

PANEL RESULTS & COMMENTS

2019 PROJECT SUPPORT II



Westlake Chinese Culture Association

Your Project Title: Chinese Culture and Art Dissemination

Your Project Summary: To spread Chinese culture and art into the community to diversify the society and to benefit the resident in and out the Cuyahoga county community

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Sarah Benvenuti
(New York, NY)



Tracie Hall
(Chicago, IL)



Leesa Jing
(Indianapolis, IN)



Carly Jones
(Raleigh, NC)



Kevin O'Hora
(New York, NY)

Below you will find each panelist's score and comment on your application in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Comment: This proposal speaks to the public benefit to be derived by the presenting of Chinese cultural arts to the public. The funding will be used across a wide swath of performances and locations. Even though the budget is not explicit in its planned allocation of funds, the proposal suggests that the majority will be used for event spaces and performance costs.

Panelist 2

Score: Somewhat

Comment: The project somewhat meets the funding criteria. The public benefit is clear: to spread awareness about the Chinese culture and educate the community on a new culture that might be different from their own. The project itself, though, isn't as clear. It seems as if the applicant is requesting funds for all of their programming throughout the year, not just a specific project. If the project was more clearly defined, the community could be as well. The planning could also be more focused and concrete. The organization seems very knowledgeable and well-equipped to spread awareness about the Chinese culture, I'd just like to know more about how they will do that through a specific project.

Panelist 3

Score: Somewhat

Comment: This program somewhat meets funding criteria. This project will promote the Chinese culture in a way that would contribute to the region's culture vibrancy. The proposal is focused on building awareness for the organization, and it is unclear how this goal would directly generate public benefit. The financial narrative is detailed, but does not indicate much fundraising, only earned income. The proposal would benefit from clearly defining the organization's implementation strategies towards achieving their goal and a greater focus on public benefit.

Panelist 4

Score: No

Comment: Public Benefit: Not really seeing a clear community here- just the entire county? Artistic & Cultural Vibrancy: Sharing a specific culture, and the many forms, does show vibrancy, but it's not clear exactly what the art forms will be specifically or who will be involved in teaching and sharing. Need to show professionals, and talk more specifics. Organizational Capacity: The

program feels very loosely defined- they are spreading the culture through teaching? And an event? But there's no clear plan for these- when, where, etc. Leadership is strong, but again, I don't know exactly what they are doing. Clear budget of income, but not expense because we don't know the exact events happening.

Panelist 5

Score: Yes

Comment: Yes, this application meets the funding criteria. Public Benefit: The Westlake Chinese Cultural Association provides public benefit through programming such as the Chinese Culture and Art Dissemination projects, which serve the county as a whole and specifically reaches out to the public schools. Artistic and Cultural Vibrancy: The agency works to educate the public about multidisciplinary aspects of Chinese culture, which broadens people's cultural perspectives. Organizational Capacity: The organization has a student tuition program which has helped with the matching funds and there is a clear budget/plan for implementation.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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