

## PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



### Art Song Festival

**Your Project Title:** Art Song Festival 2020: Big Emotions in Compact Packages

**Your Project Summary:** The Art Song Festival is a biennial event drawing singers and pianists to Cleveland to teach and perform “art song,” a vibrant yet lesser-known genre of classical music in which a singer and pianist partner to perform in a variety of styles, languages, and historical periods. Their interpretation is focused equally on the dual components of the poem and the music. Ten student singer-pianist teams are chosen to participate in public masterclasses with professional artists and perform recitals.

**Final Score: Somewhat.** Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$4,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



**Glenn Ayers**  
(Dallas, TX)



**Carly Jones**  
(Raleigh, NC)



**Lawrence Jackson**  
(Indianapolis, IN)

Below you will find the panel’s scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

## Panelist 1

**Score:** Yes

The project meets the funding criteria. It directly benefits the public by providing master classes throughout the week, culminating into the Festival Recital. I appreciate the project's multi-dimensional goal of cultivating the musical and textual interpretive skills of emerging musical artists as well as introducing new audiences within the community to "art song."

## Panelist 2

**Score:** No

The service being proposed is a great one, however, the energy of the programming being focused on out-of-town artists does not clearly show a public benefit. This is especially the case when no mention of outreach or defined community engagement has been made and the cost of entry is \$25/\$30. This poses a significant barrier of entry and access to those audiences who would be newly introduced to the art form.

## Panelist 3

**Score:** Somewhat

Art Song is a very accessible form of classical music and has the freedom to be adapted to any culture/perspective/background - it would be interesting to see this organization tie the role of Art Song to the needs of the various communities within Cleveland. How is this filling a specific need within this community, besides offering a platform for this art form? I would love to see that explored more deeply.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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