

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Quire Cleveland

**Your Project Title:** Ave Maria: England's Rose

**Your Project Summary:** The final program of our eleventh season presents gems of the early English church, written in honor of the Virgin Mary. The concerts will feature works by watershed composers of the English Renaissance (c. 1425-1600), presented by 23 unaccompanied singers. The performances will take place in Downtown Cleveland and Lakewood.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar  
(Los Angeles, CA)



Trey Hartt  
(Richmond, VA)



Ashe Helm-Hernández  
(Atlanta, GA)



Alice Anne Dolbin  
(Philadelphia, PA)



Brett Swinney  
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** Quire Cleveland does meet the funding criteria for their niche among the choral community in Cuyahoga County and their clear public benefit to those patrons who enjoy choral music and to the singing community in general. I like that they conduct audience surveys, but would have liked to know more about why and where do people come to Quire Cleveland concerts. They have high artistic quality and the attachments were helpful. It is unclear whether the singers are paid, but I do appreciate them being billed as professional singers. Good to see the board taking the important step to pay Executive and Artistic Directors.

### Panelist 2

**Score:** Yes

**Comment:** This project meets the funding criteria. Although their audience is a very niche audience, they seem to be very focused on their constituency and the benefit and joy this program would bring. This is relevant in their targeted marketing to their audience which they've identified as mostly singers and other artists. Finally, it looks as though historically they've been able to output a lot of digestible ways for their audiences to engage with them from CDs to the radio to in-person performances showing a great breadth of organizational capacity.

### Panelist 3

**Score:** Yes

**Comment:** Yes, the project fully meets the funding criteria. The proposal and budget are very clear which is evidence of organizational capacity. The applicant presents sufficient evidence that additional matching funds are raised. Ticket fees are modest and free for youth under 18. The support materials are strong and reflect a successful project.

### Panelist 4

**Score:** No

**Comment:** This project does not meet the funding criteria. I'm unclear how it demonstrates that it understands, respects, works with, and responds to its community. It would be informative to learn more about how the staff are qualified to complete the project which resulted in weak evidence of organizational capacity.

### Panelist 5

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. Some evidence of public benefit is lacking. The organization seems to survey their audience members and still doesn't provide a clear picture of who the folks in the audiences are, outside of just the fact that 50% are singers. I'd like to know more about how they select the singers they work with and how they market (conduct outreach) their shows. The \$20 ticket fees are somewhat moderately priced which may help to bring a more diverse audience but I don't see any indication of that in the narrative. The samples provided demonstrate a high artistic quality to their work and their project budgets make it clear that the staff and volunteers working with the organization have the ability to execute the project well.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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