebrate and support the cultural diversity of this community at this event. The applicant explains that the percentage of non-caucasian residents is growing. However, it is unclear as to how these cultural communities will be celebrated and represented in the programming at the festival. Lack of diversity in programming exhibits a lack of response to its community, as well as a lack of knowledge of its community, which is used to drive its work, thus questioning public benefit. Although hiring at least two non-Irish performers is a start, more can be done to ensure diversity at the event and thus, public benefit, through engaging and building meaningful relationships with community members from different cultural backgrounds, making this event inviting to all.

## Panelist 3

**Score:** Yes

**Comment:** This project meets the funding criteria. The application is defined, articulate, and demonstrates a clear plan to successfully implement and reach the project goals. This is a family event that promotes a uniquely diverse musical and dance entertainment series throughout the summer and fall months. The free series, that is held regularly over 23 weeks, is accessible and inviting to all in the community. I particularly appreciate the exhaustive outreach plan that incorporates all media avenues. I have no doubt this effort will reach a large audience. I do wish, however, the applicant had provided more information regarding matching funds. The response was a bit vague.

## Panelist 4

**Score:** Somewhat

**Comment:** The applicant somewhat meets the funding criteria - this open public event will benefit a large number of the local population. However, I'd like to see more engagement and outreach with POC communities mentioned in the application which are a much smaller minority in this "desirable" neighborhood. Outreach seems to be very passive and limited to broadcasting information. It is difficult to assess the artistic vibrancy of the program as no firm commitment has yet been made to the two "non-Irish" dance groups. The group seeks to diversify the festival in terms of cultural programming, but doesn't offer a clear plan for how it will solicit and curate talent. The organization is adequately staffed to execute this ongoing program.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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