

PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



Bay Village Community Band

Your Project Title: Bay Village Community Band Summer Concert Series

Your Project Summary: The Band will perform a summer concert series of 4 public performances with a mixture of genres including classical, jazz, big band, musical theater, rock, soundtracks and more. Throughout the series, educational elements are planned to compliment each performance with examples including, but not limited to, educational overviews for certain pieces, and an "instrument petting zoo" where the audience can learn about and try instruments.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$2,800

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Glenn Ayers
(Dallas, TX)



Carly Jones
(Raleigh, NC)



Lawrence Jackson
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

The project meets funding criteria. I would suggest the organization consider a more robust method of assessing the success and needs of the community. Surveys are listed as a tool for assessment, however how are those surveys disseminated? Assessing "positive" reviews from social media is another assessment tool listed. How will the organization utilize these reviews to refine and reassess the quality of the performances offered especially if only "positive" commentary is considered? A measurement of performance attendance was also listed as an assessment tool, but no mention of how this accounting would be executed. Are tickets given out?

Panelist 2

Score: Yes

Strong application, however, I would like to see some demographic information about the intended audience served through the series and also how new residents will be engaged and marketed to come to the performances to increase attendance and diversity in the audience.

Panelist 3

Score: No

This project is difficult to evaluate. It is unclear how the repertoire is chosen for each season and if that programming is intentional/speaking to the community's needs. While this organization's accessibility is commended, there is not much evidence in the application of this organization responding to specific community needs.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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