

## PANEL RESULTS & COMMENTS

### 2019 PROJECT SUPPORT II



#### The Friends of the McGaffin Carillon in University Circle, Inc.

**Your Project Title:** Expansion of the Alexander McGaffin Carillon Weekly Lunchtime Concert Series

**Your Project Summary:** Performances on the McGaffin Carillon provide a soundscape for the University Circle area of Cleveland, Ohio. During the concerts, literally hundreds of people are within earshot of the tower. Weekly Friday lunchtime concerts and tower tours during the warm weather have become a regular part of life in the Circle. This project will expand these thirty-minute concerts to happen throughout the year. Expanded marketing and publicity will increase awareness of this unique community asset.

**Final Score:** Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$5,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



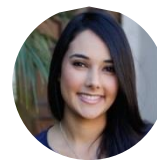
Kristine Harman  
(Athens, OH)



Alena Leonatti  
(Carpinteria, CA)



Shin Yu Pai  
(Seattle, WA)



Christianne Rojo  
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

**Comment:** Yes, this project meets the funding criteria. This project serves an unusually blended community since they do reach all within earshot, although it is not stated how many people travel to participate. They quite notably demonstrate an open, inviting atmosphere with free parking and admission. The applicant responds to the community through encouraging and playing musical requests though they have a limited number of community partners. The project goal seems reasonable and the metric for the goal feels appropriate. Stating what aspect(s) of the carillon they wish to increase public awareness would improve the goal. A good financial picture was provided. Artistic and cultural vibrancy is demonstrated by emphasizing an eclectic mix of musical scores that will appeal to their mixed audience, encouraging composers to write new music.

### Panelist 2

**Score:** Somewhat

**Comment:** The applicant somewhat meets the funding criteria. In regards to artistic vibrancy, the unique manner of concert as the only cast-bell carillon in the city does provide a channel for fresh programming. Although the concerts are free, open and inviting to the public, which reflects aspects of public benefit, it is unclear how the applicant will build meaningful relationships and engage with diverse cultural communities or offer diverse programming through this event. The applicant does not make a clear definition of who its community is, demonstrating a lack of community engagement and also public benefit. As a means of diversifying and engaging all members of its audience and community, the applicant should consider including musical pieces and virtuosi from other continents in addition to North America and Europe.

### Panelist 3

**Score:** Yes

**Comment:** This project meets the funding criteria. The music was absolutely beautiful and inspiring. The public benefit and artistic vibrancy of the bells playing, within such a high stress area, can be very enriching to those who are in the vicinity. This has been a long standing lunch concert series, so I have no doubt that this organization can achieve project goals. I appreciate the fact that this program is a very non-traditional concert series, where the music enriches the entire community, and allows for an informal break in the day to just enjoy the afternoon.

### Panelist 4

**Score:** Yes

**Comment:** This application meets the funding criteria. An ongoing series of lunch-time concerts stands to have a large public impact, particularly on the university community around the instrument. The carillon is one of a limited-number of cast-bell instruments in North America and it's clear that the applicant seeks to find ways to activate the instrument and raise awareness around this artform through a variety of musical performances. The budget seems very practical in terms of itemized costs and the project seems achievable.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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