

# PANEL RESULTS & COMMENTS

## 2019 PROJECT SUPPORT II



### The Parma Area Fine Arts Council Inc

**Your Project Title:** Art For The Fun Of It!

**Your Project Summary:** A series of free art classes and workshops targeting seniors age 55+ and teens age 13 to 17. Recent studies have shown that seniors who participate in all forms of art, and music have twice as much cognitive reserve as their counterparts who do not. Art opens up the mind at any age. Teens also benefit from stimulating, creative activities. We hope to provide that.

**Final Score:** Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount:** \$2,020

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



**Kelsey Brown**  
(Los Angeles, CA)



**Tré Hardin**  
(Nashville, TN)



**Brittne Knight**  
(Philadelphia, PA)



**Katie Skayhan**  
(Boulder, CO)



**Deidre Thomas**  
(Houston, TX)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** No

**Comment:** The application clearly identified a need with mention of the economic hardships taking place in the community. The application also states inability of many of the seniors targeted to attend due to transportation barriers. So I am wondering who is able to attend. How have they identified the specific youth age group to participate and how are the students able to access these activities? The organization's budget is very small so it appears they do a lot with very little resources. More information could be provided on the schedule of classes, duration, occurrence, typical size, etc. The budget is insufficient, although they list the instructors, more information is necessary to determine whether they have resources to facilitate the project.

### Panelist 2

**Score:** Yes

**Comment:** This project meets the funding criteria. The organization demonstrates an understanding of its community, and it strives to work with and respond to that community. One thought - has inter-generational programming been considered, or is it best to serve two different groups here? The classes are very mindful of the financial challenges of the participants, so the project aims to be very accessible. Given the history of the programs, there is organizational capacity. It would be good to see how this organization hopes to grow community partnerships, especially with senior centers and the school district.

### Panelist 3

**Score:** Somewhat

**Comment:** This application somewhat meets the funding criteria. There is a clear understanding of the community and the local issues whether economic or otherwise, but there is a lack of identifying how your community can or will engage with your programming if barriers such as transportation (which you have identified) exist. I also question pinpointing the economic strife of the community and how this art programming will serve as a catalyst to help revitalize the area since the program is on an application by application basis.

### Panelist 4

**Score:** Somewhat

**Comment:** This project somewhat meets the funding criteria. This program will absolutely inspire the participants to practice creating more. This application is lacking details on the programming. With certain details to be determined and the possibility of adding workshops and classes to the program after it starts, the application doesn't do a great job of expressing the organizations capacity to implement the programming. There are also instructors who have yet to be identified. While the interaction between teens and seniors can have a lasting impact, the application lacks detail on how they will work together.

## Panelist 5

**Score:** Yes

**Comment:** Yes the applicant meets the funding criteria. Public benefit is met by illustrating the statistics regarding involvement in arts and correlation to betterment of lives. It isn't clear if the courses are free of charge but they are open to the public. Their wide array of different types of fine art offered is appreciated, and their goals are sound with proper ways to measure goals set in place. Consider adding questions in regards to how patrons heard about your courses to target marketing for subsequent years.

**Questions?** Cuyahoga Arts & Culture is here to assist. Please contact:

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