

PANEL RESULTS & COMMENTS

2020 PROJECT SUPPORT II



Beachwood Arts Council

Your Project Title: Sunday Sounds

Your Project Summary: Beachwood Arts Council will present six "Sunday Sounds" music programs fulfilling our mission to promote and nurture the arts in Northeast Ohio. These high caliber programs will be free and open to all, reflecting BAC's primary mission to provide greater access to quality arts.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$3,668

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Katie Skayhan
(Beaverton, OR)



Martin Leyva
(San Marcos, CA)



**LaShawnda Crowe
Storm**
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

I like that you are paying your performers and mixing up the type of music being provided. How do you plan to reach those community members that may not attend these events regularly or be a part of the crowd that BAC usually attracts?

Panelist 2

Score: Somewhat

Panelist 3

Score: Somewhat

I really like how "Sunday Sounds" increases access to classical chamber music with a twist. I wish that this application discussed the "reflection process" more in depth. How is the feedback from audience members incorporated to keep things fresh, especially for market segments that may not frequently attend chamber music programs? It seems like there is a loyal community of aging adults, so I would also like to see a more specific goal related to audience development. For example, as opposed to increasing overall attendance by 10%, I would like to see increasing overall attendance of high school age musicians from the Beachwood area.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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