

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### Shaker Arts Council

**Your Project Title:** Painting the Town

**Your Project Summary:** The Shaker Art Council proposes to create public art within the city of Shaker Heights by wrapping eight to ten utility boxes with artistic designs printed on vinyl.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown  
(Los Angeles, CA)



Tré Hardin  
(Nashville, TN)



Brittnie Knight  
(Philadelphia, PA)



Katie Skayhan  
(Boulder, CO)



Deidre Thomas  
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** The Shaker Arts Council has a clear and feasible project that meets the funding criteria. The public will benefit from not only viewing the art regularly, but being participants in its creation. It's important that they have committed to paying artists as well as specifically supporting artists in their communities. It's not necessarily a bad idea to consider artists outside the community to expose residents to diverse artistic perspective. There is a lot to be worked out in terms of which boxes, artists and final costs but they have previous experience and expertise to facilitate the project. The timeline/how could have been more refined and specific. Since they have completed two boxes they should have included in their support materials.

### Panelist 2

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. The organization demonstrates an understanding of the community it serves and how it will continue to work with them to provide artistically and culturally vibrant programs. The selection process is the area of greatest concern. How will only 'some' selections will be put to a public vote? How will a diverse group of artists be selected? I like how you involve the business community, but how might that affect the selection process? The goal and evaluation process needs some work. It is difficult to draw a correlation between increased foot traffic and presence of public art, like traffic boxes. Also, don't forget to set aside funds for maintenance.

### Panelist 3

**Score:** Somewhat

**Comment:** This application somewhat meets the funding criteria. There is real opportunity to engage multiple communities on varying levels via this public art project, but like many public visual art opportunities the actual benefit via the community other than "beautification" is in question. Is this in response to the community wanting/needing this? If so, the application would benefit from making that clear in the public benefit portion. There is true opportunity to engage community in such a public forum--and I believe the applicant could potentially respond to the desires and needs of the community via public art.

### Panelist 4

**Score:** Yes

**Comment:** This project meets the funding requirements. By wrapping utility boxes with artists' designs this project will offer a fresh view of public art in the city. The process of making the project happen is clearly outlined in the application and is very reasonable. One thing that is unclear is the diversity of the jurors and the areas that will be reached with the projects. One thing to consider would be asking for "qualifications" instead of "proposals" during the selection process. When asking artists develop new proposals or ideas, they should always be paid even if their work is not selected. Maybe selecting a group of semi-finalists, who would then receive a stipend for their designs could help.

## Panelist 5

**Score:** Yes

**Comment:** Yes, the project meets the funding criteria. The proposal outlines the benefit of having art in public spaces - increasing neighborhood pride, enhancing ambience, and involving local artists in the creation of permanent fixtures in the city. They have a detailed plan of how to select boxes to modify and how to select artists. Their goals and data collection are a bit broad, and I believe they could hone those in a bit tighter.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

**Luis Gomez**

program manager

[lgomez@cacgrants.org](mailto:lgomez@cacgrants.org)

216.515.8303 x106

**Heather Johnson-Banks**

program manager

[hjohnsonbanks@cacgrants.org](mailto:hjohnsonbanks@cacgrants.org)

216.515.8303 x108

**Dan McLaughlin**

program manager

[dmclaughlin@cacgrants.org](mailto:dmclaughlin@cacgrants.org)

216.515.8303 x101