

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Organization of Chinese Americans Greater Cleveland

**Your Project Title:** Cleveland Asian Festival

**Your Project Summary:** Festival in Asiatown that highlights the cultural aspect of the neighborhood. Offerings include live performances, health screenings, food vendors, world market vendors and kids activities.

**Final Score:** Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti  
(New York, NY)



Tracie Hall  
(Chicago, IL)



Leesa Jing  
(Indianapolis, IN)



Carly Jones  
(Raleigh, NC)



Kevin O'Hora  
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** In its scope and engagement of a large number of Pan-Asian artists, this proposal demonstrates clear public benefit. The comprehensive scheduling that provides a platform to a number of cultural traditions underscores the importance and range of this offering. The budget is appropriate to the scale and there is strong supporting evidence of programming that will reach across a number of communities.

### Panelist 2

**Score:** Yes

**Comment:** The project meets the funding criteria. The applicant uses knowledge of its community to drive its decisions, demonstrated by the vetting process of performers and the surveys completed by the community. The project inspires the community to embrace and think about the Asian culture. There is a strong, diverse team of community partners and members that are in charge of planning the event.

### Panelist 3

**Score:** Yes

**Comment:** This project meets all funding criteria. The organization seems highly capable of executing the event, particularly because of their past success in garnering financial support from corporate sponsors. I have confidence in the project's potential to generate public value because of its demonstrated experience in serving this community. The community is clearly defined and well understood. The amount of in kind support indicates strong community partnerships. This project will contribute cultural vibrancy through its engagement of diverse artists.

### Panelist 4

**Score:** Somewhat

**Comment:** Public Benefit: In your community section, you list your partners. I can infer that their audiences come to the festival, but I need more details to assess public benefit. Is it a very general community? Do you have any demographic info? Are you targeting communities all over Cleveland? They survey the audience to show benefit, so you should be able to collect some of this. Artistic & Cultural Vibrancy: Like the inclusion of more modern and nontraditional Asian forms, as well as the diversity of cultural experiences. Would like more about specifics-

who is usually involved? Local or professional artists? Organizational Capacity: Very strong partnerships and many volunteers involved in making this happen. Show they can achieve the match, and clear use of funds.

## Panelist 5

**Score:** Yes

**Comment:** Yes, this application meets the funding criteria. Public Benefit: The Organization of Chinese Americans Greater Cleveland has a strong application that demonstrates community building and serves the Asian community as a whole - bringing together people of all backgrounds. They have also reached out to businesses throughout the community, which provides strong partnerships. Artistic and Cultural Vibrancy: This festival celebrates a wide array of traditional and contemporary arts that are multidisciplinary, which I appreciate. Organizational Capacity: The array of community sponsors and the organizational growth gives me full confidence in this festival. This is a strong application.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

**Luis Gomez**

program manager

[lgomez@cacgrants.org](mailto:lgomez@cacgrants.org)

216.515.8303 x106

**Heather Johnson-Banks**

program manager

[hjohnsonbanks@cacgrants.org](mailto:hjohnsonbanks@cacgrants.org)

216.515.8303 x108

**Dan McLaughlin**

program manager

[dmclaughlin@cacgrants.org](mailto:dmclaughlin@cacgrants.org)

216.515.8303 x101