

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



ONE WORLD SHOP

Your Project Title: Unifying Cultural Celebrations at One World Shop

Your Project Summary: Our project will engage our community in hands-on creative activities and educational workshops to increase awareness of fair trade, promote what we have in common as diverse global cultures and foster an appreciation for global arts and traditions. We will hold three events tied to international celebrations. Each event will incorporate a hands-on creative activity, a workshop featuring an artisan collective, and involvement of a community partner with an aligned mission.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$3,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittanie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This application meets the funding criteria. The applicant successfully describes its community as three specific constituent groups that have interest in global fair trade issues, either as a beneficiary or supporter. The project aligns itself with highly visible international celebrations and invites community to participate in a free arts related activity to bring awareness to what they do. The goals outlined are clear and feasible. The budget is smart. The partners and participants suggest successful implementation of this project. It directly aligns with their mission and the project will provide the community vibrant arts and cultural activities.

Panelist 2

Score: No

Comment: This project does not meet the funding criteria. I was disappointed by this application because I believe that supporting fair trade artisans is important to our cultural ecosystem. However, I failed to see the public benefit in this project. The applicant only describes and shows an understanding of the community it currently serves. The proposal does not describe in enough detail how the project will work with and respond to the community. The outreach described seems more like a marketing tactic than a service to the community. Because of this, it is difficult to determine the artistic and cultural vibrancy. As a longstanding organization, there is organizational capacity to achieve this project with the community partners identified.

Panelist 3

Score: Yes

Comment: The applicant has identified that their public is diverse and their interests are varied. In response, they have established differing engagement points to invite their public(s) to programming. The attention to established community and the need to build upon new advocates makes this a strong applicant. It seems they only need minimal funding to support the overall implementation as they have strong community and partnership financial support.

Panelist 4

Score: Yes

Comment: This project meets the funding requirements. By using global days of celebration for the events, this project encourages cross cultural experiences and has a clear intention of benefiting the public through unification. The application demonstrates a clear goal of raising

awareness of the organizations mission and creating more participation within their programming. By featuring different artisans at each event, the application shows that the program will inspire a diverse group of community members and will have a variety of artistic experiences. The scale of the budget and realistic goals outline demonstrate the organizations ability to manage the project.

Panelist 5

Score: Yes

Comment: Yes, the project meets the funding criteria. The shop outlines an interesting way to educate the community about fair trade practices while tying them together with global social justice events such as international womens' day and international refugee day. It is unclear who the existing 2500 fair trade supporters are, and I would encourage the committee to look to expand marketing to the community as a whole if they wish to further the message of the importance of fair trade. Program outline is detailed and rich, including qualified professional presenters and facilitators. There is a purposeful goal and measureable outcomes.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez

program manager

lgomez@cacgrants.org

216.515.8303 x106

Heather Johnson-Banks

program manager

hjohnsonbanks@cacgrants.org

216.515.8303 x108

Dan McLaughlin

program manager

dmclaughlin@cacgrants.org

216.515.8303 x101