

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Old Brooklyn Community Development Corporation

Your Project Title: Paint up Pearl: Celebrating Old Brooklyn's Main Street

Your Project Summary: Old Brooklyn's main street is a 1/2 mile length of Pearl Rd. near the entrance of the Zoo. In 2016 a streetscape project was completed creating new areas for pedestrians and cyclists as well as wider sidewalks to support small businesses with outdoor amenities. In 2018 Old Brooklyn created a public realm committee and have developed several opportunities for public art, murals and wayfinding. Our project will connect local artists and students with resources to produce art on Pearl Rd.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittnie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: This application only somewhat meets the funding criteria. The project proposed is primarily research and design of a potential public art project for the Old Brooklyn Community. The applicant demonstrates knowledge of community and commitment to community involvement and participation in the creation of this project. What is unclear is the use of the funds and the total project cost. Without a specific project identified I am uncertain if the budget is sufficient or not. The community creativity projects at the discovery meetings are unclear. What kind of artists, what types of supplies? What will they accomplish and why is it important to the process? The artistic and cultural vibrancy is unknown since the project and artists have yet to be identified.

Panelist 2

Score: Yes

Comment: This project meets and exceeds the funding criteria. The organization demonstrates a deep understanding of its community and its complex identity. The project uses arts and culture as a means to bring people together. The organization has a demonstrated history of success working with the community to produce artistically and culturally vibrant, responsive programming. The goal and evaluation process are particularly strong.

Panelist 3

Score: Yes

Comment: Incredibly strong candidate that understands there is a shift in who their "public" is and how they are served through programming. With the influx of newcomers and the need to establish community identity, they have done leg work to understand who their "public" is. Along with this they have identified both community organizations and leaders to support their outreach and engagement efforts. The engagement work--along with the stable budget showcases public benefit and interest before physical implementation making this a strong applicant.

Panelist 4

Score: Yes

Comment: This project meets the funding criteria. The application demonstrates a deep understanding of the community's history and the shifting demographics and how that affects

the community today. By introducing community engagement and feedback to their public art practices, the organization aims to create artwork that is relevant and reflective of the community's needs and assets. The dedicating to community engagement displays patience and commitment to seeing out the public art projects in a meaning and impactful way.

Panelist 5

Score: Yes

Comment: Yes, the project meets funding criteria. The proposal outlines the specific need for funding to support the cultural development of this unique area. They aim to use an art installation on Pearl St to create a sense of neighborhood and community. Cultivating local artists with diverse backgrounds will also aid in connecting the community at large to the proposed art piece. The goal of using community meetings so residents' voices can be heard is paramount in making sure the residents feel a part of the process.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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