

PANEL RESULTS & COMMENTS 2019 PROJECT SUPPORT II



Schuhplattler und Trachtenverein Bavaria

Your Project Title: STV Bavaria Annual Cultural Events

Your Project Summary: STV Bavaria hosts 3 annual cultural events in Cuyahoga County: Bunter Nachmittag, Bratwurstessen, and Bierfest. We invite friends of the extended German and German friendly community who find German song, dance, stories, poetry and food that represents our culture not only enjoyable but also reminiscent of time spent in Germany in childhood, study abroad, military deployment, vacations, or just because. We serve traditional Brotzeit, Bratwurst or Schnitzel, depending on the event.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: This project somewhat meets the funding criteria. There is evidence that programming attracts a dedicated audience. The samples speak well to the organization's role in cultural and artistic preservation. This reviewer would have appreciated greater insight into the community the work primarily serves and where there are gaps in reaching a larger or even, more specific audience. Beyond the brief age demographics of committee members, there is not a full description of community need or potential reach, and how meeting that need and extending reach will be supported with additional funding. Without a more robust statement of community demand it is difficult to determine public benefit.

Panelist 2

Score: Yes

Comment: The project meets the funding criteria. The applicant demonstrates a clear understanding of the German-speaking community they serve, and it's evident they have strong relationships with community organizations who serve the same community. The three planned events are rich in unique cultural experiences, and the project budget is realistic and straightforward.

Panelist 3

Score: Yes

Comment: This project meets all funding criteria. The proposal demonstrates the applicant's long history of commitment to the German cultural traditions. The organization is strongly positioned to represent this cultural group to the greater public through accessible public events. I am confident in the organization's capacity to generate earned income through ticket sales in order to execute the project.

Panelist 4

Score: Somewhat

Comment: Public Benefit: Focusing on the German community, and have partnerships towards this. Artistic & Cultural Vibrancy: This is featuring traditional culture, which is clear, but I'm just not sure it's keeping programming "fresh", nor am I clear on who exactly performs or if they received feedback and try to evaluate based on that. Organizational Capacity: Strong

partnerships and history of success. The budget income is confusing- doesn't add up, but I see a clear plan for getting their match.

Panelist 5

Score: Somewhat

Comment: This application somewhat meets the funding criteria. Public Benefit: Schuhplattler Und Trachtenverein Bavaria offers cultural heritage events celebrating the Bavarian Culture and mainly advertises for that specific community. It is a fee-based event with little outreach to other communities besides schools. Artistic and Cultural Vibrancy: There is historical and cultural value to these events and an effort to reach out to different generations. Organizational Capacity: The goals are specific, but their fundraising efforts could be more robust.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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