

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Parma Symphony Orchestra

**Your Project Title:** 50th Anniversary Celebration

**Your Project Summary:** This will be our 50th Anniversary and 40th Anniversary of our Music Director Dr Randolph P Laycock. We wish to promote our success and accomplishments through special advertising and historical documentation.

**Final Score:** No. Overall, the panel felt that the applicant provided insufficient evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$0

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar  
(Los Angeles, CA)



Trey Hartt  
(Richmond, VA)



Ashe Helm-Hernández  
(Atlanta, GA)



Alice Anne Dolbin  
(Philadelphia, PA)



Brett Swinney  
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** No

**Comment:** This project doesn't meet the funding criteria. The applicant doesn't provide enough information. Public benefit is the emphasis, and this applicant has done very little, next to nothing, explaining their community, their relationship with them, how they work their community to develop programming, and plans to be accessible and inclusive. Simply presenting a season of work is not strong enough to show evidence of public benefit. There was no indication of artistic vibrancy, and no justification for a \$1,000 budget, a very small budget for such a grand celebration. Their goal was ill-defined and vague. I applaud PSO for its longevity, but resting on longevity is not sustainable.

### Panelist 2

**Score:** No

**Comment:** The project does not meet the criteria. While I find their mission important and their artistic programming engaging, their project seems more self-celebratory, as if it is a fundraiser rather than an event for their public's artistic benefit. It's important to celebrate art and the organizations who create art, but I'm finding it difficult to identify the true engagement of the audience and how they measure it. The finance section of the application doesn't show specific strategies to identify the funding streams. Finally, per the application, the project should not be the entire grant period, but it seems that it is (1/1/2019 to 12/31/2019).

### Panelist 3

**Score:** Yes

**Comment:** The project provides evidence that the funding criteria is met. The applicant provides high quality classical music which is evidence of artistic and cultural vibrancy. The applicant's proposal and budget are sufficient. Support materials are sufficient.

### Panelist 4

**Score:** No

**Comment:** This project does not meet the funding criteria. The application is incomplete. There is not enough evidence to show the public benefit of this project.

### Panelist 5

**Score:** Yes

**Comment:** Yes the project meets the funding criteria. This program has longevity and provides opportunities for Cuyahoga residents to enjoy the music that they present. Which is evidence of artistic and cultural vibrancy. A 50-year legacy is being celebrated and as such this is an important year in the life of the organization and it's musicians/Musical Director. I would like to know a little bit more about how they are engaging future fans of classical music and how will they go about preserving this legacy. What does the future look like for this organization?

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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