

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Western Reserve Land Conservancy

Your Project Title: Trees for CLE

Your Project Summary: Trees for CLE will conduct outreach activities to residents of Cuyahoga County to educate them on the importance of trees, provide free saplings, and conduct Tree Steward Trainings and Community Tree Plantings.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



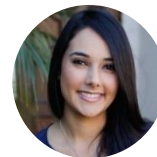
Kristine Harman
(Athens, OH)



Alena Leonatti
(Carpinteria, CA)



Shin Yu Pai
(Seattle, WA)



Christianne Rojo
(Santa Barbara, CA)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Comment: This application somewhat meets the funding criteria. The community identified, county residents in neighborhoods with low tree canopy, could use a bit more research and defining. It would also help to know names of the community partners they plan to work with. However, the outreach programs are free, accessible, and open to the public, plus planting trees in a community brings many lasting positive impacts. More concrete details as to which events they will attend and how they plan to recruit and educate the target 2,500 residents are needed. WRLC does incorporate a process of reflection that ensures fresh programming through a training program with classroom and field components, which is typically very effective.

Panelist 2

Score: Yes

Comment: Yes, the applicant meets the funding criteria. The program is free, making it easily accessible and it engages community members in their neighborhoods, thus reflecting public benefit. The collaboration between the fields of tree biology, nature conservancy and the arts offers diverse, fresh programming, exhibiting cultural and artistic vibrancy. The program tailors its efforts towards communities with low tree canopy, showing a knowledge for the communities they are serving, as well as the efforts to collaborate and partner with the residents, further reflecting public benefit.

Panelist 3

Score: Yes

Comment: This project meets the funding criteria. The applicant demonstrates a clear and well-organized project, to educate the community and provide trees to enhance green space. The project will undoubtedly foster fresh programming as the community learns about green space and the importance of trees in our everyday lives. The applicant shows public benefit and a commitment to building meaningful relationships with the community through a unique educational opportunity. Additionally, the budget was detailed and reasonable, with a specific plan to match funds provided.

Panelist 4

Score: Somewhat

Comment: This application somewhat meets the funding criteria. The artistic component of this application lacks vibrancy. An unnamed artist will be engaged to create a vague display on trees that will be present at the educational sessions, but not otherwise integrated. Matching funds will be sought from what appear to be non-arts funders.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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