

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Rid-All Foundation

Your Project Title: Rid-All Green Music Initiative.

Your Project Summary: The Rid-All Green Partnership will launch a comprehensive branding effort in 2019, which will include the creation of "Green Music". The green music will include several musical genres that all share a social consciousness with catchy and entertaining musical hooks that tell the story of urban regeneration, hope and progress.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Rosalyn Escobar
(Los Angeles, CA)



Trey Hartt
(Richmond, VA)



Ashe Helm-Hernández
(Atlanta, GA)



Alice Anne Dolbin
(Philadelphia, PA)



Brett Swinney
(Chicago, IL)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: The Rid-All Foundation meets the funding criteria. Their community is very well-defined and purpose is specific and commendable. They also have a history of using art to communicate the importance of healthy eating. Public benefit is evident through their efforts in employing and working with youth and the immediate neighborhood. I craved more information on the people who visit the farm, the students they work with, and who is buying the produce. It was unclear if the community will participate in the song-writing process, and I wish they had identified a local producer for the work; however, this didn't impact their score. This is an exemplary application.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. The overlap of art and urban farming, particularly to serve a constituency that is affected by a food desert seems particularly valuable to the public. It's taking a very relatable medium to enhance from within the community's own healthy living efforts and community love and pride. It seems like there's strong support as indicated by the documentary, their strong partnerships with other organizations, and the artist they've attracted to act as the musical producer. Garnering interest with a panel discussion only adds to the already comprehensive and vibrant program. Participation from the Board of Directors is strong as indicated by the time and money they have dedicated to the project.

Panelist 3

Score: Yes

Comment: Yes, the applicant provides evidence that the funding criteria is fully met. The applicant presents a strong proposal and clear budget which is evidence of strong organizational capacity. Support materials are outstanding and reflect the projects ability to train and educate urban youth and adults about farming and healthy living.

Panelist 4

Score: Yes

Comment: This project meets the funding criteria. For an organization that provides such a valuable resource, this project looks like another effort to increase the quality of their engagement. They have demonstrated a knowledge of its community to drive its work which is

strong evidence of artistic and cultural vibrancy. It looks like a great way to combine agriculture and traditional art forms.

Panelist 5

Score: Yes

Comment: This project meets the funding criteria. The applicant has been successful in their endeavors and has the ability execute their project which is strong evidence of public benefit. An additional artistic sample could be helpful. The details of who is performing and how the participants will inform the programming could be more fleshed out.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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