

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



The Near West Side Multi Service Corporation

Your Project Title: Senior Outreach, Arts and Culture Programing

Your Project Summary: The Senior Outreach program, an extension of May Dugan Center's (MDC) Health & Wellness programming, is a community drop-in center that fills the service gap to Ohio City's and surrounding neighborhoods' aging adult population. Through such activities as arts & crafts, music & art therapy, field trips to places like the Cleveland Art Museum, MDC seeks increase social connections and diminish dangerous health risks associated with social isolation for low-income seniors.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Kelsey Brown
(Los Angeles, CA)



Tré Hardin
(Nashville, TN)



Brittnie Knight
(Philadelphia, PA)



Katie Skayhan
(Boulder, CO)



Deidre Thomas
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This proposal meets the funding criteria. They are providing arts and cultural activities based on a specific standard of healthy aging for older populations. As a community based multi service corporation, these activities are accessible and open to the elderly population in the communities. They clearly demonstrate public benefit and have thoughtful partnerships that allow them to provide artistic variety. Support materials also show some evidence of artistic merit.

Panelist 2

Score: Yes

Comment: This project meets the funding criteria. The organization demonstrates an understanding of its community. There is a history of success in collaborating with various community partners. The project shows a continuation of working with and responding to its community in the development and evaluation of its programs. More specifically, the expansion of music therapy at the clients' request is a great case for support. I think the programming is artistically and culturally vibrant, and I like the intention of finding ways to connect the different artistic programs.

Panelist 3

Score: Yes

Comment: This is an incredibly strong application. They have not only identified the community they are serving but their programmatic response to the diversity in that community shows a response and intentionality behind the public benefit. With a cultural and scientific understanding of both health and arts programming to benefit the lives of seniors, the applicant has secured funding and opportunities to truly deliver on their program expectations.

Panelist 4

Score: Yes

Comment: This project meets the funding criteria. The relationship with the Music Settlement displays the organization's ability to collect feedback and reinvent the program to cater to the community's needs. These programs will inspire seniors to be more active and social while also providing an emphasis on economic security, which can be specifically challenging for seniors. The use of field trips can help eliminate isolation and increase creative inspiration and social

interaction for the seniors. This application also shows evidence of strong partners that will be key to managing the project.

Panelist 5

Score: Yes

Comment: Yes the project meets funding criteria. Public benefit is incredibly detailed in this proposal, supported by striking statistics in regards to our aging population. This makes the project's proposal for programming even stronger, as it has empirical evidence to back up the need for it. Artistic vibrancy is demonstrated in the proposal, though I would have liked to see more examples of sample classes. I appreciate that the courses are free of charge, eliminating that barrier. Organization seems sound, with clear goals and methods to measure success and room for improvement.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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