

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



LakewoodAlive, Inc.

Your Project Title: Front Porch Concert Series

Your Project Summary: Through collaborative efforts, LakewoodAlive orchestrates the free, open-to-the-public Front Porch Concert Series for residents and visitors alike to enjoy live music in historic Downtown Lakewood during summertime on the front porch of a community gem: Lakewood Public Library, designed by renowned architect Robert A.M. Stern. These weekly, open-air concerts feature music of varying styles and attract more attendees each year, supporting and adding vibrancy to Lakewood's economic renaissance.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: The reach of diverse audiences across multiple sites demonstrates the possible public benefit of this project. The budget stands to go to performers and program expenses. The eleven bands to be presented in eleven concerts will receive the majority of funds. The program plan will be strengthened by a plan that determines what geographies can provide most gain to the public or brings publics together for the most added value.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. The applicant demonstrates a deep understanding of their community and the impact their project will have on the public. The project goal is very specific, allowing the applicant to have thought about the planning in an in-depth way. It's clear this project will reach many community members and contribute to the quality of life and celebrate the community in a unique atmosphere. The budget is detailed and realistic.

Panelist 3

Score: Yes

Comment: This project meets all funding criteria. The project is will add public benefit because the proposal demonstrates a thorough understanding of the many community groups in Lakewood. The community will be engaged in programming (picking the themes) and performing (local artists). The proposal is very clear and well reasoned, demonstrating strong organizational capacity. The only confusing aspect of the proposal is the goal, which refers to social media. I do not understand how measuring social media attendees can be considered indicative of success in engaging a community or an accurate reflection of attendees in person. This element needs further development in order for the program to grow each year in its engagement of constituents.

Panelist 4

Score: Yes

Comment: Public Benefit: Clear community and striving for free and diverse program to serve that entire community. Artistic & Cultural Vibrancy: Professionals make this selection of artists,

and using culture to activate public spaces shows vibrancy. Organizational Capacity: Strong community partnerships. Clear use of funds, and the Library itself contributing shows capacity.

Panelist 5

Score: Yes

Comment: Yes, this application meets the funding criteria. Public Benefit: The Front Porch Concert Series is a free concert series that is open to the public and invites its diverse community to engage in concerts to help activate public spaces. LakewoodAlive even responds to its community by engaging them in selecting a theme for the series through the public library. Artistic and Cultural Vibrancy: There is a wide variety of musical genres represented in the concert series, which adds additional educational value to the events. Organizational Capacity: There are well structured goals and a plan for fundraising/growth.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez

program manager

lgomez@cacgrants.org

216.515.8303 x106

Heather Johnson-Banks

program manager

hjohnsonbanks@cacgrants.org

216.515.8303 x108

Dan McLaughlin

program manager

dmclaughlin@cacgrants.org

216.515.8303 x101