

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Pink Tutu Outreach Company

Your Project Title: Summer Dance Experience

Your Project Summary: For the past three years Pink Tutu Outreach Company has partnered with local organizations like the City of Cleveland, The Cleveland Public Library and The Boys and Girls Club of Greater Cleveland to offer free dance education to underserved communities throughout the Greater Cleveland area. This summer we offered classes in 12 different Cleveland communities. Next summer with the help of our community partners we plan to offer classes in at least 15 different Cleveland locations.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittnie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: The applicant meets the funding criteria. The narrative could be even stronger with more specific details on the community being served throughout the City of Cleveland. Why these services are integral to the community and the participants? What specific areas of town that are targeted and what the needs are of those specific communities. The narrative is very broad. The timeline is generally clear, seems there are some additional logistics to work out, such as number of instructors, number of locations, duration of classes which would inform the budget. There was no specific information on the public performance(s). The support materials show evidence of previous success.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The organization demonstrates an understanding of the community it serves and a history of success in working with various community partners to provide vibrant, responsive programs. The goal identified should be more specific, but the evaluation plan is good. The consistent growth of the program supports the idea that meaningful relationships are being formed and will be long-lasting.

Panelist 3

Score: Somewhat

Comment: Though this application is strong in the fact that the programming continues to expand and grow as a result of request from engaged communities, there isn't a clear depiction of who the community is beyond "young". How does programming differ from location to location to greatly benefit the diverse communities you are engaged with? No programming is "one size fits all". With a clearer depiction of that public, this applicant would move from "somewhat" meeting the funding criteria to fully meeting it.

Panelist 4

Score: Yes

Comment: This project meets the funding requirements. By increasing programming from last year, this application shows that there is a strong need for access to dance classes in their communities and that they can provide them. This program offers first time exposure to dance for some students who might not have access otherwise. The program has strong partnerships

with public community centers and libraries that is key for engaging undeserved communities. The program also provides benefit to the instructors who get more experience that can help elevate their careers and resume. The growth of the program demonstrates the staff's ability to engage the community and see out the classes.

Panelist 5

Score: Yes

Comment: Yes, the project meets funding criteria. Engaging in an activity like classical ballet classes is a unique opportunity for any inner city youth, and this organization's efforts to bridge that cultural gap should be recognized. Their year outline is detailed and purposeful, and I appreciated the inclusion of a reflection period at the end of the year to collect data and allow room for modifications for future projects. Their staff seem qualified and professional.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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