

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



RollinBuckkeyez Foundation

Your Project Title: Turning Wheel's Program

Your Project Summary: Creative and artistic expression for youth through athletic activities and roller skating.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: The project, though innovative in its connection of skating and STEM, only somewhat demonstrates public benefit because it does not clearly connect the outputs to be given to the small group of youth to a larger, public project. Though the budget speaks to the skates and arts workshops that participating youth will receive, there could be a more visible connection of what this limited group will receive to how a larger public benefits from this project overall.

Panelist 2

Score: Somewhat

Comment: The project somewhat meets the funding criteria. I wish there had been a more clear description of the community served, and more details in the first response. For example, how does encouraging preventative care serve as a catalyst for economic stability? Also, how long does the program last? Is it daily or weekly? More details about the project itself would help paint the picture of how the public will benefit from the project. The fusion of athletics and the arts is unique in a program for students, and there does seem to be strong relationships between the applicant and its community. The amount requested is more than 50% of the proposed project's total expenses.

Panelist 3

Score: Yes

Comment: This project meets all funding criteria. The project's strong community partnerships demonstrate its potential to establish public benefit, especially the partnership with the City of Cleveland. The project will add cultural vibrancy by forcing families to think differently about the arts by integrating them into exercise and health. The detailed implementation steps outlined in the proposal indicate the organization's strong capacity to execute the project. Corporate sponsors, such as Target, demonstrate ability to raise matching funds.

Panelist 4

Score: Yes

Comment: Public Benefit: Serve their specific neighborhood and make the program accessible to that audience. Making the program multifaceted helps to show the benefit to participants. Artistic & Cultural Vibrancy: I was suspicious at first, but their explanation of Bobby Ford's background, and a movement/dance focus clearly shows vibrancy and fresh programming.

Organizational Capacity: Strong leadership and partnerships. Showing the Board match helps paint a strong picture of capacity. Thoughtful plan to reach goals.

Panelist 5

Score: Yes

Comment: Yes, this application meets the funding criteria. Public Benefit: RollinBuckeye serves the community at whole, but also has a strong youth component. They seem to have a good grasp on the needs of their community's youth and are responding directly to those needs through teaching the roller skating skills and building a culture around this activity. Artistic and Cultural Vibrancy: This program is encouraging youth to think differently about H.E.A.L (Health, Exercise, Arts and Literacy) and have incorporated instructors from various disciplines. Organizational Capacity: There are clear fundraising goals, an engaged board, and community partners to assist with this organizations efforts.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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