

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Union Miles Development Corporation

Your Project Title: Ward 2 Connecting Communities Festival

Your Project Summary: Ward 2 Connecting Communities Festival inspires arts and culture in an economically deprived area of southeast Cleveland, while engaging and encouraging residents and area stakeholders through live outdoor concerts and dance.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



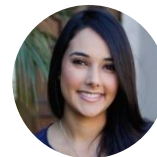
Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This application meets the funding criteria. Public benefit is demonstrated through an excellent grasp on exactly who they serve as well as why and what support is required. Free programming opens doors to arts/culture in a community where most live below the poverty line. UMDC shows a real respect for its community and passion to work with and for it. By featuring outside vendors, local residents' booths, and showcasing residents' talents, the festival makes this area a destination- a place where public engagement and community pride can create positive social change. More detail on those involved in executing the event beyond the Engagement Coordinator and Executive Director would have been helpful. There is a promising assortment of arts and cultural displays.

Panelist 2

Score: Yes

Comment: The applicant meets the funding criteria. This event celebrates community through the arts, while allowing a space for residents to build meaningful relationships with other community members. The free programming and the applicant's efforts to have this event be a means for the community to celebrate their culture and enhance opportunity for local artists to showcase talent reflects strong public benefit. The collaboration between various artist, community members, clubs and businesses provides a foundation for diverse programming, which proves strong artistic and cultural vibrancy.

Panelist 3

Score: Somewhat

Comment: This project somewhat meets the funding criteria. The applicant clearly understands their community, the challenges they face, and uses this information to its drive work. I have no doubt, given the extensive experience of the project coordinators, that the applicant can implement and meet the project goals. However, there is a question and uncertainty whether they can match funding . If the minimum of 30 vendors register, at \$75 per vendor the applicant will not match the requested grant amount. I wish the applicant had provided other potential revenue sources in addition to the ticket prices.

Panelist 4

Score: Somewhat

Comment: This application somewhat meets the funding criteria. Audiences below the poverty line from Union-Miles will be served by this program which creates public benefit to the area's most underserved black populations. The event will activate the neighborhood with a range of performances while also engaging audiences in making a large-scale public mural. Capacity to support this program is a little unclear. Fundraising activities described are limited and rely on earned income from vendor space rental with other activities being more vague.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez
program manager
lgomez@cacgrants.org
216.515.8303 x106

Heather Johnson-Banks
program manager
hjohnsonbanks@cacgrants.org
216.515.8303 x108

Dan McLaughlin
program manager
dmclaughlin@cacgrants.org
216.515.8303 x101